



VISION STATEMENT

This statement attempts to summarize the community’s aspirations for the future. It is meant to be concise yet encompassing of the spirit of the themes.

CROSS-CUTTING THEMES

These are keywords that appear in and may be applied to several of the themes. The word “strong” can describe both neighborhoods and the economy. The word “sustainable” can apply to the environment, both built and natural, and to an economy that is diverse and resilient. “Healthy” can be used to characterize the active lifestyles of Redlands citizens as well as the environment they live in. “Culturally rich” reflects many things – the diversity within the population, the history and heritage of the community, and a lively arts scene. And, “unified” can be used to reflect the social unity of a diverse population as well as the unity of the various geographies and neighborhoods of the city.

THEMES

These characteristics are components of the community’s vision for Redlands’ future, describing ideals for certain aspects of life in the city. The themes will serve as the organizing principles for various goals and objectives that the community would like to accomplish.

TOPICS

These are lists of topical items that will be covered within the themes. The topics are not meant to be wholly exclusive to a particular theme. Some are cross cutting as well, and the General Plan will include discussion of the topics in all the appropriate places.

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| <p>VISION</p> | <p>Our vision of Redlands is of a distinctive community characterized by its “small town feeling,” whose citizens enjoy a livable, healthy, and sustainable future with a rich culture and a prosperous economy.</p> | | | | | | |
| <p>CROSS CUTTING THEMES</p> | <p>Culturally Rich Strong Unified Sustainable Healthy</p> | | | | | | |
| <p>THEMES</p> | <p>A distinctive city</p> | <p>A livable community</p> | <p>A healthy natural environment</p> | <p>A sustainable community</p> | <p>A connected community</p> | <p>A healthy community</p> | <p>A prosperous economy</p> |
| <p>TOPICS</p> | <ul style="list-style-type: none"> • Small town feeling • Historic resources • Street trees • Citrus groves • Vibrant downtown • Arts and culture • Diverse population (age, gender, race, ethnicity) • Community involvement/philanthropy | <ul style="list-style-type: none"> • Land use • Scale and character of growth • Spectrum of housing types • Strong Neighborhoods • Transit oriented development • United city • Equity & equality in services • Public safety (police, fire) • Public facilities (civic center, library, community/senior centers) • Education (schools) | <ul style="list-style-type: none"> • Emerald necklace • Land conservation/open space • Natural environment (geology, soils, biology, habitats, watersheds, rivers/streams) • Green and blue infrastructure (water supply and treatment, waste water treatment, storm water management) | <ul style="list-style-type: none"> • Energy efficiency • Water conservation (Non potable, grey) • Waste reduction • Green building – structures • Green building - landscape • GHG | <ul style="list-style-type: none"> • Transportation (all modes – pedestrian, cyclist, vehicular, transit, train, airport) • Connectivity (local and regional) • Accessibility • Trails | <ul style="list-style-type: none"> • Active lifestyle • Parks and recreation • Agriculture / locally sourced food • Emergency management and preparedness (flood, fire, seismic, wind) • Noise • Air quality • Water quality | <ul style="list-style-type: none"> • Diverse and resilient economy (economic development) • Commercial district revitalization • Innovation • Tourism • Knowledge infrastructure • Workforce preparedness |