



March 28, 2018

3:00 – 4:30 p.m.

Santa Ynez Valley Marriott • 555 McMurray Rd. • Buellton, CA 93427

MINUTES

Attendance: Donna Beal, Ashley Costa, Danielle Goulette, Alma Hernandez, Vicki Johnson, Ashley Kruzel, Mary Beth Lepkowsky, joyce ellen lippman, Patricia Low, Adrianna Rojas, Jeanne West

Special Guests: Kelle Eden, Lompoc Valley Medical Center; Victoria Jump, Ventura County AAA; Gary Lynd, Community Action Commission of Santa Barbara County; Giovanna Manson-Hing, Certified Nursing Assistant (Caregiver); Mary McClure, Visiting Nurse & Hospice Care Personal Care Services

Staff: Barbara Finch and Gloria Munoz

1. **Welcome & Introductions**

Barbara Finch opened the meeting and introductions were made.

2. **Approve Minutes, January 24, 2018**

joyce ellen lippman motioned to approve the minutes from January 24, 2018 and Vicki Johnson seconded the motion. Jeanne West abstained from voting; all others voted in favor and the minutes were approved.

3. **Public Comment**

Vicki Johnson announced that people who have been scammed and who have sent money through Western Union between January 1, 2004 and January 19, 2017 may file a claim to get their money back. The claim needs to be filed by May 31, 2018.

Barbara mentioned that the 2018 Fraud Book released by the United States Senate Special Committee on Aging has been posted on the AAN website in the Resource section.

4. **California Community of Constituents: AAN Regional Coalition**

• **Advocacy Day 2018**

Barbara Finch stated that the California Collaborative is planning for Advocacy Day on April 23, 2018. Part of the goal this year is for each region to develop a "Farm Team," a small group of legislators to be educated about aging and disability issues. The Santa Barbara Farm Team includes Senator Hannah-Beth Jackson, Assembly Member Monique Limón, Supervisor Das Williams, Supervisor Joan Hartmann, and Santa Barbara City Council Member Jason Dominguez. The Coalition is being asked to set at least one advocacy goal for the year. The message from the California Collaborative is that aging and disability matters in the 2018 California Governor's race. They want to make sure the candidates answer important questions about the future of aging and disability policy.

The following are the Policy Recommendations from the California Collaborative:

- Long-Term Services and Supports Data Budget Proposal - \$3 million
- Alzheimer's Public Awareness Campaign Budget Proposal - \$2.2 million
- Ombudsman Services Budget Proposal - \$7.299 million augmentation of funds to local Ombudsman programs
- Senior Nutrition Services Budget Proposal - \$12.5 million increase to augment the Home-Delivered Nutrition Program and the Congregate Nutrition Program, administered thru Area Agencies on Aging.

Advocacy Day will include a briefing on priority budget and legislative items, a training on best practices for engaging legislators, meetings with representatives at the State Capitol, and an opportunity to network with colleagues and advocates. Jennifer Griffin and Cheri Jasinski will represent the Adult & Aging Network.

5. Proclamation to Celebrate Older Americans Month

Joyce Ellen Lippman distributed Nomination Forms for Older Americans Month. Awards will be presented at the Santa Ynez Valley Marriott on Wednesday, May 30, 2018 at 2pm. There will be coffee, tea and desserts.

Typically, one of the County Supervisors is invited to present the County Proclamation for Older Americans Month. Joyce Ellen Lippman distributed the proclamation and members voted unanimously to approve. The proclamation will be sent to Supervisor Lavagnino.

6. Dementia Friendly Ventura County

Victoria Jump, from Ventura County AAA, gave a presentation on Dementia Friendly Ventura County (DFVC). Victoria began her presentation with the following statistics:

- 1 in 3 seniors dies with Alzheimer's or dementia
- Every 66 seconds someone in the US develops Alzheimer's. This will change to 33 seconds by mid-century
- The payments to the healthcare system are astronomical and they will get worse and as we grow older as a country.
- As cause of death, Alzheimer's ranks #6 in nation, #5 in California and #4 in Ventura County

Dementia friendly communities are places where people living with dementia are supported to live a high quality life with meaning, purpose and value. For people with younger onset dementia, this also means being given the opportunity and support to stay at work or volunteer. Anyone that provides services can help to make a difference for those living with dementia. The goals of the Dementia Friendly Community are to have capacity within the community to create and support systems that enhance positive outcomes for people living with dementia and their care partners. Objectives include increased quality of life, increased community awareness of dementia, and an increase in dementia-friendly businesses and financial practices.

The Dementia Friendly America Initiative was created through the White House Conference on Aging in 2015. More than 35 lead organizations representing all community sectors are leveraging their national reach to activate their local affiliates, members and branches to convene, participate in and support dementia friendly community efforts at a local level. Ventura County became a member of the Dementia Friendly Network in May of 2016. There are now more than 130 member communities nationwide.

DFVC wants to make sure that persons with Alzheimer's disease and dementia are valued and respected and live as independently as possible and that their caregivers are also supported.

As an agency, they provide the opportunity to start conversations between service providers, key stakeholders, persons with dementia and their caregivers about what is needed. The leadership team includes representatives from the: Alzheimer's Association, AARP, Camarillo Health Care District, Catholic Charities, Coast Caregiver Resource Center, Long-Term Care Services Ombudsman and others. The role of the Ventura County Area Agency in Aging (VCAAA) is to support the community in its dementia-friendly efforts in a number of ways:

- Identify and convene community partners
- Guide the planning phase of the work
- Coordinate meetings, forums, etc.
- Provide information
- Help sustain momentum

Victoria shared that a member of the Board of Supervisors first suggested that their organization include a focus on Alzheimer's and dementia in their strategic plan. Inspired by an article about Santa Clara County - the first county in the state to become dementia friendly - VCAAA became a certified partner of DFA. Their initiative has focused on building awareness through the Dementia Mobile Unit and developing a Business-Friendly Ventura County. Ombudsman volunteers, first responders, investigators and victim's advocates from the District Attorney's Office, APS social workers and others have toured the Dementia-Friendly RV. They are working on an official window seal that identifies a business as Dementia Friendly once they have received training. The library sector will be the next target.

If change is achieved in both community and system capability, they hope to see increased quality of life and well-being for those with dementia, increased efficacy of care partners, and an increase in support for family and care partners, including enhanced health.

Jeanne West mentioned that she attended a workshop where they had Teepa Snow. She mentioned that Teepa gave a brilliant presentation and she would be a great trainer to have.

7. The Virtual Dementia Tour

Kristine Martin, from Homewatch Caregivers, was unable to attend but sent Barbara the link to a YouTube video for her to share with AAN. The video was filmed on the day of the Ventura County Dementia Friendly Community launch in Old Camarillo. Here is the link: <https://m.youtube.com/watch?v=kxqdwtk-j0>

Donna Beal mentioned that they already have a training that would just need to be rolled out and it is for restaurants and cultural centers. Her idea is to one day see purple on Yelp so that folks can see what restaurants are dementia-friendly.

Barbara asked the members what their thoughts were on taking the RV around the county to different locations and pursuing becoming Dementia Friendly. The members agreed to focus on bringing awareness. There was discussion on creating a leadership group to guide efforts.

8. Alzheimer's Association Community Resource Finder

Donna Beal, from the Alzheimer's Association, gave a presentation on the Alzheimer's Association Community Resource Finder. She asked everyone to follow on their phones and go to <https://alz.org/care/>.

The Community Resource Finder is a comprehensive listing of programs and services all in one location, making it easy to search, find and access the support you need quickly.

Donna went over the different tabs in the website and showed everyone how to navigate around it. She also went over the CareZone Caregiving App, which is a free Alzheimer's and dementia caregiving mobile app. The app helps you coordinate care, manage important health info, track meds, and access helpful Alzheimer's Association resources — all from your phone. There is also a Care Team Calendar that you can use for free. It is a personalized online calendar to organize family and friends who want to help with caregiving.

9. Member Updates and Announcements

- **Danielle Goulette** announced that the Friendship Center will have their Open House in Montecito on Wednesday, April 10th from 10-11:30am. They will have their Open House in Goleta the following week.
- **Jeanne West** had the following announcements:
 - Over 800 attendees showed up at the Marjorie Luke Theater to see Frank Ostaseski on March 22nd.
 - The Parkinson's Association is putting on their Annual Symposium: Living Well with Parkinson's Disease on Saturday, April 28th at the Elk's Lodge from 9-3pm.
 - On behalf of **joyce ellen lippman**, Jeanne announced the following:
 - June 15th is Annual World Elder Abuse Awareness Day. They will have an event at The Samarkand at 10:30am to talk about the latest scams that are happening in Santa Barbara County and nationwide.
 - The Annual Training Conference: Safeguarding Elders and Dependent Adults Against Abuse will be on May 14, 2018 from 8:30-4pm at the Carrillo Community Center.
 - A Community Training to understand the needs of LGBTQ Elders and implementation of AB 959, sponsored by the Area Agency on Aging, will take place on Friday, April 27, 2018 from 9:30-12pm at the Santa Maria Public Library Learning Center.

10. Adjourn – Next meeting May 23, 2018

The meeting adjourned at 4:30 p.m.

Respectfully submitted by Gloria Munoz