



## **National Association of Women in Construction**

Fargo-Moorhead, ND #246 ♦ PO Box 763 ♦ Fargo, ND 58107-0763

[www.nawicfm246.org](http://www.nawicfm246.org)

email: [nawicfm246@gmail.com](mailto:nawicfm246@gmail.com)

Dear Potential NAWIC Sponsor:

The Fargo-Moorhead, ND Chapter of NAWIC would like to invite your company to consider being a sponsor for the October 2014– September 2015 membership year. The Fargo-Moorhead, ND Chapter was chartered in 1978 and includes members from all aspects of the construction industry. Your sponsorship enables us to start and continue our unique educational programs, scholarships, and community involvement.

### **NAWIC Education Foundation Adult Education Certification Programs**

The Foundation offers these home-study certified programs:

- **Certified Construction Associate (CCA)** – a six-part course (ACCE accredited)
- **Construction Document Specialist (CDS)** – a two-part course
- **Construction Industry Technician (CIT)** – an overview of the construction industry and its processes.
- **Construction Bookkeeping Technician (CBT)** – learn to set-up and operate a simple bookkeeping system for a construction company.

### **NAWIC Education Foundation Youth Programs**

The Foundation also offers programs to introduce school age children to a career in the construction industry:

- **Block Kids** – grades 1-6 – program stimulated ideas and creates an awareness of the construction process.
- **Accessory Structure Project (ASP)** – grades 8-12 – a cross-curriculum team project that promotes awareness of the construction industry while promoting leadership and teamwork.
- **CAD Design/Drafting (CDD)** – grades 9-12 – program brings real world drafting problems to the classroom.

**Women in Construction Week (WIC Week):** Each year during the first full week of March, we celebrate women in the construction industry by hosting fundraisers, community events, educational seminars, and networking opportunities.

### **Sponsorship Opportunities**

Enclosed is a packet detailing each of the six annual sponsorship levels available and a sponsorship commitment form for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Amy Berg".

Amy Berg, CBT, CIT  
NAWIC Fargo-Moorhead, ND #246  
PO Box 763  
Fargo, ND 58107-0763  
218-234-6633  
[aberg.nawic@yahoo.com](mailto:aberg.nawic@yahoo.com)

**Fargo-Moorhead, ND #246**

**2014 – 2015**



***Sponsorship***  
**OPPORTUNITIES**



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## **IMPORTANT FACTS:**

The ***National Association of Women in Construction*** (NAWIC) is one of the largest Women's organizations in America. It is also one of the largest construction associations in America.

Our association membership consists of business owners as well as top management and administrators, who are directly responsible for purchasing equipment, supplies, and services.

Founded in 1953 by 16 women in Fort Worth, TX, NAWIC has grown to over 4,500 members and approximately 167 chapters, with chapters in almost every state. We have affiliates in Australia, Canada, New Zealand, South Africa and United Kingdom.

The state of North Dakota only has one chapter. Our region consists of 13 chapters in Wisconsin, Minnesota, North Dakota, South Dakota, Iowa, Illinois, and Nebraska.



### **NAWIC Education Foundation (NEF)**

NAWIC's commitment to education can be seen in a variety of areas. For more than 40 years, the NAWIC Education Foundation (NEF) has offered creative and educational programs for students from grade school to high school. The Foundation's award winning Block Kids program, Accessory Structure Project (ASP), and the CAD Design/Drafting competition introduces students to careers and opportunities in construction. The Foundation also offers these home-study certification programs: Certified Construction Associate (CCA) (ACCE accredited), Construction Bookkeeping Technician (CBT), Construction Document Specialist (CDS), and Construction Industry Technician (CIT).



### **NAWIC Founders' Scholarship Foundation (NFSF)**

Each year, NFSF awards up to \$25,000 in scholarships to students who are pursuing a secondary education or trade in a construction-related field. Scholarships range from \$500 to \$2,500. Since its inception the Foundation and NAWIC chapters have awarded more than \$4 million in scholarships. The Fargo-Moorhead, ND chapter is committed to making construction education a reality through innovative programs and annual scholarships.



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### ***Some Facts to think about as to why Your Sponsorship is so vital***

- According to the Bureau of Labor Statistics, women comprise about 10 percent of the construction workforce today. To remain competitive, the industry must continually recruit and train women.
- According to the US Department of Labor Bureau of Labor Statistics, the industry will have to bring in approximately 240,000 workers each year to replace the retiring baby boomers and those leaving the industry. One of NAWIC's goals is to work with companies and associates alike to provide skilled women for the industry. We all must work together to ensure the future of a skilled construction workforce.
- NAWIC's core purpose is to enhance the success of women in the construction industry.
- Chapter meetings, national Annual Meeting & Educational Conference (AMEC), and regional conferences provide opportunities to build a strong communication network for developing and broadening valuable business contacts.
- Various committees such as Safety & Health Awareness and Professional Education encourage members to participate in their areas of individual expertise, and to offer enhanced knowledge and support from other members with similar specializations.
- With your sponsorship, the Fargo-Moorhead, ND Chapter can implement and maintain educational programs for the future generations through programs such as Block Kids, Girls Build, and the Garden Shed Project. The chapter will also have the ability to partner with other organizations in the area such as the Construction Specifications Institute (CSI), Associated General Contractors of America (AGC), Habitat for Humanity, and United Way to broaden education and help the local community.
- As an employer, your support of NAWIC as a sponsor or by enrolling your employees as chapter corporate members will bring your company recognition as a supporter of women in the nontraditional field of construction. NAWIC is a 501 c (6) nonprofit association. Its membership dues may be tax deductible as a business expense.



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### **Annual Sponsorship Level**

#### **General Contractor's Club - \$ 250**

*The "General Contractor's Club" sponsorship package offers your company maximum visibility within the organization, with sponsoring companies and the community by providing continuous exposure in all publications and events.*

- **Recognition at both of the following events:**
  - Annual Golf Tournament - \$100 - Hole sponsor
  - Annual Holiday Auction
- **Press Release announcing sponsorship**
- **Corporate logo displayed / Link on Website**
- **Corporate logo displayed and a half page ad in monthly chapter newsletter**
- **Opportunity to provide educational content in monthly chapter newsletter**

### **Single Event Sponsorship Levels**

#### **Contractor's Club - \$ 200**

*The "Contractor's Club" sponsorship package offers your company maximum visibility within the organization, with sponsoring companies and the community by providing continuous exposure in all publications and the event of your choice.*

- **Recognition at one of the following events:**
  - ☐ Annual Golf Tournament - \$100 - Hole sponsor
  - ☐ Annual Holiday Auction
- **Press Release announcing sponsorship**
- **Corporate logo displayed / Link on Website**
- **Corporate logo displayed and a half page ad in monthly chapter newsletter**
- **Opportunity to provide educational content in monthly chapter newsletter**

#### **Sub-Contractor's Club - \$ 150**

*The "Sub-Contractor's Club" sponsorship package offers your company visibility within the organization, with sponsoring companies and the community by providing continuous exposure in all publications and the event of your choice.*

- **Recognition at one of the following events:**
  - ☐ Annual Golf Tournament - \$100 - Hole sponsor
  - ☐ Annual Holiday Auction
- **Press Release announcing sponsorship**
- **Corporate logo displayed / Link on Website**
- **Corporate logo displayed and a quarter page ad in monthly chapter newsletter**
- **Opportunity to provide educational content in monthly chapter newsletter**

### **Single Event Sponsorship Levels (cont.)**

#### **Project Manager's Club**

**- \$ 100**

*The "Project Manager's Club" sponsorship package offers your company visibility within the organization, with sponsoring companies and the community by providing continuous exposure in all publications and the event of your choice.*

- **Recognition at one of the following events:**
  - ☐ Block Kids
  - ☐ CAD/Design Drafting
  - ☐ WIC Week
  - ☐ Networking event
- **Press Release announcing sponsorship**
- **Corporate logo displayed / Link on Website**
- **Corporate logo displayed and a quarter page ad in monthly chapter newsletter**

#### **Tradesperson Club**

**- \$ 50**

*The "Tradesperson Club" sponsorship package offers your company visibility within the organization, with sponsoring companies and the community by providing continuous exposure in all publications and the event of your choice.*

- **Recognition at one of the following events:**
  - ☐ Block Kids
  - ☐ CAD/Design Drafting
  - ☐ WIC Week
  - ☐ Networking event
- **Press Release announcing sponsorship**
- **Corporate logo displayed / Link on Website**
- **Corporate logo displayed and a business card ad in monthly chapter newsletter**

#### **Sponsorship Club**

**- \$ 25**

*The "Sponsorship Club" sponsorship package offers your company visibility within the organization, with sponsoring companies and the community by providing continuous exposure in the chapter newsletter.*

- **Corporate logo displayed and a business card ad in monthly chapter newsletter (and name listed on website)**

*Please use the commitment form on the last page to mark only one event sponsorship level and the one event you would like to sponsor.*

### **MERCHANDISE DONATIONS**

*Companies can also donate small items to be given away at events, please use the commitment form on the last page for donations. Examples include items with company name or logo – water bottles, pens, koozies, mini-flashlights etc.*



**NAWIC Fargo-Moorhead, ND Chapter #246**  
**Sponsorship Opportunity Commitment Form**

**Annual Sponsorships:**

(Choose One Level)

- ☐ \$250 - General Contractor  
☐ \$200 - Contractor \*  
☐ \$150 - Sub-Contractor \*

**Events** \*

- ☐ Golf Tournament  
☐ Auction Fundraiser

**Event Sponsorships:**

(Choose One Level and One Event Below)

- ☐ \$100 - Project Manager  
☐ \$ 50 - Trades Person  
☐ \$ 25

**Single Events**

- ☐ Block Kids Building Program  
☐ CAD Design/Drafting Competition  
☐ WIC Week Events  
☐ Networking Event

Please complete this sponsorship commitment form and mail with check to:

**NAWIC FM #246, ATTN: Amy Berg, PO Box 786, Fargo, ND 58107**

NAWIC Fargo-Moorhead, ND #246 **SPONSORSHIP COMMITMENT FORM**

COMPANY NAME: \_\_\_\_\_

COMPANY CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ CONTACT EMAIL: \_\_\_\_\_

ANNUAL LEVEL: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

EVENT LEVEL: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

EVENT: \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO: NAWIC – Fargo-Moorhead, ND #246**

I AM UNABLE TO SPONSOR, BUT WOULD LIKE TO:

- ☐ BE CONTACTED NEXT YEAR  
☐ DONATE MERCHANDISE