Seals-it News

Seals-it & Seals-it Off Road

July/August/September 2015

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Show Season

We have been busy over the

last few months attending

shows all over the country.

John was at off road events

in PA and KY along with a

few events in the Midwest area. Check out the event

where you can find us next.

listing on page 2 to see

"What We Do Best"

Skips Corner

Summer has arrived along with sunny days and great weather! We have been busy here at Seals-it and Seals-it Off Road with designing new parts and improving the ones we already manufacture. While at the many motorsports and off road related shows, we have received some great feedback from those that use our products and we appreciate the information. Have a safe and enjoyable summer and thank you for reading this newsletter.

Seals-it Off Road

Our Seals-it Off Road division continues to see growth as the word has started to spread amongst the off road community. Those that are using the parts have learned quickly how valuable the seals can be for keeping dirt out of important areas of the vehicle. To learn more about Seals it Off Boad aboat out the website at usual seals it off

more about Seals-it Off Road check out the website at: <u>www.sealsitoffroad.com</u>.

Allyn Tool

Allyn Tool, Seals-it sister company, will be launching a new and updated website on July 10th. The new site will provide more information about the company and services we offer. In addition, Allyn Tool has a new Facebook page! Social media is an important part of marketing and connecting with those that have a

need for our manufacturing capabilities. You can find the company Facebook page at: <u>www.facebook.com/allyntool</u> and website at: <u>www.allyntool.com</u>.

Product Spotlight

We are excited to announce the release of the updated NERF Bar Seal. Based on feedback from racers using the prior seal, we improved the part to help increase the performance of it. The seal is now bonded to an outer ring which helps secure the part to the racecar for better sealing. The new part number is

NBGS-1.5 and can be found at: <u>www.sealsit.com</u> or <u>www.sealsitoffroad.com</u>.



Upcoming Events

Catch Seals-it and Seals-it Off Road at the following events:

- Lucas Oil 4 Wheel Jamboree, dates and locations all across the country
- Sturgis Kentucky Off Road Blow Out, Sturgis KY on July 31st and August 1st
- Heartland Auto Racing Show, Des Moines Iowa on November 20th and 21st at the CV Products booth
- PRI, Indianapolis IN from December 10th to 12th
- More to come!

Testing

Seals-it is more than just a manufacture we also use what we sell. Skip runs a few USAC Dirt Midget racecars with the USAC Dirt Midget Association and each of those cars has our parts in them so we can test the parts to see how they hold up under race conditions. That testing gives us the feedback needed to make sure we produce the best product on the market today.

All A Twitter

Seals-it and Seals-it Off Road can now be found on the social media site Twitter. This offers us another avenue of getting the word out about what we manufacture.

Follow us on Twitter at: <u>https://twitter.com/sealsit</u>



This is what happens when you use Seals-it products!



#98 NASCAR Whelen Southern Modified Tour team with car owners Bono Manion and Gary Putnam along with NASCAR driver Ryan Preece in Victory Lane at South Boston Speedway, South Boston, VA.