

VETERANS MOTORCYCLE RUN COMMITTEE
Donald M. Barnard Jr., State Chairman

Dear Merchant,

The Massachusetts Elks Lodges are having a Motorcycle Run Fundraiser, Sunday, August 27, 2017 to raise money for one of our state projects, "Massachusetts Elks Veterans Fund."

Each year Elks Lodges throughout the state have fundraisers to raise money for hospitalized veterans. Across our Commonwealth and country, in hundreds of veteran's homes and hospitals, tens of thousands of war veterans would live shut away lives, forgotten by their country and countrymen, were it not for such groups as the Benevolent and Protective Order of Elks. The Elks moto: **"So long as there are Veterans, The Benevolent and Protective Order of Elks will never forget them."** In 2016, the Elks' contributions to the nation's heroes provided more than \$32 million to more than 300 Veterans Administration Medical Centers, clinics, and state care facilities. The Elks have entered into a partnership with the VHA to support efforts to rescue homeless Veterans in their communities. To this end, the Elks, nationwide, have pledged \$4 million dollars to help end Veterans Homelessness.

Transitioning from military life back to civilian life is a challenge that all veterans face. Unfortunately, few are provided the adequate tools and resources to meet this challenge. This results in an alarmingly high number of cases of depression, substance abuse, and suicide and we are here to help them because they helped us by keeping us free. WWII veterans are dying at the rate of approximately 492 a day, according to US Veterans Administration figures. Korea, Vietnam, Grenada, Afghanistan, Iraq, and all veterans deserve the best assistance available and the Elks will never forget them.

Would you kindly make a cash donation or gift donation for drawings after the Motorcycle Run. Please make check payable to: **Massachusetts Elks Association**. Send donation to: **Veteran's Run, c/o Billerica Elks, Rich Reid, PO Box 568, Billerica, MA 01821-0568**. Any questions can be directed to elksvetsrun@yahoo.com.

We offer Sponsorship levels: Platinum Level (\$500 or more), Gold Level (\$250 - \$499), Silver Level (\$100 - \$249), and Friendship Level (\$1 - \$99). Within your sponsorship level, your company name or logo will be placed on the back of the t-shirts we are giving to the riders. Platinum level will be at the top and in largest print, Gold level will be in the middle with smaller print, and Silver level will be at the bottom with even smaller print. To ensure your company name or logo is on the t-shirts; please have your donation in by **August 1, 2017**. Any logos received after **August 1, 2017** may not get on the t-shirts. Please email your company logo to elksvetsrun@yahoo.com. Friendship level sponsors will not appear on the t-shirt, but will be listed on the day of the event and on our web page. On the day of the event, the names of all the sponsors will be on display.

A merchant that contributes \$100 towards the raffle prizes receives a spot in our parking lot to place a booth, for free, to sell your products.

In appreciation of your commitment, your company name will be placed on the Massachusetts State Elks Veteran's Charity Motorcycle Run web page: www.masselksveteransmotorcyclerrun.com and become a friend on Facebook: [Masselksveterans Motorcyclerrun](https://www.facebook.com/MasselksveteransMotorcyclerrun) Follow us on Twitter: [@elksvetsrunma](https://twitter.com/elksvetsrunma)

"Thank you," for helping the Massachusetts Veterans to a better future.