

## Key Intersections

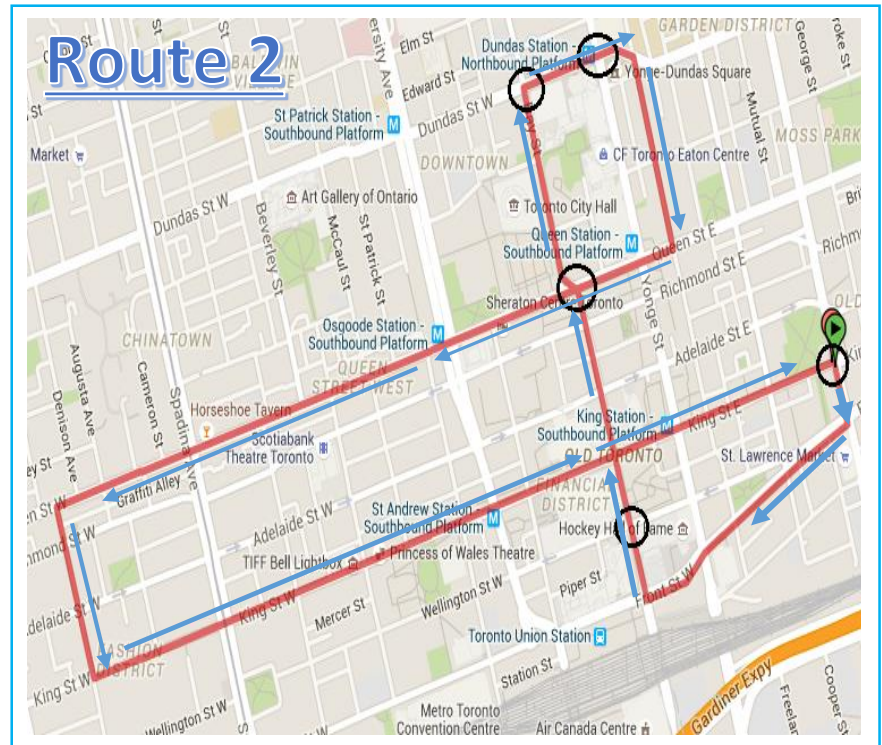
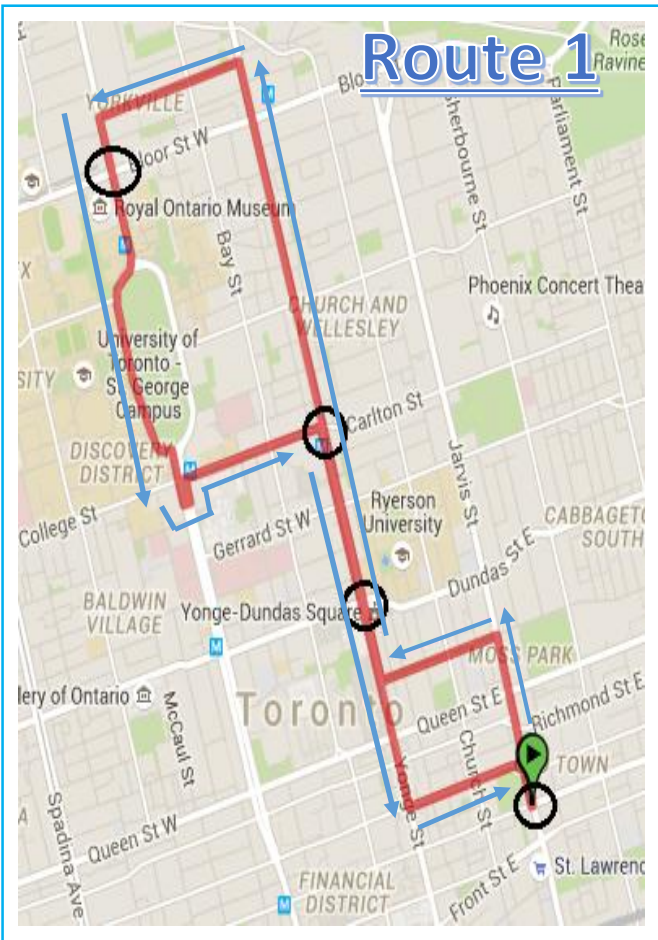
- Yonge St. & Dundas St.
- Bay St. & Queen St.
- Dundas St. & Bay St.
- King St. & Jarvis St.
- Avenue Rd & Bloor St.
- Bay St. & Wellington St.
- Yonge St. & Carlton St.

## Target Your Demographic Audience

Both of our custom routes are designed to repetitively travel through the highest volume traffic areas and intersections within the downtown core of Toronto.

Running minimum 8-hours a day 7 days a week our mobile LED billboard delivers approximately 60,480 weekly ads.

**\*Yonge & Dundas St is the busiest intersection in Toronto. Of the 129,704 traffic volume over a 24-Hour period ( according to city data ), 33,030 = vehicles & 96,674 = pedestrians.**



*Customized Routes Are Also Available*

