

SHEPHERD ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS

REGULAR MEETING

28 N. Liberty, Shepherd, Texas 77371
Shepherd EDC December 2, 2019 at 6:00 P. M.

OFFICIAL MINUTES: Regular Called Meeting

Members Present: Joe Williamson, Jody Cronin, Sherry Roberts, Rick Hartley, Freddy Ramos ,
Amanda Addison, Charles Minton.

Members Absent: Rick Hartley

Others Present: Debra Hagler,

CALLED TO ORDER/INVOCATION/PLEDGE

Joe Williamson called the meeting to order. Sherry Roberts said the prayer and the pledges were stated.

APPROVE MINUTES OF PREVIOUS MEETINGS

Charles Minton made a motion to approve the minutes. Jody Cronin seconded and the motion passed with a unanimous vote.

APPROVAL MONTHLY PAYMENT OF BILLS

Jody Cronin made a motion to pay the bills. Sherry Roberts seconded and the motion passed with a unanimous vote.

CITIZEN PRESENTATIONS: NONE

OLD BUSINESS:

NEW BUSINESS:

Discuss and take action necessary following Betty Russo's comparative salary report.

Jody Cronin made a motion to post a part time job notice for an EDC Professional. Sherry Roberts seconded and the motion passed with a unanimous vote. The job will be 28 hours per week with built in flexibility and the pay will range between \$16-\$22.00 per hour. The board agreed that they do not have to hire if the right applicant doesn't apply. Ms. Russo supplied a chart showing comparative salaries of EDC professionals.

Discuss and take action to contribute to the cost of a fence between on the Old TXDOT property to divide the Shepherd Youth League from the School's property.

Charles Minton made a motion to table this item for when January to allow Mr. Hartley's input. Jody Cronin seconded and the motion passed with a unanimous vote.

Discuss and take action to consider an advertising campaign to improve Shepherd's image

No action was taken on this item but several ideas were discussed. Sherry Roberts presented the idea that we need to work on changing the perception of Shepherd's image. A rebranding of sorts so that people can have some town pride. A sign at the South entrance of Shepherd was discussed

Discuss and take action on a toy drive sponsored by the EDC and the City

No Action was taken on this item because several other entities already sponsor this activity.

Discuss and take action regarding Christmas Decoration for the City.

No Action was taken on this item. The Christmas decorations have been reworked under the guidance and many hours of donated labor by Amanda Addison.

Announcements:

ADJOURN

Charles Minton made a motion to adjourn. Freddy Ramos seconded and the motion passed unanimously.

Approved by: _____

Joe Williamson,
EDC President

*Prepared by Debra Hagler