

WEST MICHIGAN CHAPTER

THE ARROWHEAD

Newsletter for the Pontiac Enthusiast

August 2011

UPCOMING CAR SHOWS AROUND THE AREA FOR AUGUST

August 5 - OUR show THE show - @ Elhart

August 5 - 7 Ames Tripower Nationals - Norwalk OH

August 6 - Red Barn Spectacular - Gilmore Car Museum

August 13 Del Shannon - Coopersville

August 20 - Woodward Dream Cruise

August 16 - 20 - Back to the Bricks - Flint

August 26 - 27 - Metro Cruise - 28th St. Wyoming

CHRISTMAS DINNER

Joan and Linda were right on the ball and our Christmas Dinner will be Dec. 3 at the **Double Tree** in Holland. Social hour is at 6:00 and dinner at 6:30. There will be more info the closer it gets but **please save the date!**

2011 SCHEDULE OF MEETINGS AND ACTIVITES

July: NO Meeting (convention)

Aug: Cruise to Gilmore Museum also Elhart Car Show

Sept: Holland State Park - Picnic Meeting also Dan's Drags later in the

month

Oct: Bill Nigg - Professor of Astronomy (Bob McCarthy's uncle)

Nov: Valve Cover Races

Dec: Christmas Party - Dec. 3 at the Double Tree - Holland 6:00 Social

Hour 6:30 Dinner

You can now check out our WMPOCI chapter on **Facebook.** Be sure and sign up as a friend, the site only has about 8 friends, yet.

CHIEF'S CHATTER

I can't believe I'm writing the Chief's Chatter for the August newsletter already. Summer is half gone and . . . Where did it go??? Actually, we'll say there's half of summer left, that sounds better! Next meeting I'm hoping that those that went to the convention will fill us in on how it went.

Speaking of our next meeting, we will be cruising down to the Gilmore Car Museum. Instead of a picnic there, you can either grab a bite before you leave or you can eat at the diner there. We will stop for ice cream on the way back. This way we will have more time to wander through the barns and see the other cars that cruise in there on a Wednesday night.

Don't forget our car show, Friday August 5. We only need 3 things yet for the show: Door prizes, good weather and YOU. Many hands make light work. Any time you can get there is fine but we will start setting up around 4:00. Cars start rolling in around 5:00 - 5:30.

It is fitting that the last month of summer, August, also has some of the largest car events of the year. You can find a list of those events later in this newsletter.

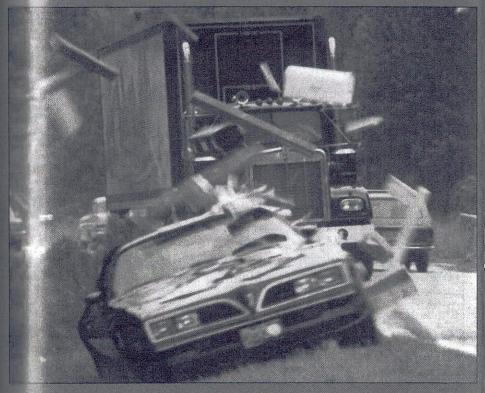
Don't forget the August meeting is at Gilmore Car Museum.

Ron

Smokey and the Bandit

The trio of Burt Reynolds, a CB radio, and the Pontiac Trans-Am teamed up to become one of 1977s highest grossing films.

Smokey and the Bandit was the directorial debut of master stuntman Hal Needham and starred Reynolds, Sally Field, Jerry Reed, and Jackie Gleason. Needham and buddy Reynolds were scouting locations in Atlanta, Georgia for the story of a show-off bootlegger smuggling beer across the south. Reynolds's character, Bandit, sped ahead to draw the police and sheriff Gleason's attention away from Reed in the Peterbuilt semi truck full of beer. A simple but effective plot that led to an action-packed 90-minute chase seen that went on to gross over \$100,000,000.





While scouting in Georgia, Reynolds and Needham were invited to the Road Atlanta racetrack by Jim Graham of Pontiac's public relations department. Graham was conducting closed dealer meetings for the new 1977 line of cars, which included the Trans-Am. The TA for that year featured the T-Top removable glass panels in the roof and the gold striping package. After just a few laps the men were smitten with the car and knew they had their star.

A total of six Trans-Ams were used in the filming of the movie, all featured the 400 cubic-inch V8 and 4-barrel carburetor. The cars were a mixture of 4-speed and automatic transmissions.

The big screen success of Smokey and the Bandit helped to make the Trans-Am one of the most popular and best-selling cars in the United States. Trans-Am sales jumped from 48,000 units in 1976 to 68,000 units in 1977 and 93,000 in 1978.

Needham rounded up the cast again in 1980 for Smokey and the Bandit II. This film featured the new Turbo Trans-Am as the cast attempts to smuggle a circus elephant across the country.

THE ARROWHEAD

The Preamble

The West Michigan Chapter of the Pontiac-Oakland Club International is dedicated to the ownership and preservation of Pontiacs, all models and years. It is the goal of the chapter to encourage and unite area Pontiac enthusiasts in Chapter sponsored activities and events. The Arrowhead serves as one of the tools to which the Club can fulfill its goals as well as provide information and services to its members.

Club Officers

| President | Ron VanZytveld | 616-896-1294 |
|------------------|------------------|--------------|
| Vice President | Tom Ensing | 616-826-6554 |
| Treasurer | Terri Miller | 616-875-8069 |
| Secretary | Dan Jensen | 517-647-2474 |
| Arrowhead Editor | ElaineVanZytveld | 616-896-1294 |

AUGUST MEETING

WEDNESDAY AUGUST 3

Cruising down to Gilmore Car Museum

We will meet at the gas station at the 100th St. exit of US

131 at 5:45.

Please bring any door prizes along that you are donating

for the car show.

Membership Info

Chapter Dues are to be paid January 1st \$25.00 payable to WMPOCI Please give to Terri Miller at the meeting, or mail them to: Terri Miller 8830 Taylor St. Zeeland, MI 49464

National Dues are YOUR responsibility. You must be a member of the National POCI to be a member of the West Michigan POCI. Log onto www.poci.org for more information or to register

WMPOCI MEMBERSHIP APPLICATION

| Name | Spouse | |
|--------------------------|---------------------|--|
| Address | | |
| City | State Zip | |
| Phone | Email | |
| Pontiac Owned | | |
| Year | Model | |
| Style | _ Motor | |
| National POCI # (must ha | ve) | |
| Birthday | _ Spouse's Birthday | |
| Anniversary | | |
| \$25.00 | O Payable to WMPOCI | |