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Atlantic City Fashion Week is joined by the NJ Lottery to Celebrates Season 11

Atlantic City, NJ (August 1, 2017)--Celebrating season number eleven, Atlantic City Fashion Week (ACFW) makes its triumphant return to the Showboat Hotel.

ACFW will once again be taking over the shores of Atlantic City, NJ September 13 -16, 2017 with their high-end, "New York Style" fashion show. This season will feature 4 days of fashion and excitement.

The week will start on Wednesday, September 13th with a paneled, lecture series bringing together industry professionals that include models, designers, journalist and photographers. The lecture will be held at the Atlantic County Technical Institute in Mays Landing, NJ. Admission to the lecture series is free.

Thursday, September 14th at 7 PM, we pay homage to industry professionals with our 5th annual Atlantic City Fashion Week Awards. We also bring design students from across the region to compete for a variety prizes and scholarships in our student showcase. Judges for the student competition will include industry professionals and executives. Thursday's show will be at the Showboat Hotel's Orleans Ballroom.

On Friday, September 15th at 7:00 PM, we return to the Showboat for our showcase of Ready to Wear and Children Designers. In addition to fabulous fashion, this season will feature the first ever LIVE scratch off lottery drawing sponsored by the New Jersey Lottery. All VIP attendees will receive a complementary NJ Lottery scratch off ticket to participate in the nights event.

On Saturday, February 18th, at 7 PM we will showcase Couture and Advant Garde collections from the country's top designers.

Each show will feature an array of vendors that will feature clothing and accessories and an opportunity to be photographed on the Atlantic City Fashion Week Red Carpet.

Tickets for Atlantic City Fashion Week start at \$25 for general admission and can be purchased on our website at www.AtlanticCityFashionWeek.com. Additional information about model casting, VIP seating or press credentials can be found on our website.

Atlantic City Fashion Week is presented in part by fashionSTYLE Magazine and KingBee Media LLC. Atlantic City Fashion Week is a multi-day fashion industry event that will include a lecture series, runway fashion shows, vendor exhibitions, and pre-networking event for VIP guest. ACFW is held twice a year in Atlantic City and is attended by thousands of VIPs, press and fashionable attendees.
