



HIGHLAND SHORES OWNERS ASSOCIATION
1 Community Center Drive
Highland Village, TX 75077
972-317-5139

SHORELINE Advertising Rates for 2015

Size of Advertisement	1 Month	3 Months	6 Month	12 Months
Business Card (3 ½ x 2)	\$ 65.00	\$ 185.25	\$ 351.00	\$ 624.00
¼ Page (3 ½ x 5)	\$175.00	\$ 498.75	\$ 945.00	\$1680.00
½ Page (5 x 7 ½)	\$330.00	\$ 940.50	\$1782.00	\$3168.00
Full Page (10 x 7)	\$630.00	\$1795.50	\$3402.00	\$6048.00

Discounts are available for extended contracts. Prices above reflect discount.
3 month = 5% discount, 6 months = 10% discount, 12 months = 20% discount.

We encourage advertisers to submit their ad and payment as soon as possible. Payment for advertising must be paid in full prior to publication. Both ad and payment are due no later than the end of the first week, one month prior to publication. For example, an ad for December must be paid in full by November 7. Ads and/or payments received after the deadline will not be guaranteed.

Extended contracts must be paid for in full in order to receive the discount. For example, a 6-month contract for a business card ad beginning in December must be paid in full in the amount of \$351 by November 7. Please note we are not able to split up extended contract payments. Camera-ready artwork can be emailed to www.shoreline@highlandshores.net

The Shoreline is created in CorelDraw. Files must be submitted as Corel, .jpg, .bmp, or .png files; and must be provided in high resolution or a print ready hard copy of the ad itself. We can only add single spot color to ads that are created in Corel. All other ads and digital formats will be black & white.

The Shoreline Advertising Commitment

I would like to run the following ad:

Business Card ¼ Page ½ Page Full Page

My ad will run for the following length:

Month to month 3 Month 6 Month 12 Month

Enclosed is my payment of \$_____ which is payment in full for my advertising commitment. I understand that payment must be made the month prior to the issue my advertisement will run. Failure to pre-pay will result in my advertisement not printing until my account is current. Please make checks payable to: **HSOA**. *Credit cards are not accepted at this time.*

Signature _____
Date

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Email Address: _____