

WKNA Board Meeting

Feb. 6, 2014

Rhonda Rich's home

Minutes submitted by Carolyn Homan, secretary

Attending: Rhonda Rich, President

Carol Doerfler, Vice President and Neighborhood Watch coordinator

Carolyn Homan, Secretary

Gary Blake

Ron Freeman

Guests: Davis Dyer, webpage administrator

Rhonda called the meeting called to order at 6:35 p.m.

Approval of minutes -- Board reviewed minutes from the November and January meetings. Carol Doerfler moved and Rhonda seconded approval of the November minutes; motion carried. Ron Freeman moved and Gary Blake seconded motion to approve the January minutes; motion carried.

Board roster -- Rhonda asked that the Board roster be updated with new member contact information and that the names be added to the WKNA website and the city website, along with email addresses if Board members agree. She said she would solicit contact information from Clint. (Carol noted that Carolyn's email is missing from the city site.)

Budget for 2013-14 -- Some revisions have been made to the budget submitted to the city, mainly because the Board did not use funding designated for recognition. Rhonda used \$64.99 of the \$75 designated for printing to purchase an ink cartridge for her printer in order to make copies of minutes, agendas, etc. She donates the paper for these items. If the Board prints no posters or any more yard signs, there is \$250 remaining in the budget.

Getting the word out --

Brochures: Rhonda proposed using the \$150 designated for WKNA posters -- an idea that has not taken off -- to augment printing of brochures. She shared samples of brochures she printed on special tri-fold paper purchased at Staples for \$28 per 150 sheets. The paper is glossy and sturdier than paper used in the past. She had the samples printed at Staples. City councilman Joe Egli has said he would print WKNA's brochures free at his business. Ron suggested having Joe do a test run to make sure his printer would accommodate the new paper.

Carol reviewed where she has circulated the brochures -- the city parks, where there are brochure holders; several businesses (Copper Creek, Sherwin Williams, the Party Store, Pronto Signs); Cummings School. She would like to add Nancy's Hamburgers and Mommy and Madi's. Gary suggested City Hall and Carol noted there is a space at the Police Dept. Ron also said there is a brochure rack at the Keizer Chamber office. Board members also should have a few copies each to circulate.

It was decided to purchase enough paper to print 300 copies but to not print them all at once. Discussion of the design included getting a new picture of Cummings School to include its reader board sign and adding a picture of the new play structure at Willamette Manor park. Davis said he would get photos and rework the design.

Yard signs: WKNA has at least 18 signs; Carol said she thinks that is sufficient to alert neighbors to upcoming meetings. Sign placements are rotated throughout the WKNA area. Rhonda will get a sign to Ron to display in his area. Art Mauer has been asked to be the new sign captain.

Public relations: Carolyn and Carol continue to provide K23, KYKN, the Statesman and Keizertimes with notices of upcoming meetings. The Feb. 13 meeting is devoted to emergency preparedness. Gary's neighbor David Hunter

will discuss what individuals can do to prepare and will bring a kit he's assembled for emergencies. He also is a ham radio operator.

Rhonda said she will contact Keizer's Community Emergency Response Team for a representative to talk about CERT's activities.

Business cards for the Board: The board decided on a simple design -- the WKNA web address and a space for Board members to write in their name and phone -- and discussed VistaPrint as an economical source. Ron agreed to design something and share with the Board via email before getting anything printed.

Website management: Davis agreed to continue to act as webmaster, even though he is no longer on the Board. Rhonda will talk to Joe Egli about adding Bauer Insurance to the website as a sponsor.

Facebook postings: Former Board member Rick Hammerquist set up the WKNA Facebook page. The Board discussed a process for continuing this with more frequent updates, if it is to be useful as a way to keep neighbors informed. Gary said his wife, Rachel, uses Facebook and he will ask her if she would be willing to act as new administrator for WKNA's page.

Adopt-A-Street: The first clean-up day was Nov. 2, so it's time to set up another session. The Board decided on March 15, which can be promoted at the February and March general meetings.

Rhonda noted that the city's agreement is to erect Adopt-A-Street signs at both ends and currently there is just one at the east end of Chemawa by the old Roth's. Gary will check with Public Works about getting a second sign at the west end by Keizer Rapids Park.

The Board had discussed getting safety vests that clearly identify work parties as being with WKNA. Carol checked with T Shirt World about racer signs used at fun runs, etc., but found that these would too easily tear. Safety vests, available various places for \$9.99 or less each, could be silk screened. But since the city already supplies safety vests, it was suggested WKNA get a sign, similar to the Neighborhood Meeting notification signs, that would identify the WKNA clean-up patrol and that could be used in coordination with the city's safety signs that are to be put out to alert drivers to clean-up crews ahead. Carol said she would check with the city that it is OK to affix a WKNA identifier to those signs and then check with Pronto Signs about what could be designed.

The Board agreed that up to \$100 could be spent on this, if necessary.

Goals for 2014 --

Continue from 2013: 1) Adopt-A-Street, Gary. We'll schedule quarterly clean-ups/

2) Support building of Keizer Rapids Playstructure, Ron, Clint, Carol. As a way of supporting, Rhonda suggested passing the hat at the next general meeting to help purchase a WKNA "picket." Fundraising for the playstructure includes selling individual pickets for a fence that is part of the structure. Purchase fee for businesses is \$50 and the picket then is printed with the sponsor's name. The Board endorsed taking up a collection to purchase a picket.

It was also suggested that a volunteer sign-up sheet for the playstructure build be distributed at the general meeting.

3) Audubon Society tour of Keizer Rapids Park. Carolyn said she would work on organizing this again this year.

4) River Road businesses. This has met with mixed success. Rhonda said she's preparing a cover letter asking businesses to contact her or Carol if they are interested in participating, so that this program requires less effort to solicit cooperation. Carolyn mentioned the Keizer Chamber -- perhaps a "greeters" meeting or similar -- as another way to get the word out that WKNA will help promote River Road businesses.

New Goals for 2014: 1) Cummings Elementary School. Rhonda and Carol will meet with Principal Lisa Sundseth at 11 a.m. Feb. 28 and hope to meet with the PTC chairperson on a future date about partnering with the school as a way to focus on our community beyond KRP. Carol said ideas might include creating an event as a focal point, similar to what the Miracle of Christmas has become for the Gubser neighborhood. Other ideas: a bike ride through the neighborhood, focusing on bike safety for the kids; a Halloween party; maybe a fun run from park to park (KRP to Wallace House and back, for instance).

Feb. 3, 2014, City Council meeting -- Rhonda shared copies of information from this meeting regarding a change in the UGB to accommodate the KRP playstructure siting that is supported by Mayor Christopher. Rhonda presented the WKNA annual report at this meeting (which council accepted and endorsed the neighborhood association for another year). She also testified that the WKNA had supported the playstructure site (site B) selected by the Big Toy advisory group. At its meeting, council did charge Nate Brown with pursuing UGB expansion to include the 28-acre Buchholz property, now zoned EFU, so that the play structure could be sited there. Mayor Christopher has said the orchard ground is closer to Chemawa Road and would make the play structure more visible to the community, should it be sited there.

Upcoming meetings -- Feb. 13: Emergency preparedness, as discussed; a report from Lt. Andrew Copeland (depending on his availability); Linda Baker on Homegrown Theater's spring production; KRP playstructure update. Rhonda suggested this would be good to have. Ron said he would talk to Marlene or Richard to do a report.

March 13: Transportation issues, Cathy Clark, to include upcoming road improvement projects, specifically those in West Keizer; the Willamette River crossing, Oregon passenger rail update; the pedestrian crossing to Kroc Center; and the new area transportation plan being outlined for 2015-17.

April 10: The KRP UGB expansion, Nate Brown; a KRP playstructure planning update, to include a budget and fund-raising update.

May 8: Keizer Community Gardens and Keizer Food Bank, being arranged by Carol.

Meeting adjourned at 8:30 p.m.