



#### Contact

Daniel D. Harris

Email: TheDanmanz@gmail.com

Phone: 404-798-6651

## Guidelines and Prices for **Design** Service

### **\*IMPORTANT NOTICE - PLEASE READ\***

Client MUST give a full and precise explanation of the project. With client's input, guidance, and visual expressions, as a designer, I can have a solid understanding of what the client is looking for and to ensure satisfactory results as well. Graphic design it's a methodical process that should be followed step by step.

#### Software Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

### *Web & Print Media*

#### **Identity & Logos**

(Business, personal, or temporary brands) —————> **\$25**

#### **Business Cards**

•Single-Sided —————> **\$45**

•Double-Sided —————> **\$60**

#### **Flyers & Handbills**

(Standard 4' x 6' size)

•Single-Sided —————> **\$35**

•Double-Sided —————> **\$55**

#### **Postcards**

•Standard 3.5' x 5' size —————> **\$30**

•Double-Sided w/ Customized Mailing Info. —————> **\$40**

#### **Comp Cards**

(Actors, Models, & Stylists etc.)

•One Single-Sided Picture with Back-Sided 3-6 Pictures —————> **\$90**

#### **Magazine Covers**

•Standard 8.5' x 11' and Larger —————> **\$100**

CD Covers

•Single-Sided	_____	>\$40
•Double-Sided	_____	>\$80
•Tri-Fold Special	_____	>Quoted

Methods of Payment

Cash, Check, Money Order, or PayPal(PayPal email: TheDanmanz@gmail.com)

- As a **Starting Fee/Deposit**, client must pay **HALF** the price listed upon the chosen project. Upon the completion of the project with the client’s satisfaction, **remaining payment must be received before receiving the final, optimized version of the project.**

ALL PRICES ARE FINAL AND NON-NEGOTIABLE

About the Designer/Client Relationship

A qualified designer is trained to analyze your professional needs and with your input and guidance, craft visual expressions to your business. The client should understand that this skill goes beyond the personal aesthetic and often deals with the psychology of branding and public perception, and is as individual to your company as a fingerprint.

A designer’s suggestions and recommendations on the project are not simply what clients or designers find appealing or pleasing. Good quality design is engineered to appeal to your customer. Be fair in your criticism. Ask questions instead of making statements. If something does not work, explain your misgivings fully instead of simply. Remember that your designer is a professional collaborator and not an employee, and brings a set of skills to your company that is geared towards expanding your business.

Design is a business, just like yours. Please treat it as such.

Thank You

Daniel D. Harris