

WHAT KEEPS ATHLETIC DIRECTORS AWAKE AT NIGHT?

Our annual ranking of the most concerning issues for high school ADs.



	2017-18 RANKINGS	16-17	15-16	14-15	13-14
1. FINDING QUALIFIED COACHES	96.9%	1	1	1	1
2. REDUCED SCHOOL FUNDING	86.1%	2	2	2	2
3. ATHLETE SPECIALIZATION	81.4%	7	4	7	9
4. ADDITIONAL RESPONSIBILITIES	80.2%	5	5	3	3
5. FINDING STAFF/VOLUNTEERS	79.7%	6	7	6	6
6. PROBLEMS WITH PARENTS	79%	3	6	4	5
7. LEGAL/LIABILITY ISSUES	76.3%	4	3	5	4
8. DECLINING PARTICIPATION	74.9%	10	10	10	11
9. HR ISSUES WITH STAFF	72.9%	8	8	8	7
10. COMMUNICATION W/ CONSTITUENTS	72.7%	9	9	9	8
11. COMPETITION FROM CLUBS	59.2%	17	15	18	18
12. KEEPING UP WITH TECHNOLOGY	58.5%	14	11	11	12
13. LGBT ISSUES	57%	11	18	NR	NR
14. ILLEGAL TRANSFERS	56.2%	12	13	13	14
15. ELIGIBILITY ISSUES	54.5%	16	14	17	13
16. FUNDRAISING EXPECTATIONS	53.2%	15	12	12	10
17. CHALLENGING SUPERVISORS	47.8%	13	16	13	17
18. PUBLIC SENTIMENT ON SPENDING	46.2%	18	17	14	15
19. PERFORMANCE ENHANCING DRUGS	44.2%	19	19	16	16
20. JOB SECURITY	35.4%	20	NR	NR	NR

NR: NOT RANKED