



Cultural Detective[®] and SIETAR India have partnered to support SIETAR India 's third annual conference in Pune, "Connecting Worlds: Solutions through Intercultural Insights," and to promote the intercultural effectiveness of professionals in India by offering a combination conference/post-conference certification package.

You can receive attendance at both events for a 30% discount.

This discounted package offer, including attendance at both the SIETAR India conference in Pune October 31-November 1, and attendance at the Cultural Detective[®] facilitator certification workshop November 2-3 in Pune, is priced at INR26,000/US\$600 for SIETAR members, and INR28,000/US\$620 for non-members.

Please check the appropriate box on the conference registration form to obtain the discounted rate.

Contact sietarindia@gmail.com or via telephone to +91-80-65834685 for more information or to register. More information is also available at the urls below. You may also register for the certification only.

<http://www.sietarindia.org/conferences.html>
<http://www.culturaldetective.com/services#CERT>



Cultural Detective® Facilitator Certification Workshops

Cultural Detective® is a core method for developing intercultural understanding, productivity and effectiveness. It serves as a powerful design backbone for courseware, coaching, and teambuilding, or as a stand-alone tool for conflict resolution, learning and dialogue. **Cultural Detective®** enables you to add the components of intercultural effectiveness to existing courseware without major redesign.

The series is a collaborative project of over 100 renowned international intercultural professionals. The series currently contains over 50 culture-specific and topic-specific packages, with more launched nearly every quarter. All content is process-based, is anchored in three key capacities, and is contextually grounded. The materials are practical, beautiful, theoretically sound, and ready-to-go.

Cultural Detective® materials are usable without certification via site license or online download. Two-day facilitator certification workshops are held, in response to customer requests, to enable users to make fuller, more flexible use of the wealth of possibilities the series offers.

Advantages of attending a facilitator certification workshop include enhanced ability to:

1. Use **Cultural Detective®** as a backbone to design, reinforcing learning from a variety of activities and experiences in a coherent developmental spiral.
2. Develop competence in a broad variety of international, cross-cultural situations.
3. Foster collaboration and ongoing process improvement in organizations by using a consistent method and vocabulary in multiple locations.
4. Network with a team of talented, like-minded professionals.
5. Certification participants receive a 10% discount off purchases of **Cultural Detective®** materials for events they personally facilitate.
6. Participants can also be listed in our certified facilitator resource database, and
7. Submit a report that entitles them to receive one graduate-level academic credit (separate sign-up is required for academic credit).

Curious about what participants say about this workshop? Here are some quotes:

- *"Cultural Detective has changed my programs from a 'deliverer of information' focus to that of discovery, with less pressure on myself and participants."*
- *"Better than a master intercultural workshop! Facilitator exuded training experience and intercultural expertise."*
- *"Cultural Detective is so versatile: it's useful for a variety of purposes and it can be used in so many ways. It's broadened and deepened my repertoire of effectiveness."*
- *"Cultural Detective has enabled me to resolve counter-productive conflicts between co-workers much more effectively."*
- *"Cultural Detective is a wonderful tool! It will help any team to work better as a team."*
- *"Cultural Detective is indescribably valuable in providing directions and methodology to stimulate intercultural awareness and competence."*
- *"Cultural Detective helps me to be a better manager of my employees. It helps make my company attractive to a younger and more diverse workforce."*
- *"Cultural Detective helps me not to be so quick to get angry or criticize. It has made me much more productive."*
- *"Cultural Detective has become the backbone, the design core, of almost everything I do."*

Level one certification consists of attending a certification Workshop. Level two certification involves submitting a completed Worksheet and Personal Values Lens for scoring, and obtaining an overall score of 80% or higher. Level three certification requires successfully facilitating a minimum of five learning events using the **Cultural Detective**® materials, and submitting designs, materials and participant evaluations for review.

Sample Cultural Detective[®] Certification Workshop Schedule

Day 1

Introductions and objectives

Demonstration of the **Cultural Detective[®]** Model, critical incidents, Worksheet

Lunch: Knowledge Café

Personal Values Lenses and teaming

Bridging the cultural gap: activities, paradigms

Homework: Overview of intercultural communication theory

Day 2

Designing intercultural effectiveness learning interventions

Delivering the **Cultural Detective[®]**: participants deliver their designs, practicing facilitation and receiving feedback

Intercultural effectiveness theory underlying **Cultural Detective[®]**

Cultural Detective[®] Interactive Reality Series for self-paced online learning and blended learning

Combining other tools, approaches and activities with **Cultural Detective[®]**

Using **Cultural Detective[®]** face-to-face and in webinars

Marketing, purchasing with your discount, and making money using the **Cultural Detective[®]**