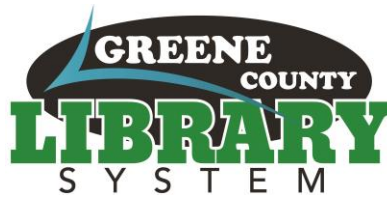


Greene County Library System

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## **Greene County Library System Goals – 5 year plan (2014 – 2018)**

### **Goal 1 – Increase Awareness of the Library System**

- Increase public awareness of our goals, not just what we offer. We will appear more vital that way.
- Make aware that despite the decrease in state funding, local funding helps us still provide services.
- Discuss with elected officials how we plan to spend the millage.
  - Provide a list to County of library services. Can show how tax dollars are spent.
- Do interviews with the local newspapers and radio stations to highlight our services.
- Become more visible to the community and local businesses.
- Have more community partnerships.
- Have a presence in statewide organizations.
- Continuing the reading competition. Promotes the libraries and is a connection to the schools.

#### **Measurement:**

Success will be determined by the number of meeting scheduled each year; the number of newspaper updates and press releases; at least one visit with the County Commissioners; the number of new partnerships within the community; positions held in various state committees; attendance at the reading competition.

### **Goal 2 – Update Ruling Documents**

- Open the by-laws and constitution of the GCLS with a time frame for completion. (18 months from adoption of Strategic Plan)
  - We need to make sure these documents are suited for the current system function.
  - Allows for updates to be made to the documents that have not been reviewed for over a decade.
- Look at the current policies and see what we may be missing.

Measurement:

Success will be reviewing the bylaws and constitution at every scheduled board of trustees meeting. Articles will be assigned the meeting before and reviewed at the following meeting.

### Goal 3 – Growth of Outreach

- Provide programs of interest to both seniors and adults.
- Grow the homebound service to include more potential library patrons.
- Attend Senior Expo and appropriate festivals in the county for promotion.
- Offer outreach classes on new and emerging technologies.
  - Growing the program may mean increased hours for the outreach position.

Measurement:

Success will be determined by reviewing the number of programs, centers visited, and homebound visits annually. Success can also be measured by a survey of those attending for suggestions of future programs.

### Goal 4 – Working with Member Libraries

- With state input, know what is expected of the library system concerning the member libraries.
- Meet quarterly with the member library directors.
  - Allows for discussion of what services are working and which ones we should consider replacing.
  - Communication also ensures the vision of the system and member libraries are moving in the same direction.

Measurement:

Success will be determined through the number of meetings between the system administration and library directors.

Greene County Library System – Strategic Plan Timeline (2014-2018)

#	Goal	Owner	Timeline
1	Increase awareness of goals	Admin, staff, board	Ongoing
1	Meet with elected officials	Admin, board	Ongoing
1	Interviews with media	Admin, staff	Ongoing
1	Partnerships	Admin, staff, board	Ongoing
1	Statewide presence	Admin	Ongoing
1	Reading competition	Admin, staff	Annually
2	Bylaws and constitution review	Admin, board	18 months
2	Policy reviews	Admin, board	12 months
3	Senior/adult programs	staff (outreach)	Ongoing
3	Homebound service	staff (outreach)	Ongoing
3	Research outreach classes	Admin, staff (outreach)	Ongoing
4	System function	State input, admin, board	Dependent on state
4	Meet with library directors	Admin	Quarterly

\*Updates on this plan will be given at each board meeting. This will be a living document. Additions and corrections can be made throughout the 5 years. This is meant as a guiding document.

**Approved March 17, 2014 – GCLS Board of Trustees**