

Please return with payment to:  
WCSP– Alex Mouton  
P.O. Box 2103  
Georgetown, TX 78627

Williamson County Sheriff's Posse Sponsorship  
Agreement:

This agreement is made between the Williamson  
County Sheriff's Posse and

\_\_\_\_\_  
(Company)  
for sponsorship of the WCSP Pro-Rodeo.

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Representative's name: \_\_\_\_\_

Representative's signature: \_\_\_\_\_

Package choice: \_\_\_\_\_ Amount: \_\_\_\_\_

Add \$50 for WCSP Scholarship fund

Comments: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

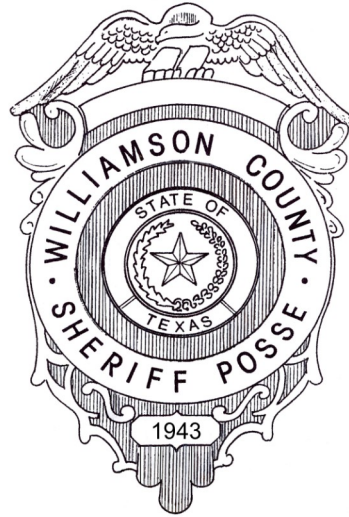
WCSP Representative: \_\_\_\_\_

WCSP Officer: \_\_\_\_\_

Make checks payable to "Williamson County  
Sheriff Posse". All monies due by June 1, 2021.

Advertising with the Williamson County  
Sheriff's Posse is a wonderful opportunity  
to increase your profits and gain exposure  
for your company. Your sponsorship helps  
to fund our civic endeavors through-out  
the year.

Please provide your representative with  
**print ready files** or email to address below.  
Prices do not include the cost of graphic  
design. Prices do include the cost of sign  
manufacture.



For more information:  
Alex Mouton 512.639-4206  
rodeo@wcsprodeo.com

Your 2021 WCSP Rodeo Rep-  
resentative was:

**The Williamson County  
Sheriffs Posse  
Presents  
the 77th Annual**

**2021 WCSP  
CPRA RODEO**



**WCSP ARENA JARRELL, TX.**

**www.wcsprodeo.com**

**THE FOLLOWING ARE  
AVAILABLE SPONSOR  
PACKAGES FOR THE  
2021 RODEO**

**Platinum Sponsor**  
**1 available**  
**\$5000**

Platinum Sponsor receives all items in the Corporate Sponsor package **plus:**

- Company name announcement each time roping chute is used. Logo on roping chute.
- Steer Saddling Challenge event sponsor. Company name in event title in all advertising and announcements.
- 4 additional VIP wristbands
- 20 additional General Admission tickets



**Pckg 1—Corporate Sponsor**  
**4 available**  
**\$2500**

Company Logo included on all advertising and marketing print.

Company name mentioned in all press releases.

Company logo with link on WCSP web site.

Vendor booth or Exhibit area.

Announcements during each performance.

1– 4x8 signs in rodeo arena.

4 VIP wristbands each night

30 – General Admission tickets

**Pckg 2—Event Sponsor**  
**8 available**  
**\$600**

Company announcement prior to event.

2x8 sign over premium chute area

15 General Admission tickets or 4 VIP wristbands

Indicate at least two event choices on order form. Sold on first come basis. Events are Bareback, Saddle Bronc, Break-away roping, Calf roping, Team roping, Barrel Racing, Steer Dogging, and Bull Riding.



**Pckg 3—Chute Sponsor**  
**6 available**  
**\$800**

2x4 sign on chute gate.

Company announcement during performance.

Company name announcement each time chute is used during performance.

15 General Admission tickets or 4 VIP wristbands.



**Pckg 4—Mutton Busting**  
**\$1000**

Company announcement prior to event.

2x8 arena wall sign.

15 General Admission tickets or 4 VIP wristbands.

Event includes awards and logoed T-shirt to all participants .



**Pckg 5—Calf Scramble**  
**\$500**

Company announcement prior to event.

2x8 arena wall sign.

10 General Admission tickets or 2 VIP wristbands.

**Pckg 6—Band Sponsor**  
**\$500**

Company announcement during Rodeo.

2x8 bandstand sign.

10 General Admission tickets or 2 VIP wristbands.

**Pckg 7—Arena Sponsor**  
**\$500**

Company announcement during Rodeo.

2x8 bandstand sign.

10 General Admission tickets or 2 VIP wristbands.

**Banner Advertiser**  
**Package BA**  
**\$125**

2x8 Color Banner in arena for Rodeo Week.  
You keep the banner after the rodeo.