



DIVERSIFIED STRATEGIES

"We bring balance to your business"

MESSAGE FROM THE PRESIDENT

With the year coming to a close and with everything around us preparing for the holiday season. I just wanted to remind you of how thankful I am to have you supporting Diversified Strategies. Thank you for all that you have done. I hope that all of you have a blessed holiday season!

AFFORDABLE HEALTHCARE ENROLLMENT OPENS THIS MONTH!

As the days rapidly pass it is that time of year again to make sure that you and your family have health insurance. Starting this October we will now be able to provide our clients, family, friends, and the general public with assistance with getting healthcare.

Diversified Strategies is here to help those of you who want more information or want to enroll. **We want to help you avoid the penalty for not having health coverage.** Attached you will find the ACA Survey, which will help give us the information we need to properly and effectively give you the guidance need to weigh your healthcare options and reduce your healthcare premiums. Please pass this on to anyone that is not covered or needs more healthcare coverage.

OFFICE UPDATES

As of October 2015, Diversified Strategies is making major changes to help make our business a successful one. We have updated our services and we are providing new services as well.

For our bookkeeping clients, you will be receiving a email soon to update your contracts. In effort to better manage our accounts, we have reviewed our current contracts and decided it was time for a makeover. When you receive the new contracts, you have three options to return them to us: bring it in, email to info@divstrategies.com, or fax to 1(888)515- 0993.

We have also hired a new employee, Ms. Chantel Harris, she is currently attending Tidewater Community College. She is currently our Administrative Assistant and we are glad to have her here!

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- Office Updates
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- No Hassle Christmas Party

October 2015 Newsletter

COMPLETE LIST OF SERVICES

- Tax Consultations
- Business Consultations
- Insurance Consultations
- Accounts Payable & Receivable
- Business Mentoring
- Workshops
- Employee Benefits
- Start Consulting
- Payroll Services
- Bookkeeping
- Budgeting & Money Management
- Health Insurance Sales
- Life Insurance Sales
- Dental Insurance Sales
- Annuity Sales
- Legal Shield Sales
- Financial Statement Reviews
- Administrative Services
- Tax Preparation
- Sounding Board Sessions
- Legal Shield Sales
- Mail Manager
- Grant Management
- Marketing Services

NEW SERVICE BEING OFFERED

We are now offering a new product called the “Mail Manager. This product is for those of you who are always on the run, without a central office, or just simply forgetful. We will check your mail, send you reminders of the due dates, and keep it organized. We are also offering email management with the different plans of this service.

If you are interested or know someone who would be interested, please tell them to give us a call as soon as possible at (757) 201-3091 or email us at info@divstrategies.com.

BILL PAY

With our newest service the “mail manager” being offered, we know there will be clients who will just want Diversified Strategies to handle the bills as their due dates approach.

Bill Pay is already a service we provide to our clients and we will gladly provide it to you. Before we complete any transaction on your behalf we will request permission, whether that be verbally, by email, or some other form of communication.

This service requires us to maintain the upmost amount of confidentiality as well as keep the amount of people in your bill account to a minimum of one person. We prefer if the client has an online account that way the manager of your account can easily monitor and get access to it for confirmations etc.

We will also need the client to put the account manager as someone who can access your account via telephone. If you have any trouble with your account and need something, you won't have to endure the long wait times and bad music.

If you are interested in this service or would like more information, please call us at (757) 201-3091 or email us at info@divstrategies.com.

WHAT ARE SOUNDING BOARD SESSIONS?

Have you ever heard of a Sounding Board Session? If you have not, it is a service that we provide to all our clients who own businesses. A Sounding Board Session (SBS) is a service that helps spell out what your business is doing well in and where there is room for improvement.

The SBS are an accountability check, with the business owner checking everyone else, who is checking you? We want nothing but the best for you and your business, every so often it is necessary to sit back and get an outside opinion.

The sessions are also a chance for you to have someone to turn to and ask all those questions that you have. We will provide you with one on one mentoring that will send you heading in the right direction.

If you would like to get more information on the Sounding Board Sessions, please call us at (757) 201-3091 or email us at info@divstrategies.com.

LEGAL SHIELD

Have you ever needed a lawyer, but couldn't afford it?

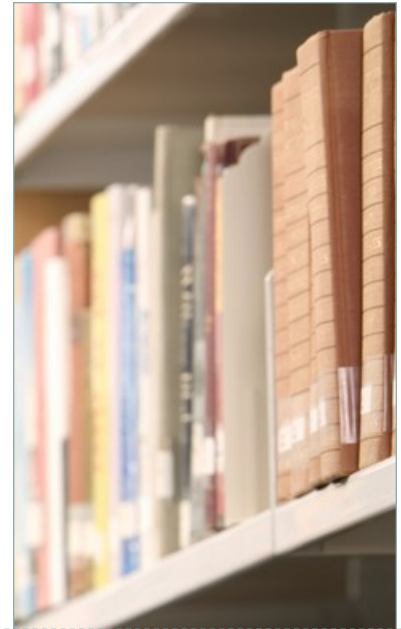
Have you ever had an issue that you needed a lawyer to review?

What if you could have a lawyer there for you 24/7?

With Legal Shield (previously known as Pre-paid Legal) services you can have a lawyer on retainer for only \$19.95 a month. And for \$29.95 a month, you can better protect your identity with our Legal Shield Services.

Will preparation is a **FREE** service upon becoming a member.

Call today to schedule your appointment with one of our Legal Shield Representatives at (757) 201-3091.

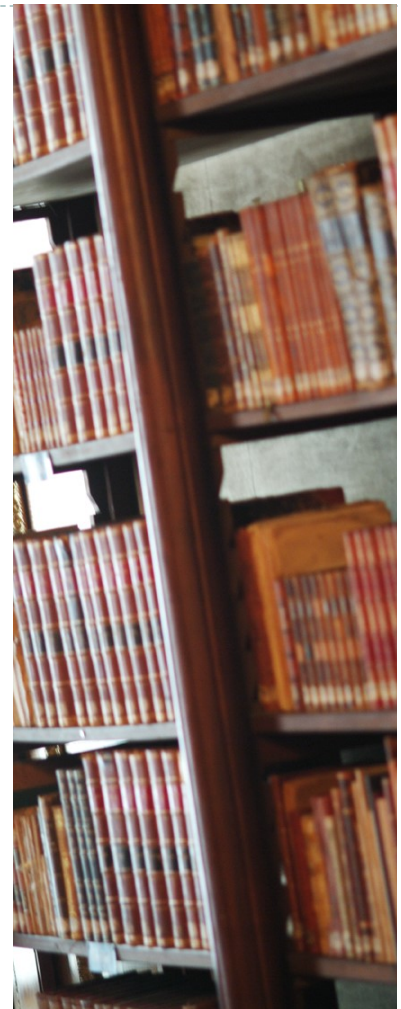


“What you do today, can improve all your tomorrows.” -Ralph Marston

TAX SEASON TIPS

We are also preparing for tax season again! The sooner you start to prepare the faster and easier it will be to get your return back. Here are some tips for when you come in:

- ⇒ All individuals with rental properties and businesses that pay contractors for material or labor \$600 or more must issue a form 1099-Misc by January 31st, 2016 in order to take it as a tax write off. Please note that if the subcontractor is a corporation, the 1099 requirement does not apply.
- ⇒ Remember to bring in your mileage!
- ⇒ Please bring in your ID, Social Security Card, and W2's. If you have dependents please bring in their Social Security Cards as well. Please note if the children do not have your last name, you have to bring in their birth certificates, custody papers, and school records. For new dependents, all of this is **MANDATORY**.
- ⇒ **We can no longer afford to delay payments, therefore payment for taxes will be deducted or paid in full at the time of preparation.**



HAPPY BIRTHDAY!

We would like to wish all our clients who have birthdays in September, October, November, and December a very happy birthday.

NEW INVESTMENT OPPORTUNITY!

Starting this month we are starting and expanding our investment campaign. This will help advance Diversified Strategies to the next level. We would like to offer you a chance to invest in us, so we can better invest in you.

\$5,000 Minimum

SERIOUS INQUIRIES ONLY

NO HASSLE CHRISTMAS PARTY

For those of you who have not received our emails or had the time to open them we are offering our clients a chance to attend our no-hassle Christmas party. The idea is to have you do as little as possible, we just want you to show up and have a good time. You will not have to plan, coordinate, or make anything. All of the planning will be on our end, we will handle all of the following:

- *Setup and Cleanup
- *Hiring the DJ
- *Catering the Food
- *Create the invitations & tickets
- *Rent the space
- *Provide all the decorations

For small businesses, there is a \$250 deposit and a mandatory \$50 gift, to be used in a raffle for attendees to participate in. For the employees there is a \$10 ticket cost, you can choose to pay for them or you can have them purchase the tickets.

For individuals who are interested in attending, ticket prices are \$10. Outside Companies are welcome as well! Just give us a call!

ALL ATTENDEES are required to RSVP by November 1st, 2015.

Diversified Strategies, Inc. was founded in 2010 with the small business owner in mind. It is our mission to provide small businesses and individuals with financial services, a place to network & connect, and gain knowledge that fulfills their wants and needs at affordable price.

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If you have any questions, comments, or concern about anything in this newsletter, please call or email us at the information listed above.



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