Mount Holly Car Show Committee

Ph: 609-346-2416

Email: [msmhnj@gmail.com](mailto:msmhnj@gmail.com)

[www.MainStreetMountHolly.org](http://www.MainStreetMountHolly.org)

PO Box 747, Mount Holly, NJ 08060

**18th Annual Mount Holly Car Show**

**And Jailhouse Rock Show**

**Sponsorship Levels**

**Top Presenting Sponsor (one available) - $3,000**

* Top contributing sponsor in the 18th Annual Mount Holly Car Show
* Your logo prominent on **all event marketing** such as Main Street Mount Holly website…flyers…t-shirts… social media posts/promotions…yard signs…event banners displayed before, during and after (not including airplane tow banner below)
* Live event publicity announcements at the DJ and stage(s) during the car show
* 10x10 Exhibitor Space at the event
* 24’x2’ Over-the-Road Banner (artwork to be provided by sponsor)
* Up to (5) complimentary cars entered into the show
* One “Presenting Sponsor” trophy selected by your representative

**Platinum Level Sponsor (one available) - $2,000**

* Live event publicity announcement at the DJ and stage during the car show
* Logo on t-shirts, social media posts/promotions, plus flyers for your distribution
* 10x10 Exhibitor Space at the event
* 6’x2’ Banner for your Exhibitor Space (artwork to be provided by sponsor)
* Up to (3) complimentary cars entered into the show
* One “Platinum Sponsor” trophy selected by your representative

**Gold Level Sponsor (one available) - $1,000**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 10x10 Exhibitor Space at the event
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Gold Sponsor” trophy selected by your representative

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*



**Sponsorship Levels continued…**

**Exclusive Stage Sponsor (two per stage available) - $750**

* Live event publicity announcements at the stage and by the DJ, during the car show
* Social media posts/promotions
* Large 9’x3’ banner displayed in town prior to event, then at music stage day of event (your logo or message captured in many pics of bands, for ongoing exposure!)
* Distribution of your promotional material at the Main Street Mount Holly information table

**Silver Level Sponsor (four available) - $500**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Silver Sponsor” trophy selected by your representative

**Bronze Level Sponsor (four available) - $350**

* Live event publicity announcements at the DJ and stage during the car show
* Social media posts/promotions
* 3’x2’ Banner (artwork to be provided by sponsor)

**T-shirt Sponsor – OR – Drawstring Bag Sponsor (limited availability) - $250**

* Your logo on the T-shirts to be distributed to every car show entrant
* Displayed on MSMH table available for purchase by event attendees
* **OR** - Your logo on the drawstring backpacks distributed to every car show entrant, and available for purchase by event attendees (place your marketing materials inside for distribution)!

**Trophy Sponsor (limited quantities) - $150**

* One trophy winner selected by your representative
* Trophies displayed during event, and distributed to winners with announcement



**Jailhouse Rock Concert Sponsorship Levels continued…**

**Exclusive Jailhouse Rock Stage Sponsor (two per stage available) - $750**

* Live event publicity announcements at the stage by the Emcee, during the concert
* Social media posts/promotions
* Large 9’x3’ banner displayed in the Prison Museum courtyard day of event (your logo or message captured in many pics of bands, for ongoing exposure!)
* Distribution of your promotional material at the Main Street Mount Holly information table

**Jailhouse Rock Program Book (limited quantities) - $300**

* Half Page Ad in the Jailhouse Rock program book
* Program books will be distributed to all ticket-holders and extras displayed during the concert

**Cars & Guitars Combo (limited quantities) – Only $500 (SAVE $50)**

* Car Show T-shirt or Drawstring Bag sponsorship – regularly $250
* Half Page Ad in the Jailhouse Rock program book – regularly $300
* Your logo on the T-shirts to be distributed to every car show entrant
* T-shirts Displayed on MSMH table available for purchase by event attendees
* **OR** - Your logo on the drawstring backpacks distributed to every car show entrant, and available for purchase by event attendees (place your marketing materials inside for distribution)!
* Program books will be distributed to all ticket-holders and extras displayed during the concert

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