

**Executive Roundtable of
Indian River County
June 29, 2017 @ 9:00
United Way of Indian River County**

Minutes

Members Attending: Chairman Touchberry, Robin Dapp, Mark Rendell, Leslie Spurlock, Michelle Morris, Joe Griffin, Bob McPartlan, Vern Melvin, Casey Lunceford, Tiffany Justice, Sheriff Loar, Angelia Perry, Kip Jacoby, Miranda Hawker, ED McPartlan

Guests: Myra Zilany for Judge Metzger

- I. Chairman Touchberry opened the meeting at 9:00AM.**
- II. Chairman Touchberry led the Pledge of Allegiance.**
- III. Introductions were made and all were welcomed.**
- IV. Approval of Minutes (April 27, 2017)-** *Motion to approve by Vern Melvin with a second by Dr. Rendell. Motion passed unanimously.*
- V. Treasurer's Report - Kip Jacoby-** *Kip was not present. Current balance is \$39,995.75. Motion to table by Chief Touchberry with a second by Casey Lunceford. Motion passed unanimously.*
- VI. Presentations –** *No presentations at this time.*
- VII. Juvenile Justice Update - Robin Dapp** *discussed SAFIR's campaign, No One's House, which is a campaign against parents letting kids drink in their home, thinking that it will prevent them from drinking elsewhere. There is a window sticker and a card to pass out containing a pledge that parents will not allow their children to drink in their home. It is being promoted at different events, schools, social media, etc. Robin stated that she will get the cards electronically to ED McPartlan.*
- VIII. Old Business**
 - A. Kids at Hope Update - Aimee McPartlan-** *Sebastian Elementary, Treasure Coast and most likely, Pelican Island will be trained in the fall. Back to school Tunnels of Hope will be scheduled soon. The ED asked if the Roundtable will be paying for KAH training and it was decided that that item will be tabled until the next meeting.*
 - B. Kids at Hope Model School - Dr. Rendell-** *Model school- Dr. Rendell stated that Liz Tetreault has moved to Treasure Coast Elementary. The new principal of Dodgertown, Aretha Vernette, is from St. Lucie County and is committed to being a Kids at Hope school. Dodgertown will be the model school as that principal is able to take it to the next level. Ms. Vernette will attend the next meeting.*
- IX. New Business**

- A. New Members** - Chairman Touchberry- *New members are Ann Berner and Angelia Perry. Sheriff Loar gave \$2,000 last month. Beth Mitchell from the Sebastian Chamber asked for additional info and may be joining the Roundtable.*
- B. Paris Productions Marketing Proposal** - Chairman Touchberry- *Touchberry gave a summary of the meeting with the Executive Committee and Paris Productions. The EC felt that an hourly rate would be the best fit for now and Peter O'Bryan suggested a cap of five hours per month to begin with. In order to accomplish this, many tasks will be delegated from Paris Productions to the ED. Chairman Touchberry explained that marketing the Roundtable needs to be the focus. We realize that the members have busy schedules. We can spotlight the things we are already doing as members of the Roundtable. The marketing campaign will begin with a focus on the things that Roundtable members are already doing. Members liked this idea. During the meeting we also discussed showcasing the new officers and doing small events like a meet and greet. Chairman Touchberry mentioned being an Ambassador for the Roundtable. Tiffany Justice asked who would be the ambassadors, if not the members. It would be people who members know or network with that would be willing to talk about what the Roundtable is doing. Motion to approve Paris Productions with a five-hour monthly cap by Casey Lunceford with a second by Bob McPartlan. Motion passed unanimously. Dr. Rendell stated that he likes the idea of showing what the Roundtable members are doing and thinks that it would work perfectly. Tiffany Justice mentioned that there is a town hall meeting at 6:00 at the district office tonight. Touchberry asked that members contact Aimee with their activities so that she can take pictures and incorporate into marketing.*
- C. Discussion on Roundtable Slogan**- *Tabled for next meeting.*

X. Member Matters

Casey Lunceford stated that September 7th is a back to school fair at IRSC. The farmworkers program is for the children of farmworkers and the kids can get service learning credits. 97 percent of students in the Bachelorette program are local. All campuses are now tobacco free that it may be a challenge to enforce that. Leslie Spurlock stated that once the signs go up on campus, it will help. She suggested putting the cigarette disposal can out in the parking lot. Tiffany Justice stated that September 30th is the day of caring for United Way. They are looking for a sponsor for the learning trail. Miranda Hawker explained that the learning trails have signs that are designed to promote interaction between parents and children and promote learning and physical activity. The first one was at MLK park. The Indian River Land Trust was suggested as a potential sponsor.

Aimee to contact Ken Grudens with the IR Land Trust for potential membership.

Robin Dapp stated that on July, 4, prior to the parade, the SAC sponsors a 5K. It's one of the two events that are allowed on the riverfront.

Keith Touchberry stated that there is a lack of awareness about the pedestrian foot bridge in Fellsmere which will be done by January. He stated that it will provide an excellent venue for an event. Miranda Hawker mentioned that the foot trail is connected with the Health Improvement Plan and she is excited to see that we are getting a network of trails within our county. Efforts have also been made to improve the play spaces at the parks.

XI. Meeting Adjourned at 9:42 AM

Respectfully Submitted,

Executive Director, Aimee McPartlan