## BLTA Board Meeting March 7, 2017

## Present: Christy Funk, Kristine Wymore, Sherri Elcano, Deborah Alarcon, John Matkulak, Remy Bernarda, Michelle McKibbin

The meeting was called to order at 6:05 p.m. at the home of Christy Funk, Reno, Nevada

- I. Approval of Minutes
  - Christy motioned to approve. Sherri seconded. Approved.
- II. Treasurer Report
  - Reviewed. Account balance totals \$31,053.21
  - Kristine motioned to approve treasurer's report. Sherri seconded. Approved.
- III. Reports from Special Programs
  - o Benefit Gala
    - Remy to research alternative venues
    - Date is January 27, 2018
    - Kristine to see about securing photo booth for new date
  - Satellite Tournaments
    - Flyers distributed to tennis facilities
    - Modifying flyers to call attention to other BLTA events
  - High School Rally
    - April 22nd at Caughlin Athletic Club
    - From 3:00 5:00 p.m.
    - Serve Pizza
    - Charge \$5.00 per player
  - Boys and Girls Club
    - Will run July 10 14, 2017
    - Waiting for "Tables" date to promote camp
  - Schools Program
    - Evan to go into Spanish Springs schools
    - · Work in progress
  - Clayton Middle School
    - Need coverage for 3 weeks while Sherri is out
      - Starting with April 3rd
    - Program runs from 3:45 to 4:45
  - o Tennis Buddies
    - Flyer out to City of Reno
    - Included in Newsletter
    - Listed on website
- IV. Board Members
- V. 2017 Budget
  - Reviewed 2017 Budget Proposal.
    - Agreed to keep grant amounts to a \$1,250.00 limit projecting a possible approval of up to 7 grants.
    - o Grants assist with: subsidized programs, marketing and start up programs.
  - Kristine motioned to approved 2017 Budget. John seconded. Approved
- VI. New Business
  - Home Page Objectives
    - Remy and Christy to work on re-tooling the objectives to present to board.
    - Redefine "Tennis Development Grant" to reflect

- a. Subsidized Programs
- b. Marketing
- c. Start Up Programs
- Adjust Objectives Order
  - Complimentary introductory tennis days for all ages
  - Local tournaments promotion and guidance
  - Team Tennis
- USTA Junior Team Tennis
  - Consider producing flyer

Next meeting, Tuesday April 4th, 2017 at 6:00 at Christy Funk's house. Motion to adjourn, Michelle. Kristine seconded. Approved. Adjourned 7:54 p.m.

Kristine Wymore, BLTA Secretary