

BASECAMP set up in 1998
16 tents 32 tourists (won eco award)

- uses local materials, does no lasting damage
- solar energy for light, heat (LED lights)
- solar cookers
- garbage sorted, recycled, composted
- water management
boreholes and rain water harvesting
waste water management
- solid waste management (dry toilets)
- only biodegradable chemicals used
- empowers and employs locals + women
95% of permanent employees are local

SUSTAINABLE/ECOTOURISM
IN KENYA

BASECAMP MAASAI MARA
(case study)

Low impact activities
game drives, animal watching,
Nature walks, cultural education
tree top viewing posts.
tree planting

RESPONSIBLE TRAVEL
to natural areas
Conserving the environment
and well being of local
people

ECOTOURISM KENYA
CERTIFICATE SCHEME

- responsible resource use
- conserve environment
- conserve culture of indigenous people
- conserve health of indigenous people

environmental management
systems

empowering locals.

Gold, silver, bronze eco-rating