\*\*Working with an advertising agency, we brainstormed this idea about formulas. The result was copy and taglines that commanded attention.

## $\Delta \mathbf{v} = \mathbf{v}_{\mathbf{e}} \, \mathbf{In} \, \frac{\mathbf{m}_{\mathbf{0}}}{\mathbf{m}_{\mathbf{1}}}$

The formula that initiated the launch of a 4.5 million pound space shuttle to reach its destination. **One small step changes everything.** 

## We invite you to share our formula for success.

For the past 20 years, \_\_\_\_\_\_ agents have enjoyed a unique formula that empowers agents by earning more and participating in its profit sharing model that provides passive income for life!

To learn more about the formula that has changed the lives of 86,000 agents nationwide, **- take the first step toward limitless possibilities.** 

nyc



The formula responsible for lifting a 68,000 pound F15 to soaring heights. **Exceed the limits.** 

## We invite you to share our formula for success.

For the past 20 years, \_\_\_\_\_\_ agents have enjoyed a unique formula that empowers agents by earning more and participating in its profit sharing model that provides passive income for life!

To learn more about the formula that has changed the lives of 86,000 agents nationwide, visit 1 - take the first step toward limitless possibilities.

nyc