



2013-2014 DSHPSHWA Strategic Plan

- 1) **Strategic Area:** Membership **Outcome:** Members will identify at least two benefits of membership.

Activities:

Membership Drive highlighting membership benefits
Consider need to review membership requirements and adapt Bylaws accordingly
Reach out to new DSHPSHWA members

- 2) **Strategic Area:** Communication and Outreach **Outcome:** Members will have the opportunity to participate in no less than two DSHPSHWA activities during the 2013-14 membership year.

Activities:

“Getting the word out” about our organization: Who we are, What we do
Develop the DSHPSHWA website
Communicate with membership through monthly FaceBook and monthly Twitter posts
Provide at least two educational webcasts/webinars
Survey and develop an Education Plan for members
Provide education offerings at the annual meeting

- 3) **Strategic Area:** Public Policy **Outcome:** DSHPSHWA will have a voice in initiatives that impact speech and hearing programming at the Federal and State levels

Activities:

Participate in all face-to-face and phone JCIH meetings through DSHPSHWA reps to the committee
Participate in Deaf and Hard of Hearing Alliance (DHHA) bi-monthly phone conference calls through DSHPSHWA reps
Participate in CDC Executive Committee calls related to EHDI
Participate in NCHAM conference calls conducted on behalf of HRSA related to EHDI
Participate in ASHA Health Care Economics Committee (HCEC) through DSHPSHWA reps to the committee
Participate in ASHA Audiology Quality Consortium (AQC) through DSHPSHWA reps

- 4) **Strategic Area:** Strategic Relationships **Outcome:** DSHPSHWA will be involved in important conversations that impact State and Federal speech and hearing programming

Activities:

Participate in conversations with agencies and organizations (e.g. HRSA, CDC, AAP, NCHAM) about opportunities that allow our organizations to mutually engage in a synergistic manner in initiatives that lead to systems’ change in provision of State speech and hearing programming