

New York City, USA

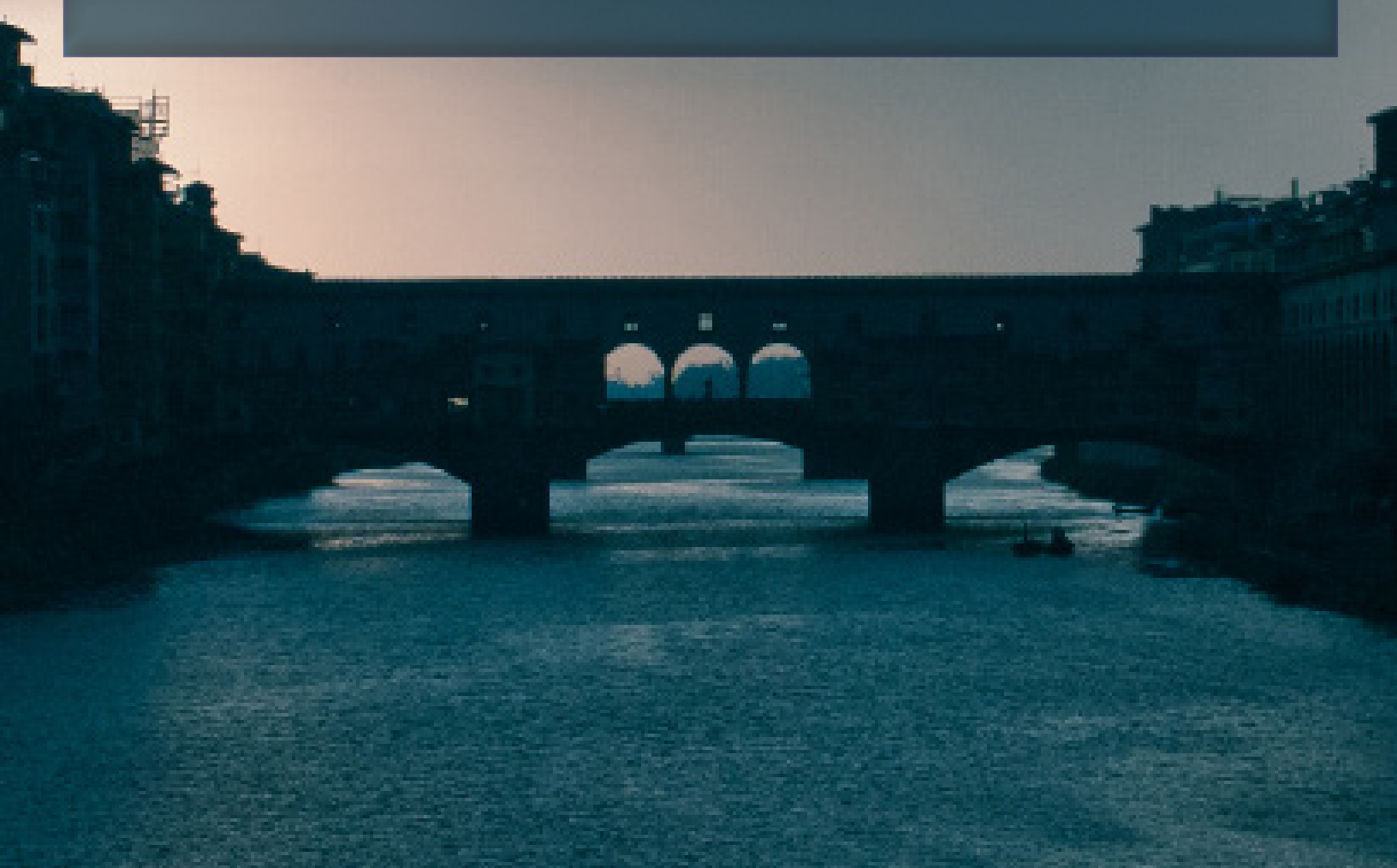
Firenze, Italia

# THE OBERT LAW FIRM, P.L.L.C.

ATTORNEYS & COUNSELORS AT LAW

EXPERTISE. EXPERIENCE. RESULTS.

Customs . International Trade . Export Control . Federal Regulatory Compliance



## *WHY UTILIZE A TRADE ATTORNEY?*

The international movement of goods and services can be a complex and overwhelming experience. Goods and services entering or leaving the United States are covered by several hundred federal laws, regulations and international treaties that are administered by more than 40 federal agencies. In addition, merchandise and services may be subject to additional state and local laws and regulations.

Failure to understand or meet these requirements can result in delays, seizures, monetary penalties, liquidated damages claims and/or criminal prosecution. As such, it is imperative that companies adequately assess and address their legal responsibilities.

Our attorneys are well versed in the interpretation of such laws and regulations and possess the experience necessary to comprehensively advise clients with regard to a myriad of trade-related issues. These qualifications are vital in helping clients avoid potential pitfalls and achieve their global business goals.


## *ABOUT THE FIRM:*

THE OBERT LAW FIRM, P.L.L.C. represents American, European and other foreign and multinational importers, exporters, manufacturers, customs brokers and freight forwarders involved in the movement of goods and delivery of services throughout the world.

We provide legal advice and counsel in the areas of U.S. Customs, international trade, export control, federal regulatory compliance and related commercial matters that allow our clients to successfully navigate the ever-changing legal requirements affecting the international movement of goods.

With U.S. qualified attorneys resident in both the E.U. and U.S., The Obert Law Firm, P.L.L.C. is easily accessible to companies of all sizes seeking to start or expand their export business to the United States.

Our attorneys understand that each company is unique and that a one-size-fits-all approach will never help your business reach its full potential. Our attorneys deliver custom solutions, tailored to you – your industry, your culture, your one-of-a-kind challenges. We help companies achieve the next level of business success - Global success.

An aerial, high-angle photograph of a dense urban landscape, featuring numerous tall skyscrapers and a network of streets. The image is rendered in a monochromatic blue color scheme, giving it a modern, corporate feel. The perspective is from a high vantage point, looking down on the city.

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## CUSTOMS

We provide both pre- and post-importation counsel to clients regarding the laws and regulations enforced by U.S. Customs & Border Protection, including:

- Product review to determine correct classification, valuation, country of origin and country of origin markings of imported goods.
- Preparation of requests for binding ruling letters covering merchandise classification, valuation, country of origin, etc.
- Import transaction review, counseling and structuring to minimize duty liability.
- Responding to Customs' Requests for Information, Notices of Action, Notices to Re-deliver and Notices of Seizure.
- Preparation of Protests contesting unfavorable Customs' decisions.
- Preparation of Petitions for Relief in response to Seizure, Penalty and Liquidated Damages notices.
- Developing and assisting in implementation of tailored corporate Customs & C-TPAT compliance manuals and programs.
- Representing and advising clients during Customs' regulatory audits.
- Preparation of applications for customs broker licenses and/or permits (national and district).
- Responding to Customs broker penalty actions.
- Recording registered trademarks and copyrights with Customs.
- Advising and assisting clients in setting-up new import/export businesses.

## INTERNATIONAL TRADE

Trade remedies, such as antidumping duties, countervailing duties and safeguard actions, provide substantial protection to U.S. industries that face unfair competition from abroad. The implementation and annual review of these remedies normally adds substantial risk and cost to import transactions that are deemed to be subject to such assessments or restraints. We advise both domestic industries and importers with respect to how their merchandise may be affected by such trade remedies. When necessary, we also represent clients' interests before the U.S. Department of Commerce's International Trade Administration and the U.S. International Trade Commission in antidumping and countervailing duty proceedings.

## EXPORT CONTROL

As a result of the ongoing global war on terrorism, the U.S. federal government has significantly increased its scrutiny of certain classes of merchandise intended for export from the United States. Accordingly, U.S. exporters have been required to adapt their business practices in order to satisfy the ever-changing export controls, sanctions, embargoes and anti-terrorism restrictions enforced by the Bureau of Industry & Security, Department of Defense and Office of Foreign Assets Control. We assist the export community by reviewing their corporate business practices and proposed transactions in order to insure continued compliance, obtain necessary export licenses and/or address enforcement issues.

## FEDERAL REGULATORY COMPLIANCE

Certain classes of imported merchandise (i.e., alcohol, foods, drugs, medical devices, children's products, etc.) are often required to satisfy laws and regulations enforced by other federal agencies. Due to the diversity and complexity of said requirements, We are frequently asked to provide pre-importation counsel regarding the regulatory requirements for a given product, thereby precluding the risk of detention and/or seizure of merchandise, or the assessment of monetary penalties for violation of any such requirements. We also represent importers in enforcement actions taken by the following agencies:

- Consumer Products Safety Commission
- Food & Drug Administration
- U.S. Department of Agriculture
- Federal Bureau of Investigation
- Federal Trade Commission
- U.S. Fish & Wildlife Service

## TRADEMARK, COMMERCIAL MATTERS & LITIGATION

We advise and represent clients with respect to a myriad of trade-related services, including:

- Securing and maintaining federal copyright, trademark and service mark protection for their intellectual property.
- Representing clients in contested proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board.
- Reviewing, structuring, negotiating and preparing domestic and international agency, distribution, licensing, sales and purchase agreements.

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