

MCCPTA Sponsorship Opportunities

The support of our sponsors enables the Montgomery County Council of PTAs (MCCPTA) to advocate for every child and provide programs and services to local PTAs, schools, and families year round. In return for your support, MCCPTA Sponsors enjoy the following benefits.

CHAMPION: \$3,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for the school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Reserved Table for ten (10) attendees
 - Corporate/Organization Table Display and Information during Cocktail Hour
 - Corporate Table Sign plus Logo Display during the event
 - Full-page ad and listing in Dinner Program
 - Special acknowledgement during the dinner event from podium

PARTNER: \$1,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Three (3) Reserved seats
 - Logo Display during the event
 - Half-page ad and listing in Dinner Program

SUPPORTER: \$500

- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Two (2) Reserved seats
 - Logo Display during the event
 - Quarter-page ad and listing in the Dinner Program

FRIEND: \$150

- ❖ Opportunity to participate free of charge in Fall or Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - One (1) Reserved Seat
 - Logo Display during the event
 - Business-card-size ad and listing in Dinner Program

Event Participation

Presidents & Principals Dinner - MCCPTA recognizes the efforts of PTA volunteers, administrators and community members and their contribution to public education at our annual Presidents & Principals Dinner, a countywide celebration to be held May 23, 2016, at the Bethesda North Marriott Hotel and Conference Center. The dinner is attended by over 400 volunteers, school administrators, county and state officials, as well as our sponsors. Sponsors will receive invitations for the event for the appropriate amount of seats, as designated by the Sponsorship level. Sponsors may, at their choice, donate any anticipated unused seats to allow our deserving volunteers and staff to attend from schools that might not otherwise have funds for seats.



Montgomery County Council of PTAs
12900 Middlebrook Road, 3rd Floor
Germantown, MD 20874

Award Sponsorships – Each year, MCCPTA honors Principals, PTA volunteers, and businesses who have significantly contributed to education of children in Montgomery County Public Schools at our Presidents & Principals Dinner. One of these awards may be sponsored for an additional \$250, above Partner or Champion level. The Sponsor would be listed in the program and named at the award presentation.

Leadership Training - Each Fall and Spring, MCCPTA conducts training for the local leaders of the 192 PT(S)A units in Montgomery County and county-level PTA leaders. Each training is attended by at least 200 volunteer leaders. Sponsors are invited to participate in the Vendors Showcase, on a space available basis. Interested Sponsors are encouraged to respond in the time designated upon receiving the information to ensure space.

Sponsors may also provide logo items as in-kind donations, such as folders, note pads, or pens/pencils or sponsor snacks or a meal (depending on the time of the Training.) Contact the Training Chairs or the MCCPTA Office Manager to discuss these additional opportunities.

Organizations or individuals may also consider in-kind donations or sponsorship of an award for events such as our annual Reflections Gallery. This annual event recognizes the creative entries of participating students and the winners in various artistic categories at the county, state, and National levels. Please see the MCCPTA website for more information about this program.

MCCPTA reserves the right to decline sponsorship in the event of a conflict with MCCPTA positions or requirements. We welcome support from our political candidates, however, to alleviate the appearance of supporting a particular candidate, may decline exhibitor space at our events.



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MCCPTA Sponsorship Opportunities 2015-16

SPONSORSHIP Levels (Valid for one year from acceptance by MCCPTA)

(Sponsorship—excluding cost of dinner—is tax deductible)

- ☐ CHAMPION* - \$3000
- ☐ PARTNER* - \$1000
- ☐ SUPPORTER - \$500
- ☐ FRIEND - \$150
- ☐ Award Sponsor (must be Partner or Champion sponsor) - \$250

Total Enclosed: \$_____

Business or Individual Sponsor

Name:	
Business:	
Phone:	
Email:	
Mailing Address:	

Contact Information (if different than above):

Name:	
Phone:	
Email:	

Sponsor name as you wish it to appear in the program listing:

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Make checks payable to "MCCPTA".

Please mail completed form and payment to:

MCCPTA; 12900 Middlebrook Road, 3rd Floor; Germantown, MD 20874

*Logo in jpeg format for MCCPTA website should be emailed to office@mccpta.com and will be added to the Sponsors page upon receipt of this form and payment

Annual Dinner Program copy information due to office@mccpta.com by April 1, 2016:

Full Page Ad: 8 1/2" by 11"

Half page Ad: 8 1/2" by 5 1/2"

Quarter page Ad: 4" by 5 1/2"

Thank you for supporting MCCPTA for the 2015-16 School Year as a Sponsor. We hope that you will join us for our Presidents & Principals Dinner on Monday, May 23 2016 at the Bethesda Marriott North.