



*And the
Winner is...*

ADDY
2016

AAF

AMERICAN ADVERTISING FEDERATION

WEST VIRGINIA

Gold Winners

Entry Name	Company	Advertiser Name
CAMC Foundation Gala Invitation	CAMC	CAMC
CRA Happy Holidays Video (Film, Video & Sound)	Charles Ryan Associates	Charles Ryan Associates
CRA Happy Holidays Video (Elements of Advertising)	Charles Ryan Associates	Charles Ryan Associates
Father's Day	Adams Film	McFly Outdoors
Fix Our Roads Campaign	The Manahan Group	West Virginians for Better Transportation
GoToWV - Oglebay Park Spot	Digital Relativity	WV Division of Tourism
GoToWV Annual Report	Digital Relativity	WV Division Of Tourism
GoToWV Guides	Digital Relativity	WV Division of Tourism
GoToWV Parks Campaign Posters	Digital Relativity	WV Division of Tourism
GoToWV West FURginia	Digital Relativity	WV Division of Tourism
HealthSmart Video	Charles Ryan Associates	Healthsmart
Jack	Adams Film	Davis Health System
Marion County Home for the Holidays	Digital Relativity	Marion County CVB
Mrs. WV / Good Luck Heather Peaytt	Asher	ASHER
New River Gorge George!	Digital Relativity	New River Gorge CVB
Suicide is Not the Answer	Barnes Agency	Prevent Suicide West Virginia
TMG Gives Back Holiday Card	The Manahan Group	The Manahan Group
Virginia State Police HEAT TV	Charles Ryan Associates	Virginia State Police
VSP Insurance Fraud Protection TV	Charles Ryan Associates	Virginia State Police
VSWV Lake Shawnee Digital Magazine	Digital Relativity	Visit Southern West Virginia
WV Lottery 30th Birthday	Fahlgren Mortine	West Virginia Lottery
WV Restaurant Week Poster	Charles Ryan Associates	Charleston Convention & Visitors Bureau

Silver Winners

Entry Name	Company	Advertiser Name
"Find Your Party" Television Ad	Charles Ryan Associates	Mardi Gras Casino & Resort
"Focused" Tobacco Free Generation	Asher	Montana Tobacco Use Prevention Program
APCo Take Charge Direct Mail	Charles Ryan Associates	APCo
Big Belly Recycling Bin Design	Auge+Gray+Drake Collective Works	Charleston West Side Main Street
Bridge Day!	Digital Relativity	Bridge Day New River Gorge
Cancer Doesn't Have Me	Barnes Agency	Cabell Huntington Hospital
Chamber Anniversary Video	Barnes Agency	Huntington Regional Chamber of Commerce

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Charleston CVB Out-Of-Home Campaign	Charles Ryan Associates	Charleston Convention & Visitors Bureau
Colon Cancer Doesn't Have Me	Barnes Agency	Cabell Huntington Hospital
Empowered to Quit (Fight)	Asher	Hawaii Department of Health
GoToWV - Clay Center Spot	Digital Relativity	WV Division of Tourism
GoToWV - Snow	Digital Relativity	WV Division of Tourism
GoToWV - Wonder	Digital Relativity	WV Division of Tourism
Greenbrier County Simply Get Away	Fahlgren Mortine	Greenbrier County Convention & Visitors Bureau
HealthSmart Online Videos	Charles Ryan Associates	HealthSmart
Leftyhof.com	Auge+Gray+Drake Collective Works	Lefty Driesell c/o McGinn & Co.
Life Happens Fast	Asher	Farmers Bank
Progress Report 2014-2016	Asher	Montana Tobacco Use Prevention Program
RAZE Tobacco Free #LivingPetition	Fahlgren Mortine	RAZE
TMG Gives Back Integrated Campaign	The Manahan Group	The Manahan Group
Tomoka Brewing Company Labels	Digital Relativity	Tomoka Brewing Company
VA Craft Brewers Fest Poster	Charles Ryan Associates	Virginia Manufacturers Association
Walhonde Brochure	The Manahan Group	Walhonde
Walhonde Photography	The Manahan Group	Walhonde

Best of Show

Entry Name	Company	Advertiser Name
GoToWV Guides	Digital Relativity	WV Division of Tourism

Judge's Choice

Entry Name	Company	Advertiser Name
Father's Day	Adams Film	McFly Outdoors
GoToWV Parks Campaign Posters	Digital Relativity	WV Division of Tourism
TMG Gives Back Holiday Card	The Manahan Group	The Manahan Group

Best of WV

Entry Name	Company	Advertiser Name
#MyWV	Digital Relativity	WV Division of Tourism

Bang for the Buck

Entry Name	Company	Advertiser Name
Friends of FestivALL Brochure	The Manahan Group	FestivALL

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Don't want to share your trophy with your client?

You can order duplicates of any of the trophies you won tonight!

Trophy re-orders for Gold and Silver are \$50 each and re-orders for Judge's Choice, People's Choice and Best of Show are \$70 each. See Bethany West after the show or email bwest@manahangroup.com!

Ready to compete in the District ADDYs?

All Gold ADDY winners are automatically forwarded to the District ADDYs compliments of AAF-WV. Won a Silver ADDY? All Silver award winning entries are eligible to compete at the District ADDYs. It's easy, just pay the \$70 entry fee by 3.1.17 and we'll forward your winning entry. See Bethany West after the show or email bwest@manahangroup.com!

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