



40th Annual VACA Conference

October 17-19, 2018

At the

Holiday Inn Roanoke – Tanglewood

4468 Starkey Rd.

Roanoke, VA 24018

*Providing a united voice for Animal Care and Control Professionals throughout
Virginia!*

Partnership Opportunities

The Virginia Animal Control Association is pleased to invite you to participate as a partner at our 40th Annual Conference. The conference provides outstanding educational and networking opportunities. The VACA Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection.

VACA has the following partnership opportunities for the 2018 Conference!

Sponsorship – By participating as a sponsor, your company/organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement, exhibitor booth and the opportunity to introduce your company/organization during a class or event.

Exhibitor – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities, as well as dedicated exhibit hall time providing excellent exposure for your company/organization.

The conference will be held this year at The Holiday Inn Roanoke – Tanglewood.

Come and help VACA celebrate its 40th annual conference. VACA will be hosting many great classes, events and social gatherings.

The VACA Board is very proud of the organization and its many accomplishments over the years for the animals and animal welfare professionals of Virginia, and look forward to many more successful years.

VACA has been recognized as one of the leading Animal Control Associations in the Nation. Awarded the National Animal Control Association's "Outstanding State Association" eight times.



Sponsor Partners

Becoming a Conference sponsor is an excellent opportunity to get your company's name in front of the conference attendees and receive special recognition for your support.

Through the support of sponsors, VACA is able to offer this valuable educational and networking opportunity for professionals in the field of animal welfare, rescue and protection throughout Virginia.

We provide our sponsors with great visibility. Each sponsor will have the opportunity to promote their organization and message to a targeted audience through our strategically located sponsorship banners, introduction of your organization to attendees, logo placement on multiple conference mediums and visibility on the VACA website.

An early commitment to sponsoring will promote your company to approximately 1,000 animal care and control professionals who will receive the pre-conference mailing. To be included in this mailing, sponsor commitment must be confirmed by June 8, 2018.

VACA would like to thank our 2016 Conference Sponsors!



Sponsorship Opportunities

Gold Sponsorship - \$3,000 and above

- Company logo on attendee bag
- ▮ Special recognition on event signage
- ▮ Complimentary booth in premium location in exhibit hall
- ▮ Sponsor recognition in conference program and CD
- ▮ Twelve month placement of Logo on the VACA homepage and link to your website
- ▮ Complimentary conference registration and banquet tickets for three staff members
- ▮ Literature in attendee bags
- ▮ Opportunities to introduce your organization
- ▮ Special recognition by the VACA president during opening session and throughout conference
- ▮ Full list of conference attendees

Silver Sponsorship - \$2,000

- ▮ Company logo on attendee bag
- ▮ Special recognition on event signage
- ▮ Complimentary booth in premium location in exhibit hall
- ▮ Logo on the VACA homepage and link to your website
- ▮ Literature in attendee bags
- ▮ Opportunities to introduce your organization during a class or event.
- ▮ Special recognition by the VACA president during opening session
- ▮ Full list of conference attendees

Bronze Sponsorship — \$1,500

- ▮ Company logo on attendee bag
- ▮ Special recognition on event signage
- ▮ Complimentary booth in exhibit hall
- ▮ Literature in attendee bags
- ▮ Special recognition by the VACA president during opening session
- ▮ Logo on the VACA homepage and link to your website
- ▮ Complimentary conference registration and banquet tickets for two staff members
- ▮ Full list of conference attendees

Select Sponsorship Opportunities

\$1,000 Sponsorships:

- ▮ **Conference Lanyards** - Organizations logo will be on lanyards
- ▮ **Conference Bags** - Organizations logo will be primary logo
- ▮ **Tuesday night entertainment**

\$500 Sponsorships:

- ▮ Wednesday morning coffee and snacks
- ▮ Wednesday evening social snacks
- ▮ Thursday morning coffee and snacks
- ▮ Friday morning coffee and snacks

\$750 sponsorships: Wednesday Exhibitor Luncheon

Select Sponsorships will also receive:

***\$500 and above** - Complimentary exhibitor booth, conference registration and banquet ticket for one, sponsor recognition in conference program, special recognition on event signage, literature in attendee bags, full list of conference attendees.*

Sponsorships will be awarded on a “first come” basis. If you would like to be a VACA 2018 Conference Sponsor ACT NOW!!

Exhibitor Opportunities

IT'S MORE THAN JUST A BOOTH!

Don't miss your chance to:

Reach a target audience of over 130 Animal Care and Control Professionals representing private and government agencies from across Virginia.

- **High visibility for your company or organization**
- **Opportunity to showcase your products, services and programs to a broad range of animal care and control professionals**
- **Generate new and refresh business leads**
- **Check out your competition**

This annual conference pairs experts from the industry with vendors in interactive learning sessions.

All exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions. Conference schedule included (last page).

- **A booth at the VACA Conference is \$300.00.**
- **Fee includes a full conference registration (valued at \$200).**
- **Additional staff may register at the regular registration fee.**



A complete booth Package includes:

6"ft. draped table

Lunch Thursday

Banquet ticket

List of attendees

Conference CD

Sponsor & Exhibitor Registration

Sponsor/Exhibitor Information

Company/Organization

Website

Contact Name*

Title

E-mail

Mailing Address

Office phone

Cell

Fax

Please check the following that applies to you.

_____ **SPONSORSHIP** (See page 5 for sponsor information). Please check the level of sponsorship that you will be providing.

☐ **Gold Sponsorship - \$3000**

☐ **Silver Sponsorship - \$2,000**

☐ **Bronze Sponsorship - \$1,500**

☐ **Select Sponsorships - \$1,000**

☐ Conference Lanyards

☐ Conference bags

☐ Tuesday night entertainment

☐ **Select Sponsorships - \$500**

☐ **Wednesday morning coffee and snacks**

☐ **Wednesday evening social snacks**

☐ **Thursday morning coffee snacks**

☐ **Friday morning coffee snacks**

☐ **Select Sponsorships - \$750**

Wednesday exhibitor

luncheon

_____ **EXHIBITOR**, and enclosed is the exhibitor fee for \$300.00.

_____ **DOOR PRIZE**, I am providing the following **door prize**: _____

_____ I am unable to attend, but would like for VACA to display my materials and publish my information on the Conference CD. Please fill out the exhibitor registration form and enclose a \$25 donation.

One VACA lunch ticket for Thursday is included for each attending exhibitor registration. Extra tickets may be purchased at the conference for \$15.00 each.

One VACA Banquet ticket is included for each attending exhibitor registration. Please check _____ if you DO NOT wish to attend. Extra tickets can be purchased at the conference for \$25.00.

I would like to purchase: _____ Lunch tickets at \$15.00 and/or _____ Banquet tickets at \$25.00.

PAYMENT

Total Sponsorship \$ _____ + **Other Fee** \$ _____ = **Total Amount** \$ _____
Exhibitor

Check Payment (payable to VACA)

Credit Card Payment:

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Card Number

Expiration Date

Security Code

Billing Address

Name as it appears on Card

Signature

Sponsorship & Exhibitor Registration Continued

Make your hotel reservations at the Holiday Inn Roanoke – Tanglewood, 4468 Starkey Road, Roanoke, Virginia 24018. Reservations can be made by calling (540) 774-4400.

Room rates will be \$109 per night plus sales tax. This rate also includes breakfast! Make sure and mention the Virginia Animal Control Association Training Conference to receive this reduced rate. Deadline for hotel registration is 09/15/2018.

Please return your registration form by **September 1, 2018** to:

VACA
C/o Megan Hicks
134 Rosa Ln.
Winchester, VA 22602

For questions, please contact Megan at (540) 662-0500 or (540)931-2561 or e-mail mhicks@fcva.us

**VACA welcomes you as an Exhibitor and/or Sponsor for the
2018 Conference!**

Please read the following information carefully.

With your prepaid registration as an Attending Exhibitor, you receive an exhibit sign for your booth.

Exhibit sign should read: _____

Sponsors and Exhibitors also receive an introduction to their company in the conference CD. To help VACA provide this for you, please attach an additional page with the introduction to Exhibitor Company/Organization. The Introduction is limited to 50 words or less. Please print.

Once your registration form is received, you will receive a package of information on exhibit set up and break-down times, shipping, booth location and a lot more.

THANK YOU!