



**US DRY BEAN CONVENTION**  
**HYATT REGENCY COCONUT POINT RESORT**  
**BONITA SPRINGS, FL • JULY 21 – 24, 2018**

[www.coconutpoint.regency.hyatt.com](http://www.coconutpoint.regency.hyatt.com)

**JULY 21-24, 2018 – HYATT REGENCY COCONUT POINT RESORT & SPA - BONITA SPRINGS, FL**

# Sponsorship Opportunities

## 2018 Annual Convention

### **UNDERWRITER—\$3,500**

- Full page ad in convention program
- Logo posting on our website with link to your website
- Table top display Saturday through Tuesday
- 1 Full and 1 Spouse/Guest Registration
- Company name on convention materials
- Speaking opportunity (15 minutes)
- Special recognition poster
- Opportunity to include promotional item in attendee bag.
- Placement of Ad will be decided on a first in basis.

### **UNDERWRITER—\$3,000**

- All the same advantages as listed above with out the speaking opportunity

### **UNDERWRITER: ADD -ONS**

- Additional Full Page Ad - \$500
- Video Advertising on hotel monitors - \$1,000 + cost
- Hotel room key cards - \$3,000 + cost

### **BLUE RIBBON—\$1,500**

- 1/2 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Speaking opportunity (10 minutes - Tuesday)
- Opportunity to include promotional item in attendee bag.

### **RED RIBBON—\$750**

- 1/4 page ad in convention program
- Table top display Saturday through Tuesday
- Company name on convention materials
- Opportunity to include promotional item in attendee bag.

### **WHITE RIBBON—\$350**

- Company name listed in convention program

### **GOLF TOURNAMENT - \$150**

- Golf Hole Sponsorship - Company name listed on a sign posted at tee.

Please see our website for additional sponsor opportunities and ad specifications. [www.usdbc.com](http://www.usdbc.com)  
 Deadline for ads is **March 31, 2018.**

### **PROGRAM ADVERTISING**

<b>SPONSOR</b>	<b>AD SPECIFICATIONS</b>
Underwriter	Full page - 8" x 10 1/2"
Blue Ribbon	1/2 page - 8" x 5"
Red Ribbon	1/4 page - 3 3/4" x 5"

**Mail, Fax or Email completed sponsor reply form with payment**  
**or**  
**Register online at [www.usdbc.com](http://www.usdbc.com)**

FRANCIS GIUDICI  
 CBSA  
 California Bean Shippers Association  
 CHAIR - 2018

CARTER WILSON  
 IBDA  
 Idaho Bean Dealers Association

BRAD WITEK  
 MBSA  
 Michigan Bean Shippers Association  
 Vice Chair - 2018

DAN FUGLESTEN  
 NCBDA  
 North Central Bean Dealers Association

MARK THOMPSON  
 RMBDA  
 Rocky Mountain Bean Dealers Association

For more information please contact Gloria Smith at (541)295-8499 or (877)486-2326— Email [info@usdbc.com](mailto:info@usdbc.com)