

**MINUTES St. Croix Bike & Pedestrian Trail Coalition Communication Committee
County Market Community Room, November 6, 2017, 7:00 p.m.**

CALL TO ORDER – Tim Witzmann, Chairperson, called the meeting to order at ~ 7:00 p.m.

STATEMENT OF PUBLIC NOTICE – The agenda was posted at the Town of Somerset Town Hall and on the Trails Coalition web site.

ROLL CALL - Communication Committee members present were Mark Gherty, Susan Heuser, Andrew Lamers, Ruth Steiner (after 7:40 p.m.) and Tim Witzmann. Committee members absent were André Johnson and Susan Stepka. Also present was Ben Heuser

ADOPTION OF AGENDA – A **motion** (Lamers, Gherty) to adopt the agenda as presented. **Carried** with no opposition.

PUBLIC COMMENT – Opportunity for comments on subjects not on the agenda when recognized by the presiding officer. There was no public comment

APPROVAL OF PRIOR MEETING MINUTES – September 25, 2017 – A **motion** (Gherty, Lamers) to approve the September 25, 2017, minutes as presented. **Carried** with no opposition.

REPORTS - from individuals about information gathered for the subcommittee. There were no reports.

ITEMS for discussion and/or action

1. WisDNR Recreational Opportunities Analysis subcommittee – Witzmann reviewed the deadline for submission of responses to the survey. Discussion centered around the idea that high responses to the survey supporting silent sports could be beneficial to development both on and in areas surrounding WisDNR area property in the coming years.
2. Continued planning for outreach activities
 - a) Bike Summit – After discussion, Witzmann will contact St. Croix County about what their plans for a bike summit might be to determine how the Coalition will proceed with this activity.
 - b) Community Ed Classes
 - Community Ed Class Proposal forms were obtained from Hudson, New Richmond and Somerset.
 - Gherty presented an outline of a proposed Community Ed class. The details are as follows:
 - 1) Gherty would be the instructor, 2) the class would be a one time, 60-90 minute class, 3) targeted audience would be adults who are frequent on road riders, 4) the optimum class number would be 15-20, 5) there would be no fee for the class nor payment for the instructor, 6) topics would be wide ranging as time allows focused on information regarding equipment and apps for safer riding, local trail availability, day and week-end trips, various local events, resources for riders, etc. The class would be proposed for the early spring months of 2018.

ACTION TAKEN: Gherty will put together information to complete the various forms so that proposals can be submitted to the Community Ed departments very soon. Exact details for the class will be developed in early 2018.
 - There was discussion about the possibility of a class for kids. Further discussion to take place at the Board of Directors meeting.
 - Steiner had contacted Community Ed and Chambers of Commerce in both Wisconsin and Minnesota. Her proposal was centered on economic development in the western Wisconsin area and would present information about how participants from neighboring MN communities could take a camping bike tour into WI. General consensus among Committee members was that these ideas could be premature because of the current lack of bicycling infrastructure development in western Wisconsin. Further discussion to take place at the Board of Directors meeting.

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- c) Others – No other outreach issues were presented.
- 3. Other Issues – General consensus by the Committee members present was to recommend to the Board of Directors that the Coalition should not participate in the Hudson Hot Air Affair in early 2018.
- 4. Set next meeting date December 11, 2017 or January 8, 2018 – The next meeting was set for **January 8, 2018**, at 7 p.m.

ITEMS FOR NEXT BOARD of DIRECTORS AGENDA – Recommendations Regarding Community Ed Class for Adults, Discussion of Community Ed Class for Kids, Discussion of Community Ed Class for Camping Tours to Encourage Economic Development, Recommendation Regarding Hudson Hot Air Affair

ITEMS FOR NEXT COALITION AGENDA – No items identified at this time.

ITEMS FOR NEXT COMMUNICATIONS COMMITTEE AGENDA – Continued Outreach Details, Review of Committee Mission Statement

ADJOURNMENT – A **motion** (Gherty, Lamers) to adjourn. **Carried** with no opposition at ~ 8:10 p.m.

Respectfully Submitted,
Susan Heuser, Secretary