



Alaska Tennis Association
P.O. Box 140673 • Anchorage, Alaska 99514-0673
AlaskaTennis@gmail.com



Minutes –February 6, 2012 ATA Board meeting.

Present: Allen Clendaniel, Stephanie Williams, Scott Kohlhaas, Colin Gillam, Mallery Cox, Jerry Kaplan, Ryan Jaramillo, and Andrea Rosenberg, Jane Garrard, and Aaron Haines

Absent: Stacey Moon (unexcused)

The meeting was called to order by President Scott Kohlhaas at 6:04 pm.

Minutes

The January 10, 2012 minutes were approved.

President's Report

Scott Kohlhaas explained how the executive committee met to go over day-to-day administrative duties. The executive committee also met with the Alaska Club Tennis Director, Jimmy Kayongo. The meeting was productive and Jimmy explained that (1) he speaks for the tennis department and (2) he has a good relationship with the ATA and wants to work with us to grow tennis.

Motion to add Scott Kohlhaas as an authorized signer on the Alaska Tennis Association's Alaska USA bank accounts.

Ryan Jaramillo moved to add Scott Kohlhaas as an authorized signer on the Alaska Tennis Association's Alaska USA bank accounts. Jane Garrard seconded the motion. It was approved unanimously.

Treasurer's Report

Andrea Rosenberg presented a financial report of our current bank account balances. She also gave recap of the Red Robin Grand Prix income and expenses. And she presented a 2011 Annual Profit and Loss Report. Copies are attached.

USTA PNW Report

Allen Clendaniel explained that he was going to attend a USTA PNW Board meeting in two weeks. He mentioned that he would talk to the staff in charge of junior competition about Alaska issues and concerns.

Website/Social Network/Membership

Mallery Cox gave an update on her work on the Facebook page and website. She will set up a Twitter account soon. She is going to work with Jane Garrard to get a handle on ATA membership. She said she should have the ATA Hall of Fame page finished by the next meeting.

ATA Hall of Fame Discussion

Colin raised the issue of criteria and classifications for the ATA Hall of Fame. The Board agreed that it was a good idea to adopt a formal set of criteria. Allen and Colin agreed to work on a proposal for the Board to consider.

Alaska Club North Letter/Campaign

The Board discussed the recent letter from the Alaska Club regarding efforts to sell the Alaska Club North. The Executive Committee presented a letter to the Board to send on behalf of the Board to the Alaska Club president and the president of the parent company. Jerry Kaplan moved to authorize the Executive Committee to send the letter. Colin Gillam seconded the motion. It passed unanimously. The Executive Committee also presented a template letter to send along with an email to ATA email list asking our members to send individual letter. Jerry moved to approve such an email along with the template letter. Colin seconded. The motion passed unanimously.

ASAA High School State Tournament

Allen explained how according to the ASAA Board minutes, the ASAA Special Events Director he stated at an ASAA Board meeting that he felt there were problems with the ASAA State tournament and that if they were not fixed, he recommend that the tournament be discontinued. Allen has been talking with several of the people involved in high school tennis in Anchorage, Fairbanks, Juneau, and Kodiak. Allen asked for permission to send an email to the ATA email list urging our members to email the Region IV ASAA representative and ASAA Executive Director and explain how important the high school state tournament is to tennis in Anchorage and Alaska. Stephanie made such a motion. Colin seconded the motion. The motion passed unanimously.

Quick Start Indoor Program

Andrea explained that 23 kids were registered for the second session of Quick Start at Huffman Elementary. The school district informed us that Rogers Park Elementary had opened up. Andrea asked for approval to start a second Quick Start program at Rogers Park for an additional night. Scott Kohlhaas made such a motion. Colin seconded the motion. The motion passed unanimously.

Quick Start Summer Program

Andrea asked for approval to spend \$250 for our own booth at Kids Day to market our Quick Start program. In the past, we were sharing a booth with Parks and Rec. Scott made a motion to approve the expenditure. Colin seconded. The motion passed unanimously.

Sponsorship

Colin and Ryan presented a sponsor sheet, which could be used to solicit sponsorship for programs and tournaments. It was very well done. Colin is going to tweak it a bit and have it finalized by the next meeting.

TenCap Report

The Board discussed the TenCap tennis social network and rating system. Colin agreed to ask the CEO to prepare a quote for us to formally consider at our next meeting.

ATA Vacancy

The board discussed the vacancy caused by Darla Brooks' resignation from the Board. It was agreed that an email announcing the vacancy would be sent out. The Board hopes to fill the vacancy at the next meeting.

Holly Henry Fund

Stephanie agreed to serve as the chair for the Holly Henry fund committee. She proposed a fundraiser tennis tournament this spring for the fund.

Old Business

Allen moved to change the Grand Prix rules to delete the point for entering an Open or "A" division tournament. Mallery Cox seconded. The motion passed. Ryan Jaramillo and Scott Kohlhaas abstained. Everyone else voted affirmatively. Allen will revise the rules and get an email out before the next singles tournament.

New Business

Aaron raised the idea of doing an academy at Service High School. A general discussion followed regarding that idea and the academy at Dimond High school. No action was taken. The Board decided to discuss the topic at the next meeting.

Next Meeting

The next meeting was set for Monday, March 5th at 6pm at the Wells Fargo Headquarters.

The meeting adjourned at 8:34 pm.

Respectfully submitted,

Allen Clendaniel
Secretary