

John W. Rowles D.M.D.  
4426 Appian Way  
El Sobrante, Ca. 94803

9-19-88

To Whom It May Concern,

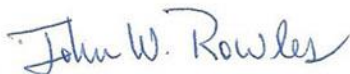
Growth in dentistry is an interesting process.

Financial growth for the practitioner starts when he knows he is delivering quality dentistry in a fashion which is pleasing to today's aware and fast moving public.

Most dentists who have been in practice for a while, begin to realize that it takes quality professional outside help to attain sound practice organization and financial growth. It took me eighteen years to find Jim Gundelach. In the past year, since we have been working with Jim, our income has doubled. I now find my office systems and my professional approach to be on firmer ground. Jim has the background and the know how to take a willing doctor to the ideals we were taught in school.

If you and your practice are ready for new growth, try making those positive changes with Jim Gundelach.

Sincerely,

A handwritten signature in blue ink that reads "John W. Rowles". The signature is written in a cursive style with a large initial 'J'.

John W. Rowles D.M.D.