



Barren River Initiative to Get Healthy Together

Minutes for Meeting 35

December 8, 2015 ♦ 11:30am - 1:00pm

Members present

Christa Atkins	Commonwealth Health Corporation
Joe Beavers	Lifeskills, Inc.
Laura Belcher	TJ Samson Community Hospital
Steve Caven	Hart County School System
Claudia Crump	Russellville City School System
Julia Davidson	Barren River District Health Department
Elisha Delawson	Barren River District Health Department
Jennifer Golden	Medical Center at Bowling Green
Lisa Goldy	Warren County Schools - CTE
Lisa Houchin	Barren River District Health Department
Amanda Howard	Medical Center at Scottsville
Chris Keyser	Fairview Community Health Center
Jon Lawson	Bowling Green City School System
Karissa Lemon	Bowling Green - Warren County MPO
John Lillybridge	Fairview Community Health Center
Catherine Malin	WKU - Area Health Education Center
Jason Marshall	Leadership Strategies Group
Josh McCarthy	Western Kentucky University
Lana McChesney	Barren River District Health Department
Amy Meador	Barren River District Health Department
Jeff Moore	KY. Transportation Cabinet
Rachel Patrick	Barren River District Health Department
Sharli Rogers	WellCare Health Plans, Inc.
Treva Shirley	T.J. Sampson Community Hospital
Helen Siewers	Friends of Mammoth Cave
Pam Smith	Greenview Regional Hospital
Diane Sprowl	Barren River District Health Department
Betsy Ann Tracy	Hart Co. Cooperative Extension Service
Cecilia Watkins	Western Kentucky University
Beth Wells	United Way of Southern Kentucky
Elizabeth Westbrook	Kentucky Cancer Program
Grecia Wilson	Warren County School System

Staff Facilitators

Crissy Rowland Beth Siddens
Sri Seshadri Haley Siler
Mallory Callahan

Welcome and introductions – Jason Marshall

Jason thanked everyone for their attendance, and asked that everyone introduce themselves for the benefit of new members.

Report from BRIGHT Board of Directors – Jason Marshall

BRIGHT By-laws – Jason announced that in their 10:30 meeting that morning, the Board had discussed several changes with our draft by-laws. Due to some substantial changes still to be discussed, the Board will delay a presentation to the entire coalition until a later date.

Rural Health Grant – Haley Siler described a new federal grant opportunity through the HRSA Office of Rural Health. The BRIGHT Board had approved submission of an application on their behalf, but a qualified applicant organization was still not identified. She distributed a handout (attached) describing the funding opportunity.

Call for donations - Jason drew attention to the display graphic showing that only three \$2000 donations had been made toward development of the BRIGHT website, including development of the planned content. He asked that all members make an effort to consider a donation from their organization, or that they seek donations from vendors or other companies who do businesses with them.

Report on Meeting with United Way – Crissy Rowland

Letter of Intent submitted October 30 - Crissy reported that two Letters of Intent had been submitted to the new United Way Community grant program. One would provide funds to help with development of the BRIGHT website, and the other would ask for funds for general coalition support.

Meeting with Debbie Hills – Crissy also reported that several BRIGHT representatives had met in November with Debbie Hills, the United Way CEO, to discuss ways that we can collaborate with their new Community Impact initiative. Debbie had agreed that there are multiple opportunities for working together, and had appointed Beth Wells as United Way’s BRIGHT representative.

MH/SA Assessment – What do we want to learn? - Joe Dan Beavers

Stakeholders from across the BRADD representing healthcare, schools, community, and worksites identified what they wanted to learn about mental health and substance abuse treatment (MH/SA) services in our area to then be able to determine best next steps. Contributions included:

- Are there are enough resources (treatment facilities) to serve across the ages of our population?
- What are the “gateway” organizations?
- What is wait time for service? Does this have an impact on treatment success?
- How do people learn about services?
- What are barriers to access/ care? Overlap with other health services.
- How do people know when they should seek treatment?
- How are people navigating the system (care coordination)? How are people being connected/ are they being connected across services?

- Are there populations with special needs/ barriers?
- What are the uncertainties with payment, especially Medicaid?
- How many people need these mental health/ substance abuse services?
- Who is most likely to interact with people in need of these services? Are they informed and letting people know how to access?
- Are there shortages within specialties over others? Related special barriers?
- Does Kentucky participate in linkages to care (the step before care coordination)?
- What are employers doing to facilitate referral?
- How can we identify how well intervention services are working? Who is supportive and more likely to be an advocate? (law enforcement, judicial system)
- Are people in need getting info from first responders? Are they aware of options for follow up assistance?
- What are different treatment options available? Which are most effective?
- What providers are using evidence based treatment programs?
- Who else needs to be involved in an assessment process?

Joe Dan also distributed a worksheet to help us build a database of potential partners in the MH/SA assessment. He asked that members add names and contact info under each category, and indicate people for whom they would be the BRIGHT contact.

Collaboration Subcommittees

Members reorganized themselves into their Collaboration Subcommittees to continue planning projects that involved opportunities across stakeholder disciplines.

Reporting Out

Collaboration Subcommittees were asked to report one thing that they wanted to share with the other workgroups about their progress.

Collaboration Objective	Leads	Report to Coalition
Through an annual worksite wellness Summit and the BRIGHT website, offer resources for employers at any stage of development for an employee wellness program.	Jason Marshall Elisha Delawson	Save-the-Date flyers have been created for the Worksite Wellness Summit
Provide encouragement and support for developing, evaluating, and sharing the results for a pilot school-based prenatal education program that includes Prenatal Education/Services, Post Partum Care, and Infant Care.	Julia Deeb Claudia Crump	The Prenatal pilot program is already in place. The group will work to make sure that teens have access to Kynectors, coordinating with Community Action of Southern KY.
Using data collected during the BRIGHT annual Worksite Wellness Summit, identify some worksites that have policies or programs in place to support and encourage breastfeeding employees, and promote improved policies among those that do not.	Amy Meador Crissy Rowland	As a vendor at the spring Worksite Wellness Summit, the group will work before then to develop a data collection tool to including info on maternity leave benefits and breastfeeding support

Collaboration Objective	Leads	Report to Coalition
Work with the Worksite and School Stakeholders to organize/support/promote some Walk to School and/or Walk to Work events.	Miranda Clements Lisa Goldy	Group will promote two walk/bike programs per year; will also work to enhance or create signage to designate safe walk/bike areas
Assess the capacity, efficiency, and quality of the BRADD system of mental health services, to improve access to care, provider gaps and needs, and coordination of care.	Karissa Lemon Jenny Golden	Group will coordinate with GoBG Transit and International Center (IC) to give presentation on the local public transport system to IC clients, and will also develop a brochure about transportation options for medical care that can be included as reading literature on GoBG buses.
Get Medicaid patients actively engaged in their care by advocating/educating on the advantages of partnership with their primary care provider, in order to increase appropriate utilization of primary care providers and reduce inappropriate use of Emergency Departments.	Dennis Chaney Haley Siler Amanda Howard	Group will identify messaging around the importance of PCP through a focus group
Collaborate with the Worksite Stakeholders on educating employers on why it is important to encourage employees to have a primary care provider, have annual checkups, and use healthcare services appropriately.	John Lillybridge	Group will invite Marathon Hill to be a vendor at the Worksite Wellness Summit to educate employers on having a primary care provider, checkups, etc.
Support and encourage at least 8 more community/neighborhood organizations to implement programs to advocate for, and model, healthy eating.	Michelle Howell Betsy Ann Tracy	Group will explore applying for funding to connect the KY Proud brand to the work of the BRIGHT

Closing Remarks & Announcements

Jason thanked everyone for their contributions and work.

NEXT BRIGHT COALITION MEETING: Tuesday, March 1, 2016