

# minutes

SCPNA Membership Sub-committee Meeting		
08.11.2015	7:00-8:30pm	Hooked on Colfax
Facilitator	CJ Wera	
Note taker	Jen Morrison	
Attendees	CJ Wera, Jen Morrison, Emily Clark, Shellie Chambers, Don Novak	
Absent	Mariah Klekner	
Neighborhood Party		
Discussion		
<p>The group discussed a neighborhood party. Last year it was combined with the Madison Street block party but they've asked to keep it separate this year. Can't have it at The Park House due to complaints by a neighbor. We finally decided to have several happy hours for the neighborhood throughout the year. The first will be held 9/24/15. Don will find out which business would like to host.</p>		
Action Items	Person Responsible	Deadline
Find out which business would like to host our first neighborhood social/happy hour.	Don Novak	09/01/15
Block Captains		
Discussion		
<p>CJ emailed all current Block Captains to see if they are willing to continue. He only heard back from about three. There was discussion around giving free membership to Block Captains and possibly a T-shirt. Talked about splitting up the membership committee to canvas various streets to get more membership.</p>		
Action Items	Person Responsible	Deadline
Harrison St	Jen	
Jackson St	?	
Garfield St	Mary (Emily's MIL)	
Monroe St	Emily/Shellie	
Madison St	Kate (Emily's neighbor)	
Cook St	?	
Adams St	Don	
Steele St	Eric?	
St Paul St	?	
Milwaukee St	Tom?	
Fillmore St	?	
Detroit St	?	
List of block captains.	CJ	08/17/15
Complete list of block captains.	CJ	08/31/15
Mailer		
Discussion		
<p>A mailer will be created for the neighborhood which will alert them how to become a member of the association PLUS several upcoming dates:            09/16/15 - Next SCPNA meeting            09/24/15 - First neighborhood social/happy hour (with location)            10/31/15 - Neighborhood event Boo &amp; Brew            11/18/15 - SCPNA Annual Meeting which includes officer elections</p>		
Action Items	Person Responsible	Deadline
Don will pay for printing & design of the mailer.	Don	09/01/15
Have ready for mail delivery.	Don	09/01/15
Hang door tags on single family homes.	Committee	Week of 09/01/15
CJ will email Don with mailer content.	CJ	08/20/15
Discount Card		
Discussion		

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Will roll out discount card in two phases. Phase 1: temporary paper card with list of businesses. Phase 2: Plastic card with magnetic strip. BID will pay for card. We'd like to launch the temporary card by the November meeting. The card will be free with association membership. Need to decide on expiration date for the card. Should it be 12/31/15 or 12/31/16?

Action Items	Person Responsible	Deadline
Don will continue to work on confirming business participation for the card.	Don	10/01/15
<b>Next Meeting</b>		
8.24.2015	7:00-8:30pm	TBD