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TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:
Georgia Cool Cruisers
P.O. Box 942291
Atlanta, GA 31141

The 7th Annual
"I'm SICK of Winter"
**Sweetheart
Cruise-in**



Saturday, February 13th
11:00 am - 3:00 pm

I 'cue
BARBECUE

5260 Peachtree Industrial Blvd.
Peachtree Corners, GA 30071

*Helping fight
Breast Cancer
in Georgia*

See page 9 for more info





Welcome New Members

Ted Marcus

Greg Martin

***Thanks to all that
Renewed Membership
in January!***

Contact Info:

Club Founder / President

Rick Ellis

404-732-6842

RNE680@mindspring.com

Volunteer Coordinator

Dennis Behnken

770-900-3025

BehnkenD@bellsouth.net

Charity Coordinator

Karen O'Neal

770-331-4344

KarenhOneal@yahoo.com

Mailing Address:

Georgia Cool Cruisers

P. O. Box 942291

Atlanta, GA 31141

Our NEW Club Trailer!!!



**Pictured above:
Our NEW one!
Left: The OLD one
Quite a BIG
Difference!**

One thing that has been on the Club's "Wish List" for a while is a newer and nicer trailer. The old one has done its job, but quite honestly, it is looking pretty shabby these days. Steve O'Neal took it over to Mammoth Car Wash recently, after they offered to do a clean up on it to get rid of some of the green mold that had taken up residence on it. The wash became a problem when their pressure washer blew off the dry rotted valve core stem. We had a spare tire, but no jack or wrench.

Fast forward to our Club meeting at 'Cue on January 10th. One of the items on the agenda was trailer improvements. At the end of the meeting, Don Brock and Dennis Williams announced a "Committee of Two" to seek out and secure us with a new trailer. It didn't take long, as they had several options in only a couple of days. We did learn that inventory at the local trailer dealers is quite low (probably due to the pandemic), but Don located the one pictured above in Conyers, and pulled it "home" to our secure storage place in Norcross, thanks to Tracy Walkup.

We are **TOTALLY** blown away at the generosity of these two gentleman! We can't wait to get the shelving installed and get it organized! Don even had some Chrome wheels installed on it!



2021 Club Shows & Events



"I'm SICK of Winter"

Sweetheart Cruise-in

Saturday, February 13th

11:00 am - 3:00 pm

'Cue Barbecue

5260 Peachtree Industrial Blvd.

Peachtree Corners, GA 30071

Fundraiser to Fight Breast Cancer

Cool Cars at Briscoe Park

Saturday, March 20th

11:00 am - 3:00 pm

Snellville's Briscoe Park

2500 Sawyer Parkway

Snellville, GA 30078

Fundraiser for Planned PETHood of Georgia

Cool Cars & Rescues

Sunday, April 11th

11:00 am - 3:00 pm

Decatur Estate Antiques

2272 Lawrenceville Highway

Decatur, GA 30033

Fundraiser for Lifeline Animal Project

OTHER SHOWS: We have confirmed both the Summer and Halloween shows at the Pink Pony in Brookhaven, but no dates yet. We will also have our USO benefit at Handy Ace Hardware in Tucker, probably in July.

PLEASE NOTE: All dates & Times are subject to change.



Hot Rods at Hayes

Saturday, May (Day TBA)

10:00 am - 2:00 pm

Hayes Dealerships of Baldwin

3660 State Highway 365

Baldwin, GA 30511

*Fundraiser for
Hot Rodders Children's Charity*



Cool Cars and Trains

Saturday, September 4th

11:00 am - 3:00 pm

Southeastern Railway Museum

3595 Buford Highway

Duluth, GA 30096

Benefit for Southeast Railway Museum



Toys for Tots Cruise-in

Saturday, December 4th

11:00 am - 3:00 pm

'Cue Barbecue

5260 Peachtree Industrial Blvd.

Peachtree Corners, GA 30071

The "Cool" Gear Store



**Medium
Weight
Jacket**



**Windbreaker
With Hood**



< Jacket Back Design

JACKETS

- Our popular All-season fleece lined medium weight jacket with a fold away hood.
- **\$90**, add **\$5** for 2X & larger.
- Available in Royal/Charcoal, Navy/Charcoal & Black/Charcoal.
- Light-weight, water resistant jacket, also featuring a fold-away hood.
- Available in multiple colors.
- **\$70** (add **\$5** for 2X and up).
- Both jackets feature left chest logo and full back embroidery.

T-SHIRTS & POLOS

- Our popular Blue **Club T-shirt**, featuring a large red hot rod on the back. Our Club logo is on the left chest along with the American Flag
- Sizes S-XL: **\$15**, 2x & 3X **\$18**
- Available at all Club Shows.
- **Custom Embroidered polo shirts**
- Available in a variety of colors, Short Sleeve or Long Sleeve, men's & ladies cuts.
- **\$35**, add **\$5** for 2X and larger.
- Custom order - see note below.



CAPS & MASKS

- **Embroidered baseball style caps** in a variety of colors.
- **\$15 each.**
- Available at all Club shows.
- **Face masks** with our Smiley Face and American Flag.
- **\$12**, Men's & Ladies sizes.
- Available at all Club shows.

To Order Custom Items: Contact Rick at 404-732-6842 or RNE680@mindpspring.com. *Cash, Checks, PayPal or most major Credit Cards.*

CLUB NEWS & UPDATES

Membership Renewals

We sent out a *BUNCH* of Membership renewal notices in January, and have received quite a few back. We still have a number outstanding, so if you received a notice, please take a minute to either drop a check in the mail, or go online and pay via PayPal.

We will be deleting all that have not renewed on March 1st.

SALE: Gray Club T-Shirts!



We still have a few of the gray Club shirts and have decided to clear them out for only \$10 each, sizes Small to 3XL.

They will be available at our Club shows, but hurry, quantities are limited.

Our New Member/Sponsor

We are always happy to get a new member or a new sponsor, but we really love getting a sponsor that is a true "car guy!"

Greg Martin moved south recently and went to work for his brother's Farmers Insurance Agency in Buford. Greg says his brother takes care of the "boring" stuff like home and "regular" auto. Greg's specialty is taking care of the "fun" stuff like insuring classic and collector cars through carriers like Hagerty.

Greg found out about us at one of our shows at the SE Railway Museum, and said he really liked the quality of our events and that all the proceeds benefit charities.

You will see a lot of Greg at our shows and probably his beloved Chevy Chevelle. Please make sure you stop by his pop-up and introduce yourself.

Volunteers Needed for Sweetheart Cruise-in

Come out early for our 2021 Kick-off show and give us a hand setting up or stay a little late and help us pack up our BRAND NEW trailer!

We also need help with Registration, Show Car Parking, Raffle Ticket Sales and a host of other functions.

Speaking of our new Trailer, we need someone to be the first to pull it to a show. We hear it pulls like a DREAM! Looks nice, too (you won't be ashamed to be seen pulling it).

Please call or email Rick and sign up!

Thanks in Advance!

Briscoe Park Show Added

The Pandemic canceled both of our shows we had scheduled for Briscoe Park in 2020. Lisa & Meghan, our friends with Snellville Parks & Recreation, are as anxious to host a car show as we are to return there, so we decided to do a Spring show.

In fact, the show is on March 20th, the very FIRST day of Spring! What better way to celebrate Spring than a car show in the Park?

We are excited about our return! Please put it on your calendar. We will have food trucks to keep you fed and happy! We are looking for a show sponsor and some additional vendors. We will have more info in our March newsletter.

Update on "Falcon" Fred

The latest on Fred Hartley . . . he said the Doctors told him that he is free from cancer at this time and does not have to undergo Chemo!

Fred said he still doesn't have much appetite and his energy level is pretty much "running on empty."

Please keep Fred in your prayers! We are hoping to see him back amongst us in the near future!

If you know someone in our Club that needs our prayers, please let us know.

Almost Two Dozen Came out for Our Club Meeting & Lunch!

Our January Lunch & Meeting at 'Cue



In general, our Club meetings are NOT one of our most popular activities, so we have chosen NOT to schedule many in the past couple years. But we decided a lunch get-together and planning meeting may be a good thing for a show-less January.

Apparently 'Cue Barbecue has developed a very loyal following from some of our members, as we had nearly two dozen show up! Unfortunately three members that had planned on attending had to cancel

due to exposure to COVID-positive friends.

After a very tasty lunch, we started our Planning Meeting. Rick began by handing out his "famous" cheat sheets (meeting notes) and talked about the shows that have already been scheduled, plus several that are still on the "maybe and possibly" list, including our Coolray Field show. Andy Sarratt suggested a show in the Social Circle area, saying there have been few events lately in the area.



***"Winter is here
but we can
count on the
GCC to provide
entertainment
for
enthusiasts!"
- Bill Pritchett***



We made our usual plea for volunteers for join our "A-Team" and help out at our shows, plus we gave out a Volunteer Sign-up form (see [page 7](#)) and actually got a few back!

Our new Member & Sponsor, Gary Martin attended the meeting. We got to meet Gary and found out that he is a real "Car Guy!" We are looking forward to seeing him at many of our shows! *You can learn more about him on Page 5.*

The biggest news came at the end of the meeting . . . after Rick made his pitch for a newer and nicer Club trailer, Don Brock and Dennis Williams huddled up and announced they were forming a Committee to take care of this. Our thanks to these **AMAZING** and **GENEROUS** members! *Please read more on page 2.*

With the success of this get-together, we will look at doing more during the year. We can return to 'Cue, or explore other places. If you have a favorite restaurant that can host a crowd of several dozen or more, please let us know. Thanks again to everyone that attended!

Our thanks to manager Bryan and his staff for outstanding service, not only for the meeting, but in all the events they have hosted for us in the past couple of years. They not only love to host us and our show, they are also big supporters of our charities!



It's probably the *WORST* kept secret *EVER!* I've asked before, and I am sure I will ask again. We need **MORE** members to step up and take an active part of our Club! This is NOT an issue exclusive with us, about every organization that relies on volunteers needs more. Add in the complications of the pandemic, with some still sheltering in-place. I am not asking those that are sheltering to come out, but those of you that come to the shows, please give us some of your time and help us. It doesn't have to be the entire show, as we can arrange a time frame and assignment that fits YOU! We start our set-up two hours prior to the posted start time, and open registration one hour prior to "Show Time."

I am very proud of our Club, our members and the good we do for others. Won't you please help us? Please look over the form below and let me know how you can help. You can email me or print this form and give it to me at one of the next shows.

As a BONUS, if you work at least six events during the year, you will receive a FREE polo shirt, embroidered with the Club logo!

WE NEED YOU TO VOLUNTEER IN '21!

Please let us know how you can help us:

Name: _____

Phone: _____ Email: _____

I can help:

___ On show days:

☐ Set-up

☐ Show Car Parking

☐ Registration

☐ Tear Down

☐ Raffle Sales/Door Prize table

☐ Other: _____

___ Pulling the Club trailer to events

___ Finding Sponsors & Door Prize sources

___ Helping prep for Shows & Loading/Organizing the Trailer

___ Contribute Articles/Photos for the Newsletter

___ Help promote our Shows (distribute flyers, online & Social Media)

___ Ideas for Club events (& assistance in planning them)

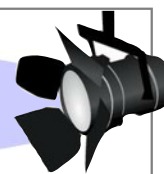
___ Other: _____



Voice or Text: 404-732-6842, email: RNE680@mindspring.com



SPONSOR SPOTLIGHT



Mammoth Hand Car Wash & Detail Salon

"It's like a car show every day"



After more than 40 years in a courtroom, Sandy Springs attorney Ted Marcus was ready for a change. Motivated by his love of all things automotive, Marcus opened Mammoth Hand Car Wash & Detail Salon in 2016. The shop, at the intersection of Holcomb Bridge Road and Spalding Drive in Peachtree Corners, has become a kind of Cheers Bar for car enthusiasts.

People love hanging out and talking about their vehicles. It's a car show every day with some incredible cars coming for a little TLC," says Marcus, a longtime Corvette owner.

While Mammoth doesn't seek to be the biggest hand car wash in the area, it certainly strives to be the best. The double-bucket wash method is best in class, with top-quality wash materials and highly skilled detailers.

"We value our customers and show them the love with plenty of discounts and specials," says Marcus. The shop offers a wide variety of Gtechniq sealants and coatings. The Mammoth unlimited wash monthly membership is a fan favorite.

Marcus purchased his first 'Vette, a 2001 C5 navy blue convertible, in 2001. It was followed by a 1982 white C3 with red interior. He sold both and is now the proud owner of a 2017 black rose metallic Grand Sport with manual transmission. He added a cold air intake, ported throttle body and a throttle controller for a little extra get-up-and-go!

Though last year was tough for the auto industry, Marcus is optimistic about 2021. He is encouraged to see people coming out—masked and socially distanced, of course—for local car shows, like the Cool Cruisers Sweetheart Cruise-in '21. "The combination of cars and charity always works for me. I'm looking forward to showing my car on February 21, meeting some fans and giving away some great prizes." To learn more about Mammoth Hand Car Wash & Detail Salon, visit www.mammothdetail.com.

Sweetheart Cruise-in '21



Sweetheart Cruise-in
Saturday, February 13th
11:00 am - 3:00 pm
'CUE BARBECUE
5260 Peachtree Industrial Blvd
Peachtree Corners, GA 30071

We restarted our 2020 show season at 'Cue on July 4th and ended it there with our Toys for Tots show in December. Sounds like we enjoy having our events there, doesn't it? Well the simple answer is *WE DO!*

We will kick off our 2021 show season on February 13th with our "I'm SICK of Winter" Sweetheart Cruise-in. Hopefully Mother Nature will be kind to us this year! (Remember last year, we had to delay it a week due to snow?) Please say a prayer for a mild and SUNNY day!

The show will feature our normal format of Popular Choice Awards (Best Classic, Best Modern, Top 15 and several special awards), Door Prizes, Raffles, Music and the BEST Barbecue and sides we have found!

Mammoth Hand Car Wash is donating a couple of spa treatments for your four wheel baby. We will be auctioning them off during the show, with all proceeds going to our charity.

Entry donations and raffle proceeds will help fund the fight against Breast Cancer. You can learn more about the charity below.

About the Sweetheart Cruise-in's Charity by Sharon Ellis

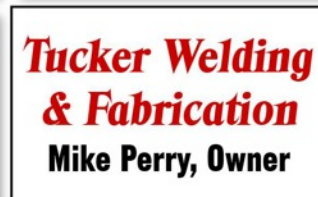
It's The Journey, Inc. – producer of the Georgia 2-Day Walk for Breast Cancer – is a local organization founded in 2002 by breast cancer survivor Randi Passoff. When the Avon 3-Day Breast Cancer Walk pulled out of Atlanta, Randi, a long-time walker, decided that Atlanta needed a fundraising event where all of the funds stayed local to support Georgia breast cancer patients and breast health programs. She created what we call “the kinder and gentler breast cancer walk.” Instead of the 3-Day model of walking 60 miles over 3 days and sleeping in a tent, the Georgia 2-Day Walk covers 30 miles over 2 days and participants sleep in a hotel.

I became aware of the GA 2-Day Walk in 2019, when one of my Atlanta 3-Day friends told me about the GA 2-Day Walk and I signed up! I walked in four Susan G. Komen Atlanta 3-Day Walks (2010, 2012, 2014, 2017) but I was ready for a “kinder/gentler” event. I participate in breast cancer walks in memory of my Mom, who died in 1990 after a one-year battle with breast cancer. I walked the GA 2-Day in 2019 and 2020, although the 2020 walk was virtual due to COVID.

With the help of amazing supporters, including the Georgia Cool Cruisers, I have helped to raise over \$25,000 for the fight against breast cancer. Being a smaller organization, It's the Journey needs all the help it can get to support Georgia patients and breast health programs. I am signed up to walk the GA 2-Day again this year, which takes place October 1st to October 3rd. If you have any questions about It's the Journey or the GA 2-Day Walk, or want to help support my efforts to put an end to breast cancer, please let me know and be a part of the 2021 "A-Team."



Our Sponsors & Supporters



Please Support our Sponsors and Charities
Some of the Charities We Support



www.GeorgiaCoolCruisers.org