FOR IMMEDIATE RELEASE

March 27th 2012

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Backstage Bag Baby Baskets Gifted to New Celebrity Parents Beyonce, Robert Downey Jr, Ben Affleck, Jennifer Garner, Jessica Simpson and More

Backstage Bag gifts A-List celebs luxury baby baskets with Phil &Ted's strollers, Maxi-Cosi car seats, Target Liz Lange diaper bags and more.



March 27th 2012 - Backstage Bag (http://www.backstagebag.com), known by A list celebrities as the leader in high end celebrity gift bags and baby bags, wows again with an amazing baby basket given to new and soon to be celebrity parents. Backstage Bag produces three baby baskets a year for expectant celebrity parents. These baby baskets include luxurious and unique items carefully chosen with the specific celebrity parent. Products included range from travel stays, beauty products, clothing and accessories for mom and dad to baby strollers, bassinets, cribs, clothing, baby accessories and more for their new little ones.

Lucky celebrities who received Backstage Bags March Baby Basket include Robert Downey Jr., Ben Affleck and Jennifer Garner,

Beyonce, Bruce Willis, Hillary Duff, Jessica Simpson, Jason Bateman, Bryce Dallas Howard, Curtis Stone and Lindsay Price, Rebecca Gayheart, Pierce Morgan and Rosalyn Sanchez. Products are also sent to select media. Pregnancy and Newborn will feature Backstage Bags March Baby Basket in their August 2012 issue.

Backstage Bags March Baby Basket is filled with the following products from sponsors lucky enough to get their products into celebrities hands:

phil & teds - The Promenade is phi & teds new premium urban stroller/buggy with reversible and convertible flatbed seat, inline adaptability and ultimate style

MAXI-COSI - The Mico® Infant Car Seat makes it easy to move through your day, with a lightweight design making transferring from your car to either a Quinny® or Maxi-Cosi® stroller a breeze

Target - A collection of designer maternity wear and diaper bags by Liz Lange for Target

Hoppop - Easy to clean and fun to use, a bathtub with a safe and innovative design

Nailtiques - An innovator in nail care dedicated to the development and maintenance of healthy, natural nails

Little Froglet - Real clothes for real kids

Sella - All natural skincare

Nay et al/Baby Nay - Beautiful clothes for babies

The Fresh Diet - Fresh, gourmet, delivered daily

g Diapers - Disposable, biodegradable, adorable eco-friendly diapers

Mamas and Papas - Great Britain's No.1 Baby Brand

the indiexhibit - A global group of independent artisans

My Baby Bling - Baby bling rhinestone baby and kids apparel

Dolphin Organics - Baby care products containing only the purest natural and certified organic ingredients

Murad - Transforming skincare

Peekaboo beans - Playwear for kids on the grow

Leading Lady - Specializing in bras and lingerie for pregnant, breast-feeding, and post-mastectomy women

Coco Penny - Bows and accessories for little girls

Sound Beginnings - A better, more comfortable way to play music & voice for your unborn baby-anytime, anywhere

To be considered for a future Backstage Bag Celebrity Baby Basket, please email amy(at)backstagebag(dot)com. Please also visit http://www.backstagebag.com.