



RECREATION SPONSORSHIP OPPORTUNITIES

Parks and Recreation Department

Dear Business Friends,

Are you looking for an impactful way to give back to the community this year? Then the City of Spring Lake Park – Parks and Recreation Department invites you and your company to become a Business Sponsor in 2021 and 2022!

OUR MISSION STATEMENT

To provide a wholesome, healthy environment with a sense of community spirit and physical and emotional well-being for the residents of Spring Lake Park, through the provision of recreation and leisure activities for people of all ages, and by the development of the city's parks, recreational facilities and services for public enjoyment.

In order for our Recreation program to grow with our community needs, we need the help of sponsor participants.

Benefits of being a sponsor:

- Advertising dollars in the community
- Visibility in multiple locations such as parks and at program events
- Broad recognition at community events and on city Parks & Recreation webpage and social media sites
- Helping the community by enhancing the development and improvement of our recreational services.

Thank you for considering this invitation to become part of our sponsorship programs and making a larger impact on our community. Enclosed you will find the 2021 and 2022 Sponsorship Packet which outlines the various Business Sponsorship Programs. If you have any questions, or have sponsorship ideas/suggestions of your own, please contact us at 763-792-7201 or recinfo@slpmn.org. We look forward to having you as a sponsor!

Kay Okey
Parks and Recreation Director
Spring Lake Park – Park and Recreation

SPRING LAKE PARK – PARKS AND RECREATION

SPONSOR INFORMATION

Please complete the following information:

Name: _____

Business/Organization Name (if any): _____

Email: _____ Is business located in Spring Lake Park? Yes No

Address: _____ City/State/ZIP: _____

Primary Phone: _____ Alternate Phone: _____

SPONSORSHIP OPTIONS: Mark/Check all that apply

2022 Spring/Summer Program

Sponsorship

- Youth Softball (\$125.00/team)
- Music in the Park (\$300.00 partial sponsorship/performance, \$500.00 sole sponsorship/performance)
- Adult Softball Summer Tournament (\$250.00)

2021 Fall/Winter Program

Sponsorship

- December Holiday Breakfast (\$200.00 crafts, food)
- Adult Softball Fall Tournament (\$200.00)
- Turkey Shoot – November (2- \$30.00 gift cards)

- Business name on back of youth t shirts
- Sponsor’s logo on Adult Championship T shirt
- Sponsor’s name added to flyer and social media sites
- Opportunity to set up booth during Music in Park, Holiday Breakfast

763-792-7201

recinfo@slpmn.org

1301 81st Ave NE

Spring Lake Park, MN 55432

PLEASE READ: Specific sponsorships are sold on a first-come, first serve basis. Liability for the content of sponsorships (text, representation and illustrations) is assumed by sponsoring agencies for any claims arising there from against the City. Right of refusal of any sponsorship not in keeping with the agency’s terms and policies is reserved by the City. The City is not liable for delays in delivery, and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the City affecting production or delivery in any manner. By signing below, I hereby acknowledge that I have completed the above information to the best of my knowledge, read the above information, received a copy of the Sponsor Terms & Policies, and will agree to all said rules and guidelines.

Signature: _____ Date: _____

SPRING LAKE PARK – PARKS AND RECREATION
Tower Days Sponsorship Commitment Form
June 9 – 13, 2022

Please complete the following information:

Name: _____
Business/Organization Name (if any): _____
Email: _____ Is business located in Spring Lake Park? Yes No
Address: _____ City/State/ZIP: _____
Primary Phone: _____ Alternate Phone: _____

SPONSORSHIP OPTIONS: Mark/Check all that apply

MONETARY SPONSORSHIP

- Title Sponsorship (\$5,000 and up)
- Platinum Sponsor (\$2,000-\$4,999)
- Gold Star (\$1,000 and \$1,999)
- Silver Star (\$500-\$999)
- Bronze Star (\$250-\$499)
- Patriot (\$100-\$249)
- Community Support (\$50-\$99)

EVENT SPONSORSHIP/VOLUNTEERS

- Button Sales – Purchase 100 - \$3 buttons for \$300 and resell in your business
- Marketing – run “Tower Days” specials, advertise event on your marquee.
- Provide volunteers for an event
- Serve on the Tower Days Committee

SPONSOR A SPECIFIC EVENT:

- Fireworks \$4,200
- Live Entertainment \$200-\$4,000
- Pre-kickoff music Wed. \$300
- Scavenger Hunt \$300
- 5K Run \$200

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