



Meeting Minutes – Educational Preparedness Working Group

Date: August 28, 2018

Time: 5:00-6:30 p.m.

Location: Prior Lake Library

Work Group Members:

Kirt Briggs	X	Judy Mack	X		
Kathy Busch	X	Tamara Severtson			
Renee Erickson		Emily Skahen			
Marie Johnson		Kami Thompson	X		
Kim Latterner		Barb Weckman Brekke			

Staff Members:

Suzanne Arntson		Jake Grussing	X	Mary Kay Stevens	X
Lisa Brodsky	X	Kari Ouimette	X	Tawnya Ward	X
Sarah Geffre	X	Jennifer Schultz	X		

Guests:

Bob Crawford	X
Pam Sauber	X

Agenda Item 1: Birth Records Information (Lisa and Jake)

At the time of the meeting, school districts were still not reconvened for the year. Lisa and Jake plan to connect with school district staff beginning in September and bring back an update at a later time.

The group talked about how targeted messaging is good, but that it can also be beneficial for those outside of the target demographic to know as well (for example, it is good for Aunts, Uncles, Grandparents, etc. to know about Early Childhood Screening as well as parents of young children).

Agenda Item 2: Live Learn Earn Reorganization Discussion (Jake)

As part of the four work group pillars doing their work, they have identified possible action plans which will require cross pillar collaboration. In an effort to gain cross pillar collaboration and move the projects forward, it has been suggested that the work groups identify one to two of their possible action plans to present at the October Retreat. The October Retreat will be an evening of inspiration, checking in with each group, and presenting the projects to invite others to collaborate on the projects with us— individuals currently involved in Live Learn and Earn and those who might wish to join the effort. The various projects will provide the initiative a small number of actions to dig into deeply over the next 6-18 months.

Jake passed out a draft Action Plan for the Ed Prep Group based on discussions the group has had over recent months.

The group discussed the Early Childhood Screening Initiative that they've been working on in recent months. The group feels it would be worthwhile to pull together a group of people who will create an annual calendar of flyer distributions and publications on a continuous basis, points/contacts of distribution (that is ever growing), partnering with others in the county (such as printing on the back of Back to School Supply lists, placing in local employment break rooms, etc.). Public Health is modifying some of their materials such as Baby Bags and the Follow Along Program to include Early Childhood Screening and Early Literacy components. How can we make the Early Childhood Screening message proactive rather than reactive? Everyone feels that the flyer has been a great project, but that it isn't finished yet. They also feel an Early Literacy Campaign could utilize the design elements of the Early Childhood Screening Flyer and that it too could have a project team designing, distributing, creating an annual calendar of publication, etc. The group liked the idea of designing out a phased approach to the projects. Jake, Sarah and Jen will get together to develop strategies based off of group feedback and email out to the group for further input so that we can solidify decisions by the September meeting for the October retreat.

Agenda Item 3: Flyer/Poster Update (Kami and Kirt)

Pam Sauber from Public Health has done a great job of distributing the flyer to a variety of community places in Scott County. She has found that larger more corporate institutions were not as open to posting information as smaller, local institutions.

Sarah has been keeping a spreadsheet of everywhere the flyer goes. She will email it out to the group. **As a reminder, if you distribute the flyer, tell Sarah where so that she can add it to the list.**

Agenda Item 4: Pam Sauber from Public Health

Pam Sauber, an intern for Public Health, put together a presentation and activities based on the Logic Model presented earlier this year.

Agenda Item 5: Project Updates

- ❖ **Steering Committee Update**

None at this time.

- ❖ **Scott County Update**

None at this time.

Homework

1. Jake, Sarah and Jen will get together to develop strategies based off of group feedback and email out to the group for further input on so that we can solidify decisions by the September meeting for the October retreat.
2. Sarah has been keeping a spreadsheet of everywhere the flyer goes. She will email it out to the group. As a reminder, if you distribute the flyer, tell Sarah where so that she can add it to the list.

Next Meeting Date: September 25, 2018 from 5:00-6:30 p.m. at Prior Lake Library

Minutes taken by Sarah Geffre

Educational Preparedness Vision Statement

Ensure children are developmentally on track and prepared for educational success.

