



For Immediate Release, Please

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## **MARIJUANA ADVOCACY GROUP PARTNERS FOR BUSINESS SEMINARS**

**Pittsburgh NORML endorses US Cannabis' seminars coming to Pittsburgh June 11<sup>th</sup> & 12<sup>th</sup>**

US Cannabis Pharmaceutical Research and Development is honored to announce a strategic partnership with Pittsburgh NORML for sponsorship of the US Cannabis Medical Marijuana Business Seminar Series being held in Pittsburgh June 11th and 12th. Registration for all seminars is at [uscprd.com](http://uscprd.com).

"We only work with the best, and NORML sets the standard for professionalism and results. They are the best marijuana advocacy group in the country. It's an honor to have them on our team," said Michael Patterson, CEO of US Cannabis. "NORML has fought tirelessly for adults to have access to Marijuana without persecution. We want to implement their mission through educating Pennsylvania's best and brightest on the new Medical Marijuana law to facilitate successful marijuana commerce in the Keystone state."

"It's a win-win," said Pittsburgh NORML Chairman Isaac Holeva. "We want to give our supporters and all persons interested in this new legal industry the best chance to succeed. By attending this seminar, they will get expert advice and analysis from US Cannabis detailing both sides of the business: growing and producing marijuana and also medical regulation and compliance."

These one-day seminars will give an extensive overview of the new Medical Marijuana Law, also known as Senate Bill 3, and how to invest or work in this new industry:

### **Pennsylvania Medical Marijuana System: *What you need to know***

#### **When and Where:**

- **Saturday June 4<sup>th</sup> 2016** Philadelphia Marriott Downtown  
1201 Market Street Philadelphia, PA 19107
- **Sunday June 5<sup>th</sup> 2016** Philadelphia Marriott West  
111 Crawford Avenue West Conshohocken, PA 19428
- **Saturday June 11<sup>th</sup> 2016** Pittsburgh Marriott City Center  
112 Washington Place Pittsburgh, PA 15219
- **Sunday June 12<sup>th</sup> 2016** Pittsburgh Marriott North  
100 Cranberry Woods Drive Cranberry Township, PA 16066

**Time: 9:30am – 4pm**

**Admission: \$300.00 before 5/27/16 12:00 A.M. \$350.00 after 5/27/16**

**Info and registration: [www.USCPRD.com](http://www.USCPRD.com)**

US Cannabis Pharmaceutical Research and Development has been successfully operating in the legal United States cannabis industry since 2009. This one-day seminar will provide an extensive overview of the following areas related to operating a legal medical marijuana business (and ancillary businesses) in Pennsylvania:

- **Review of the legal marijuana system in Pennsylvania (SB3) and the United States**
- **Ins and outs of the Pennsylvania Grower/Processor and Dispensary application**
- **Grower/Production and Dispensary selection and required zoning**
- **Distribution profitability**
- **Operational protocols**
- **Compliance and legal issues**
- **Accounting, audits, banking and tax procedures**
- **Investment/Fundraising opportunities**
- **Human Resources**
- **Teambuilding (for grower/processor and dispensary applications)**
- **Ancillary business opportunities (legal, transportation, security, real estate, insurance, marketing, accounting, plumbing, cleaning services, etc.)**

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**About [US Cannabis Pharmaceutical Research and Development](#):**

Established for the purpose of developing the legal cannabis market across all platforms (education, production, research and development, management, consulting, and physician relations), US Cannabis Pharmaceutical Research and Development currently works with companies from all aspects of the cannabis/hemp industry throughout the United States and internationally, has developed patented growing systems, and provides educational seminars focusing on multiple aspects of the cannabis industry. [www.USCPRD.com](http://www.USCPRD.com)

**About [Pittsburgh NORML](#)**

Pittsburgh NORML supports NORML's mission of moving public opinion sufficiently to achieve the repeal of marijuana prohibition so that the responsible use of cannabis by adults is no longer subject to criminal sanction. To that end we are working in Western Pennsylvania to build support for medicinal marijuana laws and the repeal of marijuana criminal statutes. [www.pittsburghnorml.org](http://www.pittsburghnorml.org)