



Vintage Sports Car Club

Region of the



Held in conjunction with
the
Carlisle's 37th annual
Harvest of the Arts
Festival



SPONSORSHIP PROGRAM

September 22 & 23, 2018

The Meeting of the Marques Festival (affectionately known as The MoMq) is a two day motoring event presented by the Susquehanna Valley Vintage Sports Car Club (SVVSCC).

Saturday's **Artistry on Wheels** Motorshow is the 28th edition of the **Meeting of the Marques** and our 6th year of sharing West High Street with Carlisle's annual **Harvest of the Arts Festival**. Our mobile art show is one of the longest running car gatherings in Central PA. The Motorshow is open to the global sports and grand touring car community with a special emphasis toward the British vehicles that have been the cornerstone of The MoMq since its 1990 inception. Your sponsorship represents over 20,000 opportunities to promote your business to the HOT Arts attendees. **For businesses that represent vehicle sales and/or restoration services that complement our sporting vehicles theme, you may reserve a display space within the Motorshow. Availability is limited.**

Sunday's **Artistry in Motion** is our Driving Tour, designed for the spirited enjoyment of our beautiful Central PA countryside. While not as public as Saturday's Motorshow, your involvement will be just as vehemently promoted, and ongoing via our website and publications.

All Sponsors and their level of participation are recognized and promoted by:

- a full-color Festival Program that includes our sponsors, made available to all Festival participants.
- larger-format signage at the Motorshow.
- the Sponsors page at www.MeetingoftheMarques.com where the listing will remain until the following year's event.

We thank you for considering your participation and support. We strive to be a worthy promotional tool for your business and a partner for years to come.

Sincerely,
The Meeting of the Marques Festival Committee
The Susquehanna Valley Vintage Sports Car Club

Sponsorship Committee

Charlie Demmy (717) 545-0257

Kathy Armstrong (717) 512-6334

Sponsorship Levels

- Platinum** \$150 (1/2 page ad)
- Trophy** \$75 (1/3 page ad)
- Business Card** \$50 (BC ad)
- Door Prize Donor** . an item or gift certificate

Sponsorships of Motorshow Awards

The Founders Award . This **Best of British** award will be chosen from all of the British vehicles in the Motorshow. The Sponsor's name or logo will be included on this premium award. Sponsorship - \$100.

Each **Class** grouping below will receive a minimum of a 1st & 2nd Place awards. Each Class - \$75.

British (or United Kingdom Paddock) Classes

- **British Invasion** (pre-1962) - Class Aq
- **Vintage British** (1962 . 1970) - Class Bq
- **Classic British** (1971 . 1981) - Class Cq
- **British Phoenix** (1982 . Present) - Class Dq
- **British Motorbike** - Class Fq

- **North American Class** - Class Eeq
- **European Class** - Class Iq
- **Asian Class** - Class Jq
- **Wild Card Class** - Class Kq (replicars, Judges cars and others that do not qualify for any of the above classes)
- **2017 1st Place Winners** - Class Lq

Ad submittals must be either camera-ready art or electronic file including jpg, tiff, pic. No camera-ready art or electronic media will be returned.

Deadline for submission is August 25, 2018.

ADVERTISER: _____

Contact Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone _____

E-mail: _____

Please make checks payable and send to:
Susquehanna Valley Vintage Sports Car Club
P.O. Box 17, Hershey, PA 17033