



**12<sup>th</sup> Annual Festival**  
**St. Michael Daze & Knights Festival**  
**August 10<sup>th</sup> & 11<sup>th</sup>, 2018**

**Sponsorship/Donation**

The St. Michael Daze & Knights Committee members have been busy planning the **12<sup>th</sup> Annual Daze & Knights Festival**. Many of you have generously sponsored in the past and we hope that you will again consider the festival opportunities! If you haven't sponsored before or taken part in the festival we invite you to join us! Either way we appreciate the support the community has given us and continues to give!

The festival was created to be a community event packed with two days full of activities and entertainment for the whole community to enjoy. We are asking local businesses/organizations to consider supporting the festival with a donation, sponsorship or even volunteering or encouraging your employees/members to volunteer. There are several ways to contribute. We have some exclusive sponsorship opportunities or perhaps you could even partner with another business/organization to co-sponsor, please see opportunities below and on the back of this page.

**Thank you for your consideration in making the St. Michael Daze & Knights Festival a success!**

**To ensure inclusion in all advertising we must receive your commitment by July 1<sup>st</sup>, 2018**

Level	Donation	Benefit of Sponsorship
Titanium	<b>\$1000+</b>	<p align="center"><b>Everything listed below plus-</b></p> <ul style="list-style-type: none"> <li>• Banner* displayed at festival</li> <li>• Front page logo on festival website with a direct link to your website</li> <li>• FREE Business expo booth!**(\$85 value)</li> </ul>
Platinum	<b>\$500+</b>	<p align="center"><b>Everything listed below plus-</b></p> <ul style="list-style-type: none"> <li>• Festival Sponsor webpage displays your logo</li> <li>• Logo is included in all media distributed for advertising</li> </ul>
Gold	<b>\$250+</b>	<p align="center"><b>Everything listed below plus-</b></p> <ul style="list-style-type: none"> <li>• FREE Parade entry!**(\$50 value)</li> <li>• If in parade, sponsor magnet placed on vehicle upon request <b>NEW!</b></li> <li>• Sponsor yard sign placed at business upon request <b>NEW!</b></li> </ul>
Silver	<b>\$100+</b>	<p align="center"><b>Everything listed below plus-</b></p> <ul style="list-style-type: none"> <li>• Name is listed in festival program</li> </ul>
Bronze	<b>Up to \$99</b>	<ul style="list-style-type: none"> <li>• Name is listed on sponsor boards on festival grounds during festival</li> <li>• Name is listed on website sponsor page</li> </ul>

\* Banner is supplied and placed by the festival

**\*\*Please complete additional forms for parade and business expo**

If sponsorship includes logo copy, please email them to: [stmichaelfstvl@gmail.com](mailto:stmichaelfstvl@gmail.com) with "Daze Logo" in the subject line.

[www.stmdazeandknightsfestival.com](http://www.stmdazeandknightsfestival.com)

**Thank you for your support!**  
**Our sponsors make the Daze & Knights Festival possible!**

## Exclusive or Co-Sponsor Opportunities!!

The following opportunities will be available while they last, please return ASAP!

- **Friday (Outside Recess) or Saturday Night (FlashMob!) Band Sponsor-\$3000** two sponsorships available. All of the benefits of the *Titanium* level plus your company will be named as the sponsor in all media.
- **5K Color Daze Run (3rd Annual)-Cost \$1000**-All benefits of the *Titanium* level plus your company will be named as a sponsor on all media, including t-shirts! This event will take place on Saturday morning and is sure to be fun for all ages, whether you are participating or watching! Three sponsorships available.
- **Fireworks Contributor Sponsorship-Cost \$1000**-All benefits of the *Titanium* level plus your company will be named as the contributor on all media. A great co-sponsor opportunity! Four sponsorships.
- **Pedal Pull Competition Sponsor-Cost \$500**-All the benefits of the *Platinum* level plus you will be named as the sponsor on all media.
- **Blazing Balloons Sponsor (Saturday during the Bierstube dinner)-Cost \$500**-All the benefits of the *Platinum* level plus your company will be named as the sponsor on all media.
- **Animals of Walton's Hollow Petting Zoo Sponsor-Cost \$1000**-All the benefits of the *Titanium* level plus your company will be named as the event sponsor on all media. Sponsorship of this event will make the petting zoo a free event for all!
- **Book Bingo-Cost \$250-2 Sponsorships available!**-Back by popular demand! FYCC will be here again with book bingo! All the benefits of the Gold level plus your company/organization will be named on all media and will make it a FREE event for all!

### Donations-

\_\_\_\_\_Titanium\*\*    \_\_\_\_\_Platinum\*\*    \_\_\_\_\_Gold\*\*    \_\_\_\_\_Silver    \_\_\_\_\_Bronze

### Exclusive or Co-Sponsor Sponsorships-

(Because these are on a first come basis we will contact you upon receipt of your request to confirm.)

\_\_\_\_\_Friday Night Band\*\*                      \_\_\_\_\_Saturday Night Band\*\*  
\_\_\_\_\_Fireworks\*\*                                      \_\_\_\_\_Blazing Balloons Sponsor\*\*  
\_\_\_\_\_Pedal Pull Sponsor\*\*                      \_\_\_\_\_Animals of Walton's Hollow\*\*  
\_\_\_\_\_Color Daze Run Sponsor\*\*                      \_\_\_\_\_Book Bingo Sponsor\*\*

**\*\*If included in your donation or sponsorship level, please complete additional forms for parade and/or business expo if you wish to participate.**

**If sponsorship includes logo copy, please email them to: [stmichaelfstvl@gmail.com](mailto:stmichaelfstvl@gmail.com) with "Daze Logo" in the subject line.**

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

### **Please mail completed forms and payments to:**

St. Michael Daze & Knights Festival  
PO Box 25  
Saint Michael, MN 55376

If you have any questions regarding donations or sponsorships please contact:

Amy Dehmer 612-237-0774