

Jamie Bassell
Evaluation Services
101 E. Blair Tr.
Lambertville, NJ 08530
jamie@evaluationservices.co
(609) 397 8722

PROFESSIONAL AND RESEARCH INTERESTS

Program evaluation in public health, educational and non-profit programs and organizations. I specialize in the creation and administration of e-surveys and web-based data collection as well as social networking strategies and social media technology.

PROFESSIONAL EXPERIENCE

Staff Evaluator, Evaluation Services Co., (July 2013-Present)

Manages multi-year evaluations of the **Center for Anti-Violence Education's** Community Alliance Against Violence (CAAV), and the **YWCA's** YW Career Women (YWCW) project. Provides technical support to Evaluation Services for **evaluation projects** (clients include Connecticut Area Health Education Centers - AHEC; Center for Anti-Violence Education; Jewish Family Services, Rochester; The News Literacy Project, OMG Center for Collaborative Learning; and **evaluation capacity training projects** (clients include MetroWest Health Foundation, *Evaluation Institute*, Hartford Foundation for Public Giving, *Building Evaluation Capacity*; Partnership for Afterschool Education – PASE – *Survey Institute*;).

Evaluation Intern, Evaluation Services (January 2012 – June 2013)

Provided evaluation support to independent evaluation consultant Dr. Anita Baker of Evaluation Services. Developed complex e-surveys with skip pattern logic, designed paper surveys, electronic administration of surveys, and monitored respondent progress. Responsible for data entry and analysis, data visualization and graphic design. Clients included: MetroWest Health Foundation, the Center for Anti-Violence Education, Hartford Foundation for Public Giving, Marshall Fund/Rochester Area Community Foundation, Connecticut AHEC, The News Literacy Project, the OMG Center for Collaborative Learning, Bruner Foundation, Wadsworth Atheneum, YWCA, Hartford, Connecticut, Jewish Family Services, Rochester, NY.

Public Health Non-Profit, Hartford Gay & Lesbian Health Collective, (2008 - 2012)

Service provider in the field of HIV prevention and specializing in the health needs of the lesbian, gay, bisexual, transgender (LGBT) community. HIV Prevention Counselor and Educator certificates. Coordinated and implemented services including the facilitation of RainbowRoom social program for LGBT youth and planned CT's largest alternative prom with over 300 youth in attendance. Provision of on-site technology consultation and support. Administration of agency-wide program evaluation and data management. Collaborated with other IT and evaluation consultants to help redesign agency's databases and create analysis plans, provide training to staff, and create monthly program reports for multiple stakeholders.

EDUCATION

Paid Internship, Evaluation Services Co (January 2012 – June 2013)

Client management, e-survey development and administration, site visits and interviews/case studies, data

management and analysis, report writing and editing, research and literature reviews, training assistance, marketing and technology support. Computer software skills include SPSS, Survey Monkey, Excel, Access. *Comprehensive Internship final assessment available on request.*

The Evaluator's Institute (2012-Present) Courses from the Certificate in Evaluation Practice track including:

Evaluation Research Methods: a Survey of Qualitative and Quantitative Approaches
Using Program Theory and Logic Models in Evaluation
Design and Administration of Internet, Mail and Mixed-Mode Surveys

Building Evaluation Capacity for NonProfits (Training 2009-2012)

Completed training for non-profit staff seeking to build evaluation capacity and enhance evaluative thinking in their organizations. Developed project specific evaluation designs and data collection instruments, completed collection and analysis of data, summarization of findings, report development and presentation for multiple audiences.

B.A. (Psychology), University of Connecticut, Storrs, CT, 2008

PUBLICATIONS

Bassell, J., Baker, A., and Moesker, S. Who's in Charge, Here? The Importance of Diversity of Program Evaluators and Broadening the Definition of the Evaluation Team. Selected for presentation, American Evaluation Association Annual Conference, Washington D.C., 2013.

Tan, J. Y., Pratto, F., & Bassell, J. (2010, June). Racial differences in the experience of & behavioral responses to being rendered socially invisible. Paper presented at the 8th Biennial Meeting of the Society for the Psychological Study of Social Issues, New Orleans, LA.

Tan, J. Y., Pratto, F., Johnson, B. T. & Bassell, J. (2010, June). Experiences of Social Invisibility among a Diverse Sample: A Process Model. Paper presented at the 8th Biennial Society for the Psychological Study of Social Issues convention, New Orleans, LA.

Tan, J. Y., Pratto, F., & Bassell, J. (2009, February). Racial differences in the experience of and behavioral responses to being rendered "invisible." Poster presented at the 10th Annual Meeting of the Society of Personality and Social Psychology, Tampa, FL.

REFERENCES*

Anita Baker Ed.D., Evaluation Services, anitabaker@evaluationservices.co

Victoria Dougherty, Victoria Dougherty Consulting

Jodi Paroff, MPA, Jodi@paroff.com

Judy Y. Tan, Ph.D., judy.y.tan@gmail.com