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| **MEMBERS IN ATTENDANCE** | | | | | | | | | |
| |  |  |  |  | | --- | --- | --- | --- | | **Institution** | **Representative** | **Institution** | **Representative** | | **Arkansas Children's Hospital** | Michelle Odom | **Jefferson Regional Medical Center** | Debbie Robinson | | **Arkansas State Hospital** | Maurion Walton | **JRMC School of Nursing** | Kathy Pierce | | **ARNA** | Veronica Clark | **Mercy St Joseph’s Hot Springs** | Candice Ray | | **ASBN** | Jill Hasley | **National Park Community College** | Becky White | | **ASBN** | Tammy Claussen | **National Park Community College** | Janice Ivers | | **Arkansas State University** | Susan Hanaran | **Saline Memorial Hospital** | Carol Matthews | | **Arkansas Tech University** | Susan Self | **Saline Memorial Hospital** | Debbie Burrows | | **Baptist Health- Arkadelphia** | Cathy Dickinson | **U of A Fayetteville** | Jacklyn Gentry | | **Baptist Health- Central ARK** | Walter Petty | **U of A Fayetteville** | Kelly Johnson | | **Baptist Health- Heber Springs** | April Robinson | **U of A Ft. Smith** | Carolyn Mosley | | **Baptist Health Schools** | Sandra Kahler | **UALR** | Dr. Preston Molsbee | | **Baxter Regional Medical Center** | Karen Adams | **UALR** | Kimberly Porter | | **CHI St. Vincent- ALL** | Kristy Fritz | **UAMS College of Nursing** | Osmonetta Beard | | **CHI St. Vincent Hot Springs** | Tamme Kinney | **UAMS Medical Center** | Susan Erickson | | **Chicot Memorial Medical Center** | Carolyn Cook | **University of Central Arkansas** | Dr. Susan Gatto | | **College of the Ouachitas** | Debbie Freyman | **Washington Regional Medical System** | Teri Hayden | | **Harding University** | Jeanne Castleberry | **White County Medical Center** | Rachael Wolford | | **Henderson State University** | Barbara Landrum | **White River Health System** | Michelle Bishop | | | | | | | | | | |
| Summary of Topics, Decisions/Conclusions and Next Step/Action: | | | | | | | | | |
| TOPIC | | MAIN POINTS | | | | | DECISIONS/NEXT STEPS | RESPONSIBLE for FOLLOW UP | |
| **Vendor Special Presentation**  **& Lunch**  *PCI*  *AR Action Coalition*  *Arkansas Times*  *Kaplan* | | 1. **PCI Publishing,** Suzanne Ramsel, Al Robertson  * PCI puts out publications for state boards of nursing in several Southeast states. * Offers over 250k for scholarships every year. * Putting on 10th Annual Think Nursing Expo in December 2014 largest yet. * Continuing Ed Cruise will be April 12th- 19th. * Compassionate Nurse Award/ Educator Award was held at Chenal Country Club with 200-250 people in attendance. There will be only 20 tables available at next year’s event. The event features a very nice luncheon. It was an exciting event this year. If you want a table in the upcoming event, e-mail Suzanne Ramsel * PCI continues to support AFN; and submitted a donation for this year.  1. **Arkansas Action Coalition (AAC),** Erin Fifer, Coordinator  * AAC is a new nonprofit nursing organization founded by the Robert Wood Johnson Foundation. Focuses on making recommendations for profession of nursing. * Future of Nursing Campaign for Action came out in 2010 which outlines recommendations of what nurses can do in terms of leadership, education, workforce, scope of practice, etc. Promotes nursing at all levels. * AAC has a lot of common goals as AFN, and hopes to form coalition in Arkansas including AFN to promote nursing. * Handed out two brochures on national and state campaigns.  1. **Arkansas Times,** Tiffany Holland  * Upcoming Nurses Guide (comes out Sept 25) has space available. * Met with several AFN members to plan the guide. * Trying to get more participation from outside of central Arkansas. * Will include articles about state of profession, stepping stones in nursing career, patient care soft skills, community involvement, nursing as a second career, “why I became a nurse” vignettes, meet the recruiters page, story/ad on AFN, etc. * Distribution of AR Times in 4 central AR counties. Will mail out copy of Nursing Guide section alone to all high school guidance counselors, colleges, advertisers, and hand out at the Think Nursing Expo in December.  1. **Kaplan,** Jo Batman  * Kaplan does benchmark testing with remediation clinical resources. * What makes Kaplan different?   + Value: able to package resources to be much more affordable.   $540 package for NCLEX prep. Includes face to face live review. Just NCLEX prep through hospital is $350 a student.   * + Ease of use: students really like system because it is so intuitive. * Students that Kaplan targets are mid to weak students who get easily overwhelmed. Remediation with this group is approached with small amounts of digestible information that helps them to not get overwhelmed and succeed. Found that students who struggle need help organizing information into manageable chunks. * *[Reviewed Kaplan NCLEX remediation site]* * Site shows results and a lot of feedback. * Button included for a “teach me moment” 30-60 second teaching clip reinforcing what remediation is focused on. * A lot will also have a hyperlink with a picture to appeal to different learning styles. * Kaplan will schedule a lunch and learn with your faculty or hospital.   + Q: Do you offer tests for students just before they give meds in clinical?   + A: There aren’t specific tests like pharm tests. Might be something we’ll develop. | | | | |  |  | |
| **Introduction**  *Michelle Odom* | | 1. **Welcome**  * **Introductions/ Housekeeping** * **AFN Info Summary-** reviewed info summary with history, etc * **Membership Pins/Dues**   + AR Hospital Association (AHA) give 25k to cover hospital dues   + $300 school dues goes to marketing used to reach out to high schoolers, put ads in publications which direct interested individuals to the AFN website with list of schools. All funding spent on promoting nursing. * **Meetings**   + First Wednesday in February and September.   + No location set yet for next meeting. If you would like to host, just let Michelle know.  1. **Review Minutes**  * Meetings put out by email, but will also place on website. * Make sure you have legible email on sign in sheet in order to receive minutes. | | | | | Minutes approved as submitted |  | |
| **Website**  *Jeannie Castleberry* | | 1. **Updated Site,** Anna-Kate Bogaards, ACH  * Presented updated AFN site- [www.arkansas4nursing.org](http://www.arkansas4nursing.org) * Includes tabs on Careers (link to hospitals), Education (list of dues-paying nursing schools), Resources, meeting information, etc. * Will hopefully have “Events” section coming soon to host list of area nursing-related events such as school fairs. * Includes members section that is hidden [www.arkansas4nursing.org/members.html](http://www.arkansas4nursing.org/members.html)   Which includes minutes/agenda/membership resources, etc.   1. **Website Set Up/Analytics/Financials**  * AFN pays $85 a year to Godaddy.com to host site. Does not provide analytics that allows us to track who is looking at site (to know if ads are effective). * Will speak with Godaddy to see if they do have specific companies that can keep track of that information, but that would be an added cost. * Google offers some free analytics; will need to look into it. * Analytics are important so we can report to those who support AFN where their money is going to show the results of the advertisements. We make ad decisions based on this data. * In the past, paid someone to manage the site for us for $100 a month, but we can do it much cheaper ourselves through Godaddy. * Consensus to add analytics if it’s cost effective. | | | | | Consensus to add analytics if cost effective. Will bring back cost information to next meeting. | Jeannie Castleberry |
| **Marketing Plan**  *Michelle* | | 1. **Info for HS Counselors**  * Will replace brochure that we used to do. PCI has done this for free annually.   *Motion passed that we contact PCI to see if they will recreate this brochure.*   * Contacted Arkansas Counselors Association to place ad and send out to counselors.  1. **Arkansas NEXT**  * Goes to high school and junior high counselors. * Opted to do 1/3 page color ad, similar to postcard, which references AFN website for more information.  1. **Arkansas Press Association**  * Opted not to do in the past. Is only a tiny ad- 1x1 gets lost in paper, and is $4200. Decided to drop it.  1. **Arkansas Times Nursing Guide**  * ½ page ad in September that will guide them back to website.  1. **Arkansas Bound**  * Goes out in Fall. Opted to go ahead and do this one which is a small ad created by the Democrat Gazette. | | | | | Contact PCI about brochure for counselors | Debbie |
| **Financials**  *Osmonetta Beard* | | 1. **Current Financials**  * Checking- $33,975, Savings $2,262.  1. **Dues Collection**  * 2% of schools (9 schools) have paid. They are listed on the AFN site. This is reflective of mid-August the last time the box was checked. * If you have not received your dues notice, please contact Os. Dues notices are also available for immediate pick up today. * If you need a W9 to get this paid, let Os know. * It is helpful to send a dues notice & info summary to dean/chair. ASBN website has list with all directors of nursing programs where we can get this info. | | | | |  |  |
| **Member Reports** | | 1. **ASBN**  * See your NCLEX statistics for programs in Arkansas. AR has been scoring above national average. * CE workshops going on throughout year.   + Next is Sept. 18 at SAU Magnolia- students come free, lunch is provided, faculty/nurses pay for CEs.   + Nov. 13- NWACC Bentonville, email ASBN and to get registered for this.   + CE Cruise- April 12-19- Belize, South Roatan. 15 CEs. Not sitting in classroom every day. * NAENAP meeting on Sept. 19 in ASBN office. All councils are sending out reminders. * Advanced Practice   + Get calls often from APRNs. ARNA will put up a career center link where employers can post APRN job openings there.   + DEA notified state that hydrocodone combo med is going to be removed from schedule 3 to schedule 2. This has a huge impact on APRNs ability to prescribe. Proposing legislation next spring to allow APRNs to prescribe.  1. **ARNA**  * Seminar Sept. 13 at UA School of Nursing. * Annual Convention Oct. 23/24 at Embassy Suites Hotel in LR. Exhibitors still being accepted. * Health policy committee up and running with APRN council. Meets monthly starting next week to work on APRN prescribing issues legislation.  1. **Hospitals** *[See attached hospitals/schools spreadsheet for updated statistics]*  * ACH- started new residency program with Versant; first cohort on July 23   + Versant is credentialed, ready built residency program w/ great outcomes.   + ACH will hire in 60 RNIs per year through residency (used to hire 120).   + Residency is 18-week immersion (classroom and clinical preceptorship)   + Next cohort postings open Sept. 22. Asking applicants for unofficial transcript, 3 letters of recommendation (2 from faculty, 1 from manager), 3.0 preferred GPA, Essay that addresses 3 questions.   + Residents must have perm license to start. Interviewing for positions in November and will not start until Feb. Hopefully this gives them enough time to pass their boards. * Baptist   + Building new hospitals in Conway and Malvern. * Baxter Regional- Also use Versant; currently in 3rd cohort.   + Have limited cohorts to 15.   + Have had great success with Versant. Has decreased turnover with new grad RN’s. They come out of it really prepared.   + Surprised by out of state applicants for residency program. It opened up the market for us. * St. Vincent’s   + Acquired Mercy St. Joe’s in Hot Springs.   + Offer 3 residency classes (October, January, June.) If they don’t pass NCLEX, they go into PCT position. Once they pass, still have to continue in PCT role until residency class starts. * Chicot   + Did market adjustments, to match the Greenville, MS market. * UAMS   + Implemented Epic. Went well in inpatient but more difficult in outpatient.   + Submitting Magnet Application in Feb.   + On action plan to obtain 80% BSN by 2020. At 60% now.   + Org/structural changes; switching to service lines, trying to bring everyone under 1 umbrella. Doing this to pull resources together and tighten up financial concerns.   + Feeling crunch of affordable healthcare act. * Washington Regional   + Has new recruiter. * White River   + We are utilizing more LPNs than in the past.  1. **Schools** *[See attached hospitals/schools spreadsheet for updated statistics]*  * Baptist   + Beginning of Spring ‘15, moving to associate science program only (no diploma). * Henderson   + Developing dual program with NPCC. 1st class there with cohort of 22, went very well. * JRMC   + 2015 transition year from diploma to associate degree, last class of diploma students. Running 2 programs in 2015 and then phasing out diploma. * UofA Ft. Smith   + Diploma last class graduated in May. * UALR   + Getting ready for accreditation visit.   + Leadership has changed. Dr. Schlumberger now Dean of Education. Brenda Womack is Interim Chair, but she is retiring at end of December. In process of trying to finalize advertisement for new chair search. * UAMS   + Going through a branding process, looking at marketing strategy for RN to BSN program and DNP program to make it more high profile.   + Recruitment specialist is trying to streamline application processes. * UCA   + Revising LPN to RN track so it will be shorter. Looking at less on campus and more online. Would like RN to BSN to be totally online.  1. **Discussion on ASBN, Criminal Investigation, License Status**  * There have been more subpoena’s and criminal investigations of students. * 4 out of 10 applications in the last several grad cycles have background * Try to prevent delay in processing. Have 1 investigator to investigate all cases. * In theory, look at some records in advance. Faculty can send in character letters and information for students up to 4 months ahead of time until application comes in, then its reviewed and get automatically processed. * Process doesn’t work like that all the time because ASBN gets so backlogged. * Reasonable time to get licensure and authorization to test is 4-6 weeks from applying. Pearson Testing Center guarantees test spot in 30 days. Total process is 2- 2.5 months. * There has been an increase in number practicing nurses under investigation. Every single complaint has to be investigated. Most do not result in flags. * Sometimes flags for investigation are minor. If its major will do a summary suspension on that license. * Temp permits- permits shall become invalid upon notification of results to applicant. | | | | |  |  |
| **Next Meeting:** | | | | | | | | | |
| **DATE:** | Feb 2015 | | **TIME:** | 11:00AM – 2:00PM | **PLACE:** | TBD | | | |