

2018-2019 MCCPTA Membership Committee September 2018 Report

Committee: Membership

Chair: Carrie Palsson, Clearspring ES Membership Vice-President

Other Members:

TBD

Membership Number as of Oct 8: 8,899

Payments from: 46 PTAs

Number of missing PTA payments: 147

September Membership Challenge: Put the "T" in PTA. Report 30 staff memberships to qualify for gift card drawing. Eighteen units qualified!

October Membership Challenge: We are trying something new and asking local units to upload a picture of their team's membership recruiting table at an October event. They must have paid for at least 100 members by Oct. 31st to qualify, as well as uploading a picture via google form. The pictures will go to my personal google drive and will not be shared, unless they give permission to do so. If given permission, they may be used in training materials next year.

Activities:

- Answered many questions about membership via e-mail
- Presented Membership Training at Fall Training
- Helped with SOCA at Fall Training
- Called in to Einstein steering committee meeting to help get PTA off ground
- Contacted MD PTA to find out if invoices would be mailed
- Coordinated spreadsheet information with Pam and Khristie. This year Pam will collect payments and keep spreadsheet up to date
- Secured gift cards from Giant to give as membership awards
- Handed out left over trophies at Fall Training

To Do:

- Continue giving units support and encouragement as they ask questions
- Announce September winners via social media and mailchimp
- Utilize MCCPTA yahoo groups when appropriate

- Announce Oct. contest
- Turn in expenses to Khristy
- Examine last year's spreadsheet and contact units that did not pay dues
- Get best practice membership forms to Einstein
- Ask Pam if she can distribute certificates from last year's membership contest
- Send out request for best practices regarding using online registration for Einstein
- Membership drawing at October DA