

# Mason County Fair

## West Virginia's Largest County Fair

Dear prospective sponsor,

The Mason County Fair Board is pleased to announce the 61<sup>st</sup> Mason County Fair dates of August 7– 12, 2023. Six complete days of fair fun this year in Point Pleasant, West Virginia!

The purpose of this letter is to solicit sponsors for this year's fair. Our board works very hard each year to promote our community and the importance agriculture plays in our everyday lives. The Mason County Fair Board is a group of volunteers that oversee the operation of the fair and has been for the last eight years with the help of countless volunteers, organizations and businesses. We have built our county fair up to the largest county fair in the State of West Virginia with over 400 livestock exhibits, 25,000 fairgoers and looking to grow. We hope you will join us as a sponsor this year! Over the years, our fair has hosted the likes of Porter Wagoner & Dolly Parton, Charlie Daniels Band, George Strait, Tracy Lawrence, Lee Brice, Marty Robins, Keith Urban and so many more greats have graced our stage. In order to continue this long standing, high quality tradition, we are asking for your support for the Main Stage.

Not only will your sponsorship provide advertisement for your company, but it will also help us host the event. The Mason County Fair, Inc. is a 501c3 non-profit organization, dedicated to providing an extremely high profile community event with a wholesome and positive image. Your donation will help with securing nightly musicians, promoting agricultural events and contests and much, much more.

We greatly appreciate your charitable act, and in order to represent you to the fullest extent, we have several levels of sponsorship to choose from as indicated on the reverse side of this letter. The exposure and visibility provided to our sponsors include: banner display, exhibit space, social media, logo/link on fair website and more.

It is our sponsors that make this event a success, and we want the community to know how much we appreciate those businesses that support community events like the Mason County Fair.

Sincerely,  
Matt Roush-Chairman  
Heidi Wood  
Evan Wilson

Mason County Fair Board Entertainment Committee  
Mason County Fair, Inc.

For questions, please contact us via email at [masoncountyfairwv@yahoo.com](mailto:masoncountyfairwv@yahoo.com) or call Matt Roush at 304-593-1161, Heidi Wood 304-593-5363at or Evan Wilson at 304-812-4036.

# Mason County Fair

## West Virginia's Largest County Fair

Please select one of the options that best suits you or your organization. Listed under each option are the amenities you will receive for that donation amount. All banners are provided by sponsor.

**Diamond Sponsor**

**a donation of \$20,000 or more**

Priority naming rights for entertainment act, or Livestock show; your 2 banners displayed (\$100 value) – one at the Main Stage and one at the main fair entrance; 10' x 20' vendor space (\$400 value); 100 day passes (\$1,000 value); featured sponsor on the Mason County Fair home page; full page in Fair Catalog, company name displayed on sponsor page linked to your website; promoted via social media; and name announced during grandstand events, track events, livestock shows and public address system.

**Platinum Sponsor**

**a donation of \$15,000 - \$19,999**

Priority naming rights for an entertainment act, or Livestock show; your 2 banners displayed (\$100 value) – one on Fairground Road and one at main fair entrance; 10' x 20' exhibit space (\$400 value); 75 day passes (\$750 value); full page in Fair Catalog, featured sponsor on the Mason County Fair home page; company name displayed on sponsor page linked to your website; and name announced during track events, stage events, livestock shows and public address system.

**Gold Sponsor**

**a donation of \$10,000 - \$14,999**

Your 2 banners displayed – one at the Main Stage and one at main fair entrance; 10' x 10' exhibit space (\$200 value); 50 day passes (\$500 value); featured sponsor on the Mason County Fair home page; half page ad in the annual fair catalog, company name displayed on sponsor page linked to your website; and name announced during track events, stage events, livestock shows and public address system.

**Silver Sponsor**

**a donation of \$5,000 - \$9,999**

Your banner displayed at main entrance, 10' x 10' exhibit space (\$200 value), 20 fair passes (\$120 value), company name displayed on sponsor page linked to your website, half page add in the fair catalog, and name announced during grandstand events.

**Bronze Sponsor**

**a donation of \$2,000 - \$4,999**

Your banner displayed at main entrance, 10' x 10' exhibit space (\$200 value), 20 day passes (\$200 value), company name displayed on sponsor page linked to your website, and name announced during grandstand events.

**Copper Sponsor**

**a donation of \$1,000 - \$1,999**

Your banner displayed at main entrance (\$50 value), company name displayed on sponsor page linked to your website, and name announced during grandstand events.

Donation Amount Enclosed \$ \_\_\_\_\_

Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Return Completed Form and Donation To: Mason County Fair , P.O. Box 334 Point Pleasant, WV 25550**