

Do You Have  
Entrepreneur  
DNA?

*Learning Outcomes*

Gain eye opening insight into  
Entrepreneurial DNA



Potential Genesis HR Services LLP

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65, P S SivaswamySalai  
Mylapore,  
Chennai:600004

[www.potentialgenesis.com](http://www.potentialgenesis.com)

**BOSI**

**"Entrepreneurial  
DNA"**

*"Ignite Potential"*

Tel: +919840720188

## Identify your Entrepreneurial DNA unleash your potential

Potential Genesis HR Services LLP  
has Certified BOSI advisor.

bosiDNA.com is an online  
property owned and  
operated by [BOSI Global](#).

This platform is here to  
serve the global business  
community with tools and  
insight to build great  
strategy and high-  
performance teams - by  
leveraging the BOSI  
Methodology.

We believe there is an  
entrepreneur inside  
everyone - and that inner  
entrepreneur is not a one-  
size-fits-all entrepreneur.  
Knowing whether Builder,  
Opportunist, Specialist or  
Innovator DNA is driving  
you (and your team) -

and knowing what to do with that  
"entrepreneurial DNA" is game-changing.

The BOSI Methodology is now taught at  
universities and business schools. It is  
the subject of the critically acclaimed  
book Entrepreneurial DNA Business  
consultants and advisors on 5 continents  
are now certified in the methodology and  
available to serve you. It is also the  
methodology we use in our core business  
at BOSI Global - to build high-growth  
companies around the world.

### Entrepreneurial Coaching

All of us need coaching in some form or  
another to ignite our potential. We all  
have blind spots and as you are well  
aware, we can't see our own blind spots  
very well. I get excited about coaching  
people because I know that I can create  
invaluable insights for them. The insight  
is "aha" moment which resides inside  
you. As coach I help you tap your latent  
skills.



## ADVISOR

As BOSI Certified Advisor I strive to:

1. To build wealth by participating in the growth and equity of companies we build together
2. To be part of a team of world-renown experts — rather than a solo-practitioner with limited time and capacity
3. To use the BOSI methodology to help clients get even better results.

