

SPRINGFIELD SWIM CLUB E-NEWSLETTER

July 2017

E-Newsletter Contents

1. **The Health of our Membership** – Membership continues to rise – wait list on the horizon
2. **Swim Team – Division Championship Sponsors Wanted** – Please review the attached form
3. **Mid-Day Safety Drills Planned** – Did you know YOU have a job to do when the air horn sounds?
4. **Policy Reminder** – Help us keep the grounds looking clean
5. **Upcoming Social Events** – Events galore – FFD back to July – Crab Social date set

1. Reporting on the Health of our Membership

I am pleased to report that for the second consecutive season we've welcomed 60 or more new families to the solid base of households that already make up our member base. At the time of this writing, our membership totals are over 2,000 Springfield residents from 510 Township families.

At a time when some of our neighboring swim clubs must relax residency requirements to strengthen their member bases, sitting above the 2,000 member – 500 family marks without having to take similar measures speak volumes about the overall health of our club. Thanks for being the biggest part of that.

Still on the rise: our membership will continue to grow throughout this season and we're on a trajectory to start the 2018 season with a formal wait list in-place for the first time in recent memory.

2. Swim Team – Division Championship Sponsors Wanted

The SSC will be hosting the 2017 Delco "A" League Swimming Championships this year on **Saturday, July 29th**. The five Delaware County swim teams that make up the "A" Division will be represented by 250 swimmer families and hundreds more spectators and guests. It's a massive event that lands bleachers on the pool deck, runs shuttles from off-site parking areas, and allows us to show off all the things that make our club one of the best in the area.

The Swim Team Boosters are looking for local families and businesses to support the event by purchasing ads and greetings in the event's souvenir program. Whether is a shout-out for your swimmer or some very cost-effective business advertisement to local families, the Champs Souvenir Book will be cherished by those fortunate enough to participate as well as their families and guests for years to come.

I will put out a special e-mail later this month that contains important event details but right now, *I strongly encourage you to look over the Booster's Souvenir Book Ad Form [attached] and consider buying into an event that only comes our way once every six or seven years.*

3. Mid-Day Safety Drills Planned

Every time a guard has to leave her or his ready position and enter the water to assist a swimmer, we consider it a rescue. When the air horn sounds and a guard enters the water, your focus probably shifts to wherever that's occurring. That means you're not seeing everything else that was just set in motion: other guards on-stand repositioning themselves to ensure proper coverage while members exit the pool, the staging of backboards and AEDs, the opening of gates in the case an emergency response team is needed to respond, preparations for 9-1-1 calls, and more.

That entire choreography begins with the prompt exit of all members from both pools. **Please remind your swimmers that when the air horn is sounded, they should quickly clear both pools and pool decks. Members should move safely but quickly to a grassy area until the all-clear is given.**

I've asked our staff to schedule a few mid-day drills this summer, not only to increase our guard's preparedness, but also reinforce our member's responsibilities during a rescue. We'll be sure to pre-announce the drills and send out text alerts in advance to make sure all are informed when they're planned.

4. Policy Reminder – Help us keep the grounds looking clean

If you've made it down this far in the newsletter without already giving up . . . well . . . thanks. Please take 30 seconds today get your kid's attention (put down the game controller, stop throwing the ball, etc.) and remind her or him to make sure they clean up after themselves at the pool. I'm talking about the things we all should be doing: throw trash in cans, not on the ground. Police the snack bar tables and be courteous to the next member family sitting down to eat. Return trays to the snack bar.

The staff cleaning up after *our* children much more than they should be. It may seem like a trivial request for intervention by you but I'm certain that a 30 second reminder will make a big difference in the condition of the grounds.

Thanks in advance for taking that time.

5. Upcoming Social Events

Our Social Committee is running flat out in July with a number of events you'll want to add to your calendar:

Free Water ice on Independence Day, July 4th between 1:00 and 3:00 pm while supplies last.

K – 3rd Grade Splash Party on Monday, July 10th. The Splash Party runs between 6:30 and 8:30 pm. Water slides, water in the pool, water to drink (and other stuff too), cookies, games and prizes. There is a nominal fee of \$5.00 for all participants and non-member guests are welcome. Children participating in this event must be supervised by an adult. Since you're staying anyway please consider signing up [HERE](#) especially if you're staying for the event. Our social event volunteers receive complementary guest passes for helping out.

Family Fun Day on Saturday, July 22nd. Family Fun Day moves back to July this year. Waterslides, canoe rides, cake, and treats add to the list of games and other activities planned between 1:00 and 7:00 pm. The grills will be fired up and we'll be serving dinner between 4 and 5 pm. As always, there's no cost to attend Family Fun Day. No guests please.

10 & Over Flick & Float Night on Tuesday, July 26th. Join us for Flick & Float Night on July 26th and enjoy late evening fun and treats including water ice, popcorn, and drinks while watching a movie from your float. Keep our Facebook page in your favorites leading up to the event and check it regularly for the movie title announcement. Gates open at 7:00 pm. The movie starts after sundown – around 8:30 pm. There is a nominal fee of \$5.00 for all participants and non-member guests are welcome. The pool gets crowded with floats – If your child isn't a strong swimmer, you may want to consider staying for this event.

Our **9 & Under Flick & Float Night** will be held on **Monday, July 31st**. Same details as the 10 & Over movie event with a more age appropriate movie title and we'll do our best to get the 9 & Under movie started as early as possible (8:10-8:15 pm). Children participating in this event must be supervised by an adult.

Crab Fest 2017 will be held on **Saturday, August 12th**. The annual adult crab social and BYOB will run between 6:30 pm and midnight. Leave the kids behind with the glass casserole dishes, decant the Chardonnay into your favorite Tupperware so it has time to breathe, and head down to the pool for an evening of fun with friends, food, music, and games. Tickets for all-you-can-eat crabs to will go on sale later this month and must be purchased before Sunday, August 6th.



**Springfield Swim Team
Tiger Sharks**

Delco "A" League Swimming Championships

Souvenir Book Ad Form

To commemorate the 2017 Delco "A" League Swimming Championships, a souvenir book will be published and distributed. We request your support. Purchase an ad or greeting for yourself, your company, your team or business.

Full Page 7.25" x 10"	\$75.00
Half Page 7.25" x 4.9"	\$50.00
Quarter Page 3.5" x 4.9"	\$25.00
Shout Out Lines 7.25" x 1.0"	\$15.00
Sponsor-a-Race/Lane	\$10.00

Please mark your choice:

Size of ad _____ Amount enclosed _____
(Payable to: Springfield Swim Team Boosters)

The deadline for submitted ads and money is July 21, 2017. Please mail or deliver your check or money order to the address below. For additional information contact Colleen Sullivan Newnam 610.246.3416 or cas7575@aol.com.

All ads containing photos will be grayscale or black and white. Artwork submissions should be in .pdf format.

Submitted by:

_____ Phone _____

Address:

_____ Email _____

Shout out message

Springfield Swim Team Boosters
416 Foster Drive, Springfield, PA 19064