

LCTA Board Meeting 2/10/15

~Members Present:

Steve Wilson, Nancy Pitcairn, Tamara Hale, Meg Farrelly, Ken Edwards, Dee Mccorkle, Rob Eppelsheimer, Donna Brown and Susan Mock(briefly). Graham Cox (USTA-SC) was also present.

~Minutes from 11/18/14 board meeting were accepted as presented.

~Grant:

Steve Wilson noted there is a slight decrease in USTA membership.

Graham Cox explained how the grant is calculated (based on number of players in area and dependant on hitting growth in target area).

Meg Farrelly stated she feels like we are being penalized since we lack available courts in order to grow.

~Steve Wilson requested technical support from Graham Cox (USTA-SC).

Steve said that the current system (Tennislink) does not have user-friendly reporting functions. It takes a considerable amount of time to locate expired memberships.

Graham Cox spoke about different ways to reach out to individuals with lapsed memberships.

~LCTA tent at Family Circle Cup:

Different marketing ideas were discussed.

~LCTA Night at Family Circle Cup:

Rob Eppelsheimer presented opportunity for LCTA to participate in Dunlop and Antigua Night. LCTA would be responsible for providing food and beverage for participants selected to sit in the Sky Suite. Rob stated the cost would be no more than \$5,000.00.

Steve noted that he wants some of the sky suite tickets to be provided to coordinators and board members as show of appreciation.

Meg Farrelly motioned to accept the proposal and Tamara Hale seconded the motion. All were in favor except Nancy Pitcairn.

~Treasurers Report:

The 2015 budget was presented and approved.

A Reserves Policy was presented by Tamara Hale and a motion was presented. Ken Edwards seconded the motion. All approved.

Tamara Hale suggested that LCTA decide on one LCTA league champion gift (for each recipient) for the year and order in bulk for applicable seasons. This keeps gifts consistent for all players, and helps control costs. The board approved and agreed to a specific gift.

The cost of fence signage was also discussed. Meg Farrelly volunteered to get bids from different vendors in an effort to reduce the current costs. Steve Wilson told Meg she needed to have this done no later than 3/17/15.