

2025 HARRISBURG ST. PATRICK'S PARADE

SPONSORSHIP PACKAGES

WWW.HARRISBURGSTPATRICKSDAYPARADE.COM

POT OF GOLD SPONSOR:

\$5,000



POT OF GOLD SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials
- Banner advertisement on the parade stage
- Company logo on the Market Square digital billboard
- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Recognition during parade stage announcements throughout the event
- Opportunity for vendor space
- Feature a float in the parade with your employees

SHAMROCK SPONSOR:

\$1,500



SHAMROCK SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials, as well as on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Banner advertisement on the parade stage
- Company logo on the Market Square digital billboard
- Feature a float in the parade with your employees

LEPRECHAUN SPONSOR:

\$500



LEPRECHAUN SPONSOR INCLUDES:

- Company logo on the Market Square digital billboard
- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Feature a float in the parade with your employees

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the sponsorship packages, please contact Sydney@HarrisburgDID.com.