

ANNUAL GIVING REPORT

2016-2017

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A GOOD LIBRARY WILL BUILD ITS COLLECTIONS AND PROGRAMS, BUT A GREAT LIBRARY CAN BUILD A COMMUNITY.

THE HUDSON AREA LIBRARY FOUNDATION WANTS OUR LIBRARY TO BE GREAT. AND IT CAN BE - WITH YOU.



HELP US HELP THE LIBRARY IN THE 2017 - 2018 SEASON.

The Foundation supports our Library by providing funds for programming and activities not met by public funding. We also raise funds for planful support that will impact future generations. Some examples of how we support the Library are listed below and show the diversity of age groups and focuses. As our funding increases, so will the opportunities for our Foundation to help the Library expand its offerings.



\$5,550 SUMMER READING PROGRAMS

Through these programs, the Library continues to offer a variety of lifelong learning, literacy, craft, and other programs for adults.



\$2,200 TEEN PROGRAMS

Teen programs are a variety of lifelong learning, literacy, craft, and other programs for young adults who are 11-17 years old.



\$2,200 CHILDREN'S PROGRAMS

Focused on programs for children 0-11 years, these programs can include STEAM programs, craft programs, and author events.



\$2,800 ADULT PROGRAMS

Through these programs, the Library offers activities including genealogy, adult craft, urban gardening, author events, health and wellness programs.



\$1,550 SMALL BUSINESS & ENTREPRENEUR WORKSHOPS

With these funds, the Library can partner with SCORE to offer workshops for small businesses and entrepreneurs in the community.

The Hudson Area Library Foundation is focused on helping our Library achieve its vision to be the community destination for learning, creating, sharing, and problem solving.

With a gift to the Hudson Area Library Foundation, we in turn are able to support:

- Summer & Winter Reading Programs
- Early Literacy
- Print and Digital Collections
- Business Training
- Lifelong Learning Programs
- New iLab Spaces

With more than 125,000 annual visits and 250,000 items checked out each year, the Library is more important to the Hudson area community than ever. The Foundation is determined to help create a strong and vibrant community. In our Annual Giving Report, we hope to share with you our goals for the upcoming year of support as well as share what we've done in the 2016-2017 season.

And most importantly, we'd like to recognize the gifts from our donors. We wouldn't be able to support existing Library programs or their future plans without the generous donations of all sizes. Please consider a gift to the Hudson Area Library Foundation, using the enclosed materials. **Your gift can make a difference.**



Hudson Area Library Foundation Board

- | | | | | |
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100% OF HUDSON AREA LIBRARY FOUNDATION FUNDING COMES FROM YOU!

IMPACTING A COMMUNITY, 2016 - 2017

By supporting the Foundation, you impact every generation within our community. There simply isn't another local resource that provides opportunities for kids, teens, and adults on the scale that the Library does. Below are some highlights from October 2016 - September 2017 that show an ongoing use through all of our age groups.

PROGRAM STATS

85 Children Programs
11,455 Attending

52 Teen Programs
488 Attending

99 Adult Programs
847 Attending

QUICK STATS

125,537 Annual Visits

7,310 New Items Added

253,316 Items Checked Out

11,543 Internet Sessions

35,302 Digital Check Outs

6,642 Meeting Room Reservations



“IT’S BECAUSE OF THE GIFTS GIVEN THROUGH THE HUDSON AREA LIBRARY FOUNDATION THAT WE CAN THINK ABOUT HOW WE CAN DO MORE, BE RELEVANT, CREATE A RESOURCE FOR OUR ENTIRE COMMUNITY - AND THAT’S PRICELESS.”

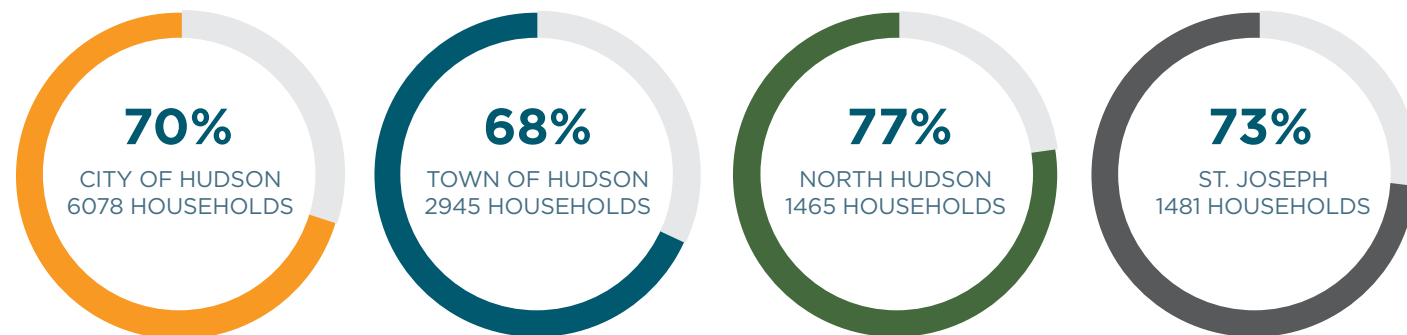
- Tina L. Norris, Director,
Hudson Area Joint Library

The needs of our Library are continuing to grow to support the community and their cardholders. The Hudson Area Library Foundation actively meets as a volunteer board to review the needs of the staff, cardholders and community. Recently we noted a significant increase from the 15,814 active cardholders in August 2016, to the new count of

16,642 ACTIVE CARDHOLDERS - AN ALL TIME RECORD!

Active cardholders are people with library cards that have been used within the last three years. Below is a breakdown of the households within our community that have one or more active Hudson Area Library cards.

PERCENTAGE OF HOUSEHOLDS WITH 1+ LIBRARY CARDS



Please note, you do not need to be a cardholder to benefit from the library. Community members can attend programs and use meeting rooms free of charge.



iLABS: Innovate, Learn, Achieve, Build, and Share

The largest support project the Foundation has supported recently was the new iLABS that launched September 30, 2017. This area is considered a makerspace, a place for people to come and create, make, tinker, try, develop, share resources and knowledge, and to collaborate. It's an informal learning space where ideas can become reality, innovation happens, and the entrepreneurial spirits soar.

Located downstairs next to the Computer Lab, you will find iLABS for all ages—a 3-D printer, new computers with amazing software for audio/visual/graphic design creation, a photography kit with a green screen, a sewing machine, knitting and calligraphy crafting kits...and more.

The launch party on Saturday, September 30 invited guests to explore all of the new offerings, including crafting kits, a demo of the 3D printer and sample of the app bar featuring new technology for audio/visual/graphic design creation.

The new equipment is available beginning Monday, October 2: noon-7:00pm Monday-Thursday, 11:00 am-5:00 pm Friday, and 11:00 am-2:00 pm on Saturdays. This space is the perfect place to put ideas into action!

TO ALL OF OUR 2016 - 2017 DONORS,

THANK YOU FOR YOUR AMAZING SUPPORT.

The Hudson Area Library Foundation makes every effort to publish a comprehensive and accurate list of donors. If any errors are found, or if you wish to update your recognition preference, please contact us at info@hudsonarealibraryfoundation.org. This report reflects contributions received during the period March 1, 2016 to September 30, 2017.

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Ann Nelson*
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In memory of Marge Ihle
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In memory of Nita Sjoberg
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*In honor of our kids &
grandkids*

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Obermueller*
Hilltop Service Center, Inc
*In memory of Herbert W
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Jackie Lein
In memory of my loving Mom
Carmen Swanson
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Swanson*

-
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*In honor of our
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*In honor of daughter
Cindy Knoble*
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Joan Thompson
In memory of Jan Mashuga
Christine & Kelly West
*In memory of Lily West & in
honor of Violet Bea West*
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In memory of Jim Williams
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In honor of Edrys Heywood
Ira Signalness
*In honor of children Noha &
Ziva who love our library*
Christopher Sjoberg
In honor of Roy Sjoberg

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In memory of Anita Stanek
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Louis & Kristie Naber
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In honor of Rich O'Connor
Dietz Trust
*In memory of James Dietz and
In honor of Dietz Children*

In-Kind Donor

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SHOWING OUR APPRECIATION

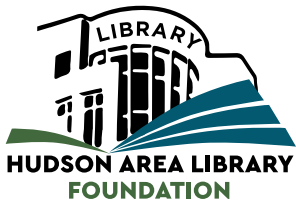
This past summer, in partnership with the Friends of the Hudson Library, we sponsored the third annual Ice Cream Social with Root Beer Floats and The Splatter Sisters. This event is provided to show our appreciation to the community. Watch for information next summer; we hope you'll attend!



In addition to the Ice Cream Social, the Hudson Area Library Foundation hosted an event for the first time on the Library balcony. We invited donors of \$500 and above to a private Fireworks Viewing Party during Booster Days in appreciation of our largest supporters. The board donated beverages and treats were provided as our guests enjoyed a wonderful evening with the perfect view.

We hope to repeat this event again in 2018 to those at the \$500 donor level and above. Our goal is to improve on parking to make this evening even more amazing the second time around.





MISSION

The mission of the Hudson Area Library Foundation is to develop and implement ways that provide support for the growth and enhancement of the Hudson Area Public Library.

CONTACT

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info@hudsonarealibraryfoundation.org
phone 715 381 3101

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