



Wichita Toy Train Club and Museum

2018 Model Train Show

May 14, 2018

Greetings:

The Wichita Toy Train Club and Museum is pleased to announce the hosting of our 24th Annual Wichita Model Train Show in Wichita, KS. Each year we seek to improve the show by offering new activities. In 2016 we introduced the Kid's Depot which added new interest and excitement for families. We will continue this activity on the upper floor this year. The Wichita market has a proven track record of interest in the model railroading hobby and support of local hobby shows. We anticipate greater sales and attendance at our show this September. We invite you to participate as a vendor at our show. The registration form is enclosed.

SHOW DATES: September 22 and September 23, 2018.

SHOW TIMES: Saturday 9-5, Sunday 10-3

SET-UP: Friday, September 21, starting at 1:00 pm

WHERE: Cessna Activity Center, 2744 S. George Washington Blvd., Wichita, KS.

TABLE COST: \$25.00 each on the main floor and \$15.00 each on the second floor.

CONCESSIONS: Provided by the WTTC crew. Dinner will be served to all participants on Friday evening. Complimentary donuts, bagels, and coffee will be provided on Saturday morning from 7:30-9:00am. Lunch is available both days starting at 11:00 am for a minimal cost.

HOTEL ACCOMMODATIONS: Wichita has many hotels at various prices with differing amenities. You are encouraged to make your reservations early for the best rate. If you need assistance in finding an appropriate place to stay, please let us know and we will assist you. Keep in mind that the Comfort Inn which we have previously recommended is in the vicinity of a major construction area near Kellogg and Webb Road. We do not know how accessible this area will be in September of 2018.

We have increased our advertising budget this year expecting to reach even more people. We will continue to send postcards to past participants, provide handouts to hobby shops, advertise in national train magazines, and adding more television and newspaper ads in the Wichita area. We are increasing our efforts to reach people on the internet which proved very effective in recent years.

If you have any questions, please contact me, Jerald Peterson, Show Chairperson, via email at cpsi.jpeterson@gmail.com or by phone at 316-253-9925. Correspondence may be mailed to Jerald Peterson, 13948 S.W. Creek Rd. Rosehill, Kansas 67133.

We look forward to seeing you at our 24th Annual Wichita Model Train Show.

Sincerely,

Jerald Peterson
Train Show Chairperson